

PENNEY'S
ALWAYS FIRST QUALITY

Klamath Falls
8th and Main

Starts Wed. Oct. 2
Hours -- 9:30 to 5:30 Daily
Mon & Fri till 9 PM

SUPPLEMENT TO
HERALD AND NEWS



for a limited time

ONLY!
TODDLETIME
SLEEPERS
REDUCED IN
PRICE!

reg. 2.19 for sizes 1-4

NOW
3 for \$5

Reg. 2.49 for sizes 3-8, 3 for \$6

SEE INSIDE

OCT. 3RD TO OCT. 12TH

ONLY!

20% OFF
ON PENNEY'S
BEST SELLING
SHOES FOR
THE ENTIRE
FAMILY!

SEE INSIDE

Count on Penney's
for the nation's
value spectacular!

- ★ Count on Penney buyers to search the globe for the new, exciting and unusual for their fashion-minded, thrift-conscious customers!
- ★ Count on Penney's famous tradition-backed store policy to price their finds far lower than you'd ever expect—with satisfaction assured!
- ★ Count on Penney's to help you, in so many delightful ways, as you shop through our store from coast to coast, and now, in Alaska!

PENNEY
DAYS

starts wednesday,
October 2nd

Come, join the fun! Celebrate with us!