



# DON'T MISS THE FUN YOU SHOULD BE HAVING

Start a 3 ring sales circus at your home with  
Herald and News Classified Ads

Put more fun into your family life by having and doing more things with the extra cash Classified brings you.

Here's the smart system bright, modern families use: because they know people who are anxious to buy watch Classified columns very day... they place ads on all items no longer getting full use.

These progressive families know the best time to sell is as soon as possible after articles stop serving the family. Stored things deteriorate, go out of style and lose value... actually cost the family money!

To get the most, and get it sooner, make a tour of your home today. Make a detailed list of things you own but aren't using. You may find bikes, musical instruments, out-grown kids clothing and playthings, power tools, cameras, hunting equipment - even sewing machines, appliances, rugs and furniture. You'll probably discover many other items you'd like to turn to cash.

Now... take your list of "extra cash potentials" and dial TU 4-8111 for a pleasant, helpful Ad Writer. She'll help you place salesmaking ads that quickly bring buyers with cash in hand.

Sounds easy, doesn't it? It is! And - it's inexpensive, too. Your three line ad is just \$5.00 for a week, and there's a 50c discount for cash.

You'll be happy as a clown when you're counting the extra money Classified ads bring - so make your list and call today.

**Herald and News CLASSIFIED ADS**

Bring extra cash to put fun in your life  
1301 Esplanade • TU 4-8111

