THE NEW AND THE OLD — Konrad Adenaeur, left, will step down next month as West German chancellor. He will be replaced by Dr. Ludwig Erhard, right. — UPI Telephoto

Reds Glad Adenauer Is Retiring

MOSCOW (UPI) — A sigh of relief will come out of the Kremlin next month when Konrad Adenauer steps down as West German chancellor to be replaced by Dr. Ludwig Erhard whom the Russians consider relatively more realistic and flexible.

Since the organization of the Federal German Republic, Adenauer has been looked upon as Moscow's "Public Enemy No. 1" on the international scene — a place he sometimes yielded in Soviet pronouncements only to the late U.S. Secretary of State John Foster Dulles and occasionally to former West German War Minister Josef Strauss.

The Soviet villification of Adenauer reached such extremes as branding him "another Hitler" and questioning his sanity.

It has been long felt and said here that prospects of improvement in Soviet-German relations and East-West relations generally were virtually nil during Adenauer's tenure of office.

Soviets Waiting, Watching

By contrast, Soviet officialdom has been extremely cautious with regard to chancellor-designate Erhard. The Russians are following their customary practice of "watchful waiting" until the new leader takes office and they can assess his policies and intentions.

No official expression of opinion on Erhard may be expected until sometime after he has assumed his new responsibilities.

Meantime the Kremlin has practiced a measure of "quiet diplomacy," and tried to reach Erhard's ear indirectly. Only a day after his return from Yugoslavia this month Premier Nikita Khrushchev quickly arranged to receive Thomas Dehler, visiting German vice president of the Free Democratic party and vice chairman of the Bundestag.

Obviously aware that Dehler would report to Erhard without delay, Khrushchev and Foreign Minister Andrei Gromyko briefed him fully on the current Soviet stance on Germany.

Western Interests Expand

Similarly, earlier this summer Khrushchev rolled out his plushest red carpet for West German industrial statesman Hans Beitz, the so-called ambassador plenipotentiary of the powerful Krupp interests. Beitz's visit here resulted in an expanded agreement for the construction of Krupp chemical plants in the Soviet Union and was followed by the establishment of the first post-war private West German commercial office in Moscow

While the political Soviet-German debate has continued unabated in bitterness, commercial relations have improved steadily of late. As witnessed by the conclusion of a $200 million agreement for the construction in Kiel of fishing vessels for the Soviet Union.

Although the Russians cling to the classical Marxist view that social and economic realities rather than personalities determine the course of history, they do not entirely disregard the role of individuals in shaping events. They have not tended to ignore Adenauer's personality and appear to be pinning some hope on the prospective new West German leadership.

Not that they expect reorientation of Bonn's basic policy but they appear to be thinking in terms of changes of degree which may make a substantial difference in the quality of Soviet-German relations.

Casino King Demands Biggest, Best And Most

BIGGEST AND MOST — Crowd jams into wing of Harrah's Lake Tahoe casino, owned by William F. Harrah (inset). — UPI Telephoto

By RUSSELL NIELSEN
United Press International

RENO, Nev. (UPI) — William F. Harrah, the acknowledged king of the casinos, lives in a world of superlatives.

He demands the finest, the biggest, the fastest, the most. If it isn't the best, he doesn't want it.

This tall, slender, taciturn man applies this expensive philosophy to his business, and it has lifted him from a small-time bingo and card game operator to czar of chance in Nevada's wide-open gambling industry. Ask him if he hauls $40 million a year to the bank from his glittering pleasure palaces at Reno and Lake Tahoe and he'll reply, "could be." He employs the largest work force in the state and spends millions for the world's largest restored automobile collection, his racing cars and boats, and lavish entertainment and promotion policies.

Harrah, 52, once studied mechanical engineering at the University of California at Los Angeles. He quit and went to work for his father who was operating a "circle game," a game of chance similar to blackjack at Venice, Calif.

Takes Over Game

"The place wasn't doing too well," he recalls. "Dad wanted to close it, but I talked him into selling it to me."

He soon had the club in the black, but it was closed periodically by the authorities since circle games were only "semi-legal." He migrated to Reno where the law gave stability to gaming.

In 1937 he opened a bingo game and within a few years became one of the top operators on "casino row." But it was in 1955, when he set up shop at Lake Tahoe, that business really boomed.

Lake Tahoe had been a resort area since the days of the Comstock Lode at Virginia City, but most business operated only during the summer. Harrah noted the seasonal operations did well and seized the opportunity to buy one which nestled against the California border, only a short drive from the heavily populated San Francisco Bay area.

He applied Reno-style operating methods to his new enterprise which in 1958 expanded into a new complex he proudly calls the finest and most luxurious casino in the world.

"We had no idea of getting as big as we are," Harrah says. "We get lucky once in a while."

Builds New Hotel

Harrah recently announced plans to build a 23-story hotel adjacent to his present plant. Others are expanding or building new operations, and the once-sleepy south shore is becoming one of the country's most popular pleasure spots.

Harrah has spent a fortune on research to determine how to attract customers and make them return. They are treated to neat attention-getting gimmicks such as colorfully uniformed, white-gloved janitors sweeping up litter or wiping smudges from gleaming slot machines. In Reno, a plush carpeted pathway spans an alley between his two casinos. air curtains replace conventional doors, and passersby can hear the clink of silver dollars, the clatter of slot machines and the dice dealers crying "it's a winner."

"People generally are good and they gamble for the fun of it," he said. "I would say 99.9 per cent of them don't figure to win but they want a good time and hope they'll get lucky and pay for their trip."

"It isn't fun to lose too much, though, and everyone should adjust himself to his own level of what he can afford to spend."

Either Condensation Or Seepage Can Cause Basement Dampness

By MR. FIX
Newspaper Enterprise Assn.

Damp basements can be caused by either condensation or seepage. Don't be too quick to think that water is leaking in from the outside when it may only be humid air condensing on the walls.

Cure for this situation is to eliminate as much of the moisture from the air as possible. Vent clothes dryer to the outside. Make certain that you are getting rid of steam from cooking and showers. Use a dehumidifier if necessary. Wrap pipes with insulating tape so that water will not condense and drip on the floor.

Water from the outside is a more complicated problem, but one that is getting easier to solve thanks to modern materials.

The fault may not be that of a poor foundation but of a poor drainage system around the house. While there is much you can do in the way of patching and covering to prevent water from entering, make certain that you are keeping water away from the house to begin with.

Gutters and downspouts should be in good condition so that water is properly drained away from the house. If there are low spots in the ground around your house, these can cause a build-up of ground water. Fill low spots with dirt. In extremely bad cases you may have to regrade your lot so that water runs away from the house.

Foundations are coated with a waterproofing compound, generally a tarry substance, on the outside to keep out water. This coating should come just above ground level or water will seep in.

With the exterior checked you can turn your attention to the inside of your basement. General seepage—but not flowing leaks — can be cured with any number of waterproofing compounds that are spread on like paint. Many are available in colors and can be used as finish coats.

Follow instructions exactly. Remove all dirt and loose mortar.

Cracks should be cleaned out and filled with a concrete patch material or a mixture of one part cement, two parts sand and enough water for a stiff mixture.

Cracks and opening through which the water is actively flowing should be patched with hydraulic cement. This is mixed and used immediately since it dries quickly.

Viet Nam Leader Faced With Crisis

By COL. RAY CROMLEY
Newspaper Enterprise Military Analyst

WASHINGTON (NEA) — One of the surprises of the South Viet Nam guerrilla war is that North Viet Nam hasn't aken advantage of the Diem-Nhu-Buddhist fight to launch decisive guerrilla attacks in the South.

Reports now filtering out of North Viet Nam make the answer clear. Red Dictator Ho Chi Minh has a crisis of his own.

Ho is sympathetic to Russia's Nikita Khrushchev in the fight with Red China's Mao Tse-tung. But he is dependent on military iad from Mao.

Ho's North Viet Nam is wracked by a continuing food shortage. It has taken most of the government's efforts to cope with it, and it has been handled very poorly.

Food sotcks are at low levels. The last good harvest was in 1959. The 1960, '61 and '62 harvests were bad. The early 1963 harvest has been extremely poor. This fall's harvest will be another bad one. So food reserves are at a critical point.

The outlook is bleak. Rations, already very small, are expected to be cut further. Deaths from starvation are high.

Ho has taken a series of remedial measures, some intelligent, some desperate. But they have not worked satisfactorily.

The ogvernment has constructed ambitious irrigation systems, developed new agricultural land in the foothills. Thousands of peasants have been pressed into compulsory "volunteer" labor.

Workers on the collectives have been told they can cultivate private plots on the side and sell what they raise for whatever they can get.

Collectives have been told they will be paid higher prices for what they produce above the norm. Meanwhile, "better" agricultural machinery has been manufactured and supplied to the co-operatives.

Factories, offices, schools and barracks have been ordered to grow food on land around their buildings. Further, each city worker has been ordered to produce 22 pounds of food. That amount has been deducted from his rations.

In one last esperate step early this year, most of North Viet Nam's high agriculture officials were fired.

The net result: cultivated acreage has increased radically, but output has failed to gain. The population, however, continues to grow by 3½ per cent a year.

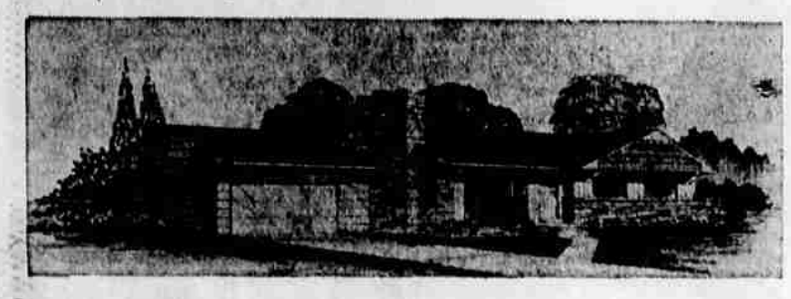
Unlike Communist China, North Viet Nam does not have the funds to buy food on the world's market. Indistrialization is limited and its growth has been slow. Foreign exchange income is insignificant.

North Viet Nam began as a food-short country. But experts say that the basic problem is that Ho's advisers were Red Chinese. They pushed through the Chinese system of collectives which killed peasant ambition. The government decided to build industry by squeezing the money from agriculture. Officials forced the peasants to sell their products to the government at low prices.

The peasants quietly revolted, cut back production and hid produce. They have, in effect, bn carrying out slow but efficient sabotage.

MINE IN NORTH VIET NAM: Efforts to industrialize Communist Viet Nam have been slow and unrewarding. Here, workers bulldog carts onto tracks in an open pit coal mine near the far northern coastal town of Hon Gay.

Family Homes



DESIGN 385
House 1,309 Sq. Ft.
15,003 Cu. Ft.
Garage 455 Sq. Ft.

Home Features Ample Storage Space

Today's selection is an extremely attractive ranch home constructed of ledge stone, cedar shakes and vertical siding trim.

Two storage rooms have been provided, one off rear porch and one in utility room, plus double garage which compensates for lack of a basement.

Upon entering the living room, attention is immediately focused upon stunning fireplace set flush in ledge stone wall. Hearth is placed one foot above floor level.

Every homemaker will appreciate the long, unobstructed wall opposite picture windows. A large guest closet is near front entrance.

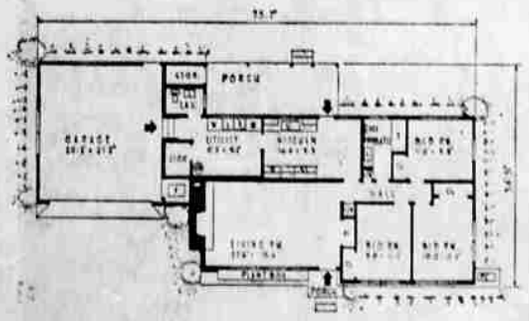
Three bedrooms and bath are at one side of the house for privacy, and yet are easily accessible from kitchen and living room. Bedrooms contain ample closet space and provide light and ventilation for extra comfort. Bath has attractive trellis and there are two separate linen closets in the hall.

Kitchen has handy storage cabinets at each side of the sink which is beneath window overlooking rear porch. A busy mother will appreciate this vantage point when Junior is outdoors. A door leads from kitchen to porch which can be screened in for summer dining.

Utility room is separate from kitchen. Laundry equipment will be located along window wall—utilizing the available daylight, and leaving space at the opposite end for use as sewing or hobby area.

Extra lavatory near door leading to garage will save a great deal of unnecessary traffic. Garage has rear exit to yard for convenience. Furnace will be located near front of garage.

This plan conforms to general FHA, VA and Building Code requirements. You can obtain building plans with specifications and material list—see order coupon.



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Small College Thrives On Student Individuality

NEW YORK (UPI) — On a small college campus in northwestern Illinois, permission was granted one day to a co-ed to bring her goldfish bowl to the gymnasium examination center.

A male student brought his inspirational painting to the same exam because he "couldn't be without it." And in dozens of other ways — from the serving of beef stroganoff and charcoal-broiled steaks on campus menus to a faculty that has not asked for a raise in almost ten years — small (280 students) Shimer College of Mount Carroll, Ill., has built an extraordinay reputation.

A high school diploma is not a requirement for admission to Shimer and students who have failed at other colleges also may be admitted.

Yet this four-year, fully-accredited institution (it grants a bachelor's degree) is not lacking in education qualification.

Not all of its professors hold degrees themselves, but the old county seat town of Mount Carroll boasts a "community of scholars" where intellectual inquirey is most stressed.

Dr. F. J. Mullin, a University of Chicago-oriented educator who has been president of Shimer since 1954, believes that "individuality" should be allowed to take its course.

On a trip to New York, Dr. Mullin said Shimer's goal is that all of its students, regardless of future field of specialization should have a basic understanding of the humanities, social sciences and the natural sciences — the three major areas of human knowledge.

Too early specialization in one area leads to neglect in others, Dr. Mullin said. Many physicians, he said are "not as well-educated as many of their patients."

Special Sciences Important

Dr. Mullin said that he did not want to "de-emphasize" the teaching of science and other highly-trained skills but simply wanted to point out that specialization should never be at the expense of the social sciences.

The early entre program at Shimer is designed for students who can demonstrate (by college entrance board examination) that they are "ready" for college before completion of four years of high school he said.

"The most important function of a college today is to give purpose and meaning to life," he said. "In so doing it should impart knowledge imaginatively and consider seriously the significant problems of the age. It should impress upon the student the worth of a rigorous intellectual approach which seeks rational answers to man's difficulties."

What's New

By United Press International

Newest in coffee cans is a "no-key" item that is opened with a can-opener and may be resealed with a plastic cover.

You can make pulp-free juice with a new electrical extractor that does the job in seconds. It makes juice from any fresh fruit or vegetable.

Billed as the world's strongest epoxy glue is an inexpensive "glue-weld" to take the place of rivets, nails, screws or welding.

Made to look like a piece of attractive kitchen furniture is a home refrigeration unit panelled in natural wood. Front, rear end both sides of the refrigerator-freezer have a furniture-like finish.

New in pillboxes is one with a Swiss jeweled watch attached. More than just a conversation piece, it's recommended by the manufacturer as a "must" for the busy executive who needs to be reminded when to take tranquilizers.

CUGATS' CLUB

HOLLYWOOD (UPI) — According to a report reaching Hollywood from Spain, Latin musicmaker Xavier Cugat has taken over a Madrid nightclub and hopes to make it a top entertainment center.

Firms Reward Employes For Ideas

WASHINGTON (UPI) — William L. Williams is a United Air Lines mechanic who got an idea and later got nearly $10,000 for thinking it up.

"Willie" works at United's San Francisco maintenance base. He figured out a method to repair hydraulic system pump components which the airline in the past had been throwing away.

At last accounting, this little idea had saved United $94,957 — which earned young Mr. Williams $9495.

The case of Willie Williams is cited as an example of a growing U. S. industrial phenomena — employe suggestion rewards. United is one of 235 business firms, with a total of 6.7 million employes, which give cash awards for ideas that save money or increase efficiency.

There is even an organization for setting up such awards — the National Association of Suggestion Systems, which says that last year about 200 U. S. corporations saved more than $160 million from ideas supplied by workers.

United's own reward system is fairly typical. It began a suggestion program in 1940, paying back to employes 10 per cent of the estimated amount their ideas would save per year.

The program was modest at the start. United "bought" 275 ideas which saved $44,830 that first year. The company now is processing nearly 10,000 suggestions a year, with one out of four accepted. Last year, UAL's savings from employe ideas amounted to nearly $900,000.

Some of the suggestions are ingenious—both in conception and in simplicity. For example, UAL's DCB's are required to release oxygen masks automatically in case of pressurization failure. United was testing the release mechanisms in actual flight because technicians said it was impossible to stimulate pressurization drops on the ground.

A mechanic named J. H. Northrup came up with another idea. He took a one-quart tin can, some sealing compound, a vaccuum pump and a few fittings, hooked them up to the release mechanism and re-created reduced pressurization. A Federal Aviation Agency test showed that the rude but effective device reproduced altitude conditions within 100 feet.

Savings to United: $5,000 a year.

Northrup's award: $505.

Lead mechanic R. A. Hawkins heard a supervisor commenting one day on the time-consuming process of calibrating jet compasses. Planes had to be taxied to widely - separated, predetermined positions on the ramp.

Hawkins simply drew a large circle with the proper compass points marked at each check position. The idea saved the airline 15,000 gallons of jet fuel each year plus 400 man hours formerly spent in taxiing the planes. Hawkins got a check for $645.

E. F. Piper, who supervises United's suggestion program, says its primary goal is to get employes to think about their jobs.

Auto Played Patsy In Some Accidents

NEW YORK (UPI) — The ubiquitous, hard-working automobile played the innocent patsy in some of the zaniest accidents of 1962, an insurance company reported.

Such cases as these were found in the record of the claims paid last year byt he State Farm Insurance Companies:

The Equine Revenge — A driver parked his car near a corral. When he returned to it, a horse had stretched its neck through the fence and was eating the paint from the side of the car.

ovine Jealousy — Highly polished car came within charging range of a bull which sighted its own reflectiton on the sitdte of the car and went into battle. The car was badly damaged before the bull could be urged away.

The Indian War — A group of young Indians who had patronized a tavern for slightly too long attacked a car with bottles, cans and other throwables. Damage came to only $80, but the legal expenses may have been greatr. When the company sought to recovr the amount it paid its policy holder, it foundt hat this particular tribe never had signed a peace treaty with the United States and, according to their attorney, were not liable.

Trailer — A moorist, maneuvering to get outtt of a parking space, bumped a small foreign car behind him. There was no damage, buttt he trailer hitch on his car hooked under the bumper of the compact and it was almostt wo blocks later, when the driverless compact jostled loose and careened into another car, that he discovered he'd had a hitch-hiker.

BRANCHES OUT

NEW YORK (UPI) — Gladys Shelley, who has gained fame as lyricist for more than 500 hit songs, has written the music as well as the words for "He Will Call (And You Will Fall)" and "Her Make-Up Kit," just released on Decca label. Steve Clayton, time church choir boy from Old Forge, Pa., is the vocalist on the record.

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