

Zip Code System Working Better Than Was Expected

EDITOR'S NOTE: The following is an open letter to a California editor who asked about the progress of the Post Office Department's new ZIP code program. He said

he did not believe many people were using it.

WASHINGTON (UPI) — Dear Editor: I'm afraid we're being out numbered. I checked with 20,000

(the Post Office Department) and they claim they are getting more public cooperation than they had expected when they assigned everyone in the country a five-digit postal zone number back in July.

As a matter of fact, they feel the response has been so favorable they are trying to speed up development of a machine which would sort ZIP-coded mail without mortal aid.

As they expected when they announced the ZIP code program, most of the early enthusiasm for it is coming from the large-volume mailers such as insurance companies, magazine publishers, mail order houses and big companies that do regular billing.

Firms Cooperate
At the outset the department announced that it expected cooperation from about 70 per cent of the 25,000 large firms that account for about half of the nation's mail volume.

More than 80 per cent of these firms that have been surveyed since the program started have reported that they are already using ZIP code or are converting their mailing lists so they can.

As for letters to "Aunt Minnie"—there is no official survey to indicate how many personal letters contain the ZIP code, either in the return address or in the mailing address.

One official at 20260 made a "guesstimate" of around 20 per cent for the mailing addresses and a little higher than that on the return address.

The department expects these percentages to climb after the Christmas mailings because most people update their correspondence lists after the annual influx of Christmas cards.

And anyway it is the large mailers that the department is immediately concerned with. If the larger mailer has your number he can use his automatic equipment to pre-sort his mailings and save the department a lot of work.

Using your ZIP code number is essentially something the department wants you to do now so you will be in the habit of doing it when they complete development

STAR GAZER

By CLAY R. POLLAN
Your Daily Activity Guide According to the Stars.

To develop message for Thursday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR. 21-20 APR. 21-20	TAURUS APR. 21-20 MAY 21-20	GEMINI MAY 21-20 JUNE 21-20	CANCER JUNE 21-20 JULY 21-20	LEO JULY 21-20 AUG. 21-20	VIRGO AUG. 21-20 SEPT. 21-20				
1-3:14-21 23-42-48	1-Make 2-Other 3-He 4-Disorder 5-Those 6-Are 7-He 8-Year 9-There's 10-Most 11-Batch 12-Disrupting 13-Give 14-Moves 15-Disregard 16-It's 17-Thoughts 18-Anyone 19-Year 20-Who 21-That 22-Up 23-Could 24-Charming 25-Turn 26-Use 27-Thought 28-Little 29-It 30-For	31-Or 32-Self 33-You've 34-To 35-Strange 36-Something 37-In 38-Better 39-Can 40-Good 41-Mood 42-Invite 43-Differences 44-Is 45-It'll 46-To 47-Pay 48-Look 49-Sullen 50-Close 51-Desires 52-Be 53-Talk 54-Support 55-Approve 56-Share 57-From 58-The 59-Attention 60-Year	61-Budgeting 62-They 63-Others 64-Toward 65-You 66-Too 67-As 68-Exit 69-Brought 70-News 71-And 72-To 73-Advantage 74-Physical 75-Initiative 76-A 77-Or 78-Wellfare 79-Pay 80-Your 81-Mail 82-Economy 83-Dividends 84-And 85-Received 86-Inventory 87-Now 88-Plans 89-Remember 90-Conclusion 103	LIBRA SEPT. 23-22 OCT. 23-22	SCORPIO OCT. 24-23 NOV. 22-21	SAGITTARIUS NOV. 22-21 DEC. 22-21	CAPRICORN DEC. 22-21 JAN. 20-19	AQUARIUS JAN. 20-19 FEB. 19-18	PISCES FEB. 20-19 MAR. 21-20

Good Advice Neutral

Basin Briefs

BONANZA
MR. AND MRS. KENNETH HAMM of Portland are spending a few days with Mr. and Mrs. Keith Turner and family.

CHESTER SCHOOLER, son of Mr. and Mrs. Don Schooler, arrived here Sept. 28. He has been released from the Air Force, spending the past two years in Japan.

MR. AND MRS. WILLIAM BENJAMIN of Yuma are visiting Mr. and Mrs. Paul Monroe.

MR. AND MRS. BOB FREIRICH Sr. of Eugene are visiting their son and daughter-in-law, Mr. and Mrs. Bob Freirich, Jr., and family for a few days.

MRS. BOB SEATER and daughters, Mrs. Bessie Campbell and Mrs. Mae Gale, spent Sept. 28 in Ashland with Mrs. Clara Seater.

MR. AND MRS. CARL PROUGH and family of Brookings are visiting her mother, Mrs. Mabel Pepple, and his parents, Mr. and Mrs. Harlan Prough of Dairy.

MR. AND MRS. HERB JOHNSON of Burns are in Langell Valley for a few days. Her mother, Mrs. Ruby Brown, is at Klamath Valley Hospital recovering from surgery.

MR. AND MRS. BEN COTTON of Eugene are visiting at the home of Mr. and Mrs. Bill Burnett. Mrs. Muriel Smith and son, Clinton, of Tulelake were dinner guests on Thursday evening.

BILL HOUSE has moved to Sacramento where he will attend barber school.

MRS. CHARLOTTE FITZHUGH has received word of the death of Mrs. Frank Fitzhugh of Whittier. She had visited her many times.

RICHARD LEE and son, Bobby, of Sacramento are visiting his brother, Hugh Lee, and family.

MR. AND MRS. RALPH HOPKINS of Chehalis, Wash., visited Mrs. Mildred Campbell and Mrs. Bessie Campbell. He was a former manager of the Langell Valley Irrigation District.

MR. AND MRS. KAY ROBINETTE of Portland are visiting her mother, Mrs. Charlotte Fitzhugh, and brother, Cole, and Robinette's parents, Mr. and Mrs. Kelly Robinette of Henley.

MRS. EVA ROBERTS and her daughter, Mrs. Claude Brown, spent Saturday in Poe Valley with Mrs. Pauline Roberts.

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THE DOCTOR SAYS

'Premies' Need Great Care



By W. G. BRANDSTADT, M.D.,
Newspaper Enterprise Assn.

If your baby weighs less than 5½ pounds at birth, regardless of the duration of pregnancy, he is considered to be premature. This is because such a baby requires special care if he is to survive.

Babies that weigh less than 3½ pounds can rarely be saved, and even if they are saved they have a poor chance of developing normally.

For the babies whose birth weight lies somewhere between these two figures the first month of life, and especially the first week, are extremely hazardous.

None of the body systems in the premature are developed to the point where they can readily adjust to life outside the mother's body. This is especially true of the breathing system.

Because the reflex mechanism that makes us cough is weak in the premature infant, he may inhale mucus or milk and develop pneumonia. Furthermore, his diaphragm and other muscles necessary for breathing are weak.

This is the reason that such a baby must be supplied with oxygen of a machine that will read these numbers and automatically sort the mail.

Originally, development of this machine was expected to take about five years. Now they think it may be in use before that.

The real area where the department feels it is making progress beyond expectations is in public awareness of the ZIP code.

gen. Careful adjustment of the oxygen supply is essential because we now know that too great a concentration is the cause of a disease of the retina that in the past caused blindness in many premature babies.

The digestive tract of the premature is also poorly prepared to take on the necessary job of converting food into blood. The baby's sucking and swallowing reflexes are weak and the strong digestive juices needed are also inadequate.

For this reason, no attempt should be made to feed a premature until he is at least 12 hours old. Many of these infants are fed nothing for 24 hours and then are given only glucose or lactose solution by means of a medicine dropper.

Another special hazard of the premature is an increased fragility of the blood capillaries. This may result in spontaneous hemorrhages anywhere in the body. The premature is born with a deficiency of vitamins C and K. Supplying these vitamins helps to control this tendency to hemorrhage.

The premature needs a skillful care if he is to survive. An incubator is essential because his heat-regulating mechanism has not fully developed. Every precaution must be taken to protect him from infection. Thus, when he is able to take milk, his mother's breasts should be pumped and the milk taken to him in the nursery. Transporting him from the nurse to the mother would incur too great a risk of exposure to infection.

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