

SEARS
ROEBUCK AND CO.

NEW STORE OPENS

SEARS SEATTLE CATALOG PLANT SELECTS KLAMATH FALLS TO DISPOSE OF SURPLUS 1963 MERCHANDISE!! A SALE SO GIGANTIC, WE RENTED 5000 SQ. FT. OF ADDITIONAL SPACE DIRECTLY ACROSS THE STREET AT 812 KLAMATH AVENUE. A WONDERFUL OPPORTUNITY TO SAVE MANY DOLLARS.

PRICES CUT 20% 30% 40%-YES, EVEN UP TO 1/2!
SALE STARTS TOMORROW, 9:30 A.M. - HURRY IN FOR BEST SELECTIONS

Sears, Roebuck and Co.

Pacific Northwest Retail Zone
Seattle, Washington

Mr. W. E. Ganter
Manager,
Sears, Roebuck and Co.
Klamath Falls, Oregon

Dear Bill:

Klamath Falls Selected!

Sears Northwest Catalog Headquarters has a tremendous surplus of merchandise. Prices reduced up to 50% Off.

Sears Klamath Falls has been chosen to liquidate this surplus.

The people of Klamath Falls now have a terrific opportunity to save on new - fresh - quality merchandise in season when they want it!

Imagine saving 30 - 40 - 50% PRE-SEASON BEFORE CHRISTMAS. This sale was so big in Portland last year, I am sure you will have to hold it in another building as well as the store.

We know your customers will be thrilled as Klamath Falls is the only city offered these tremendous savings this year.

Very Truly Yours,
L. K. BYE
General Manager
G. L. WOLLENBERG
Northwest Zone Manager



Young Boys JACKETS

Here's a chance to get that second jacket at half price. 100 only.

1/2 Price **6.66**

Big Boys JACKETS

We have only 75 of these jackets at half price, assorted styles and colors.

1/2 Price **6.66**



Ladies Wool STRETCH PANTS

Handsomely tailored for that sleek silhouette. Proportioned fit gives gracefully with every movement. 48 only.

1/2 Price **3.97**

Women's Denim STRETCH PANTS

Cotton Denim stretch pants with straight stirrups, snap-proof side zipper. 60 only.

1/2 Price **4.88 & 5.44**



Colorful Cotton HOUSE DRESS

Machine washable, shrinks wrinkles, some with roomy front pockets. Missy, 1/2 and large sizes.

1/2 Price **1.99**



Women's Costume Jewelry

Wide assortment of costume jewelry for all occasions. Ideal for gift giving.

1/2 Price **50c** Ea. plus tax



Women's Assorted BRAS

As Low **1.00**

Circular stitched cups, elastic stretch sections. Some padded. 30 Only.



Little Boys SPORT SHIRTS

Gay colorful print and check short sleeve shirts, easy wash and care. 25 Only.

1/2 Price **88c**



Little Girls CLOWN PAJAMAS

White polka dots on red. Cotton flannel - over block knit tapered pants. 37 only.

1/2 Price **1.37**



Women's Rolled Sleeve BLOUSES

Choose from gay prints and solid colors. Finely tailored easy wash and care. 96 only.

1/2 Price **99c**



Little Girls 2-PC. PAJAMAS

Warm Whimsical cotton flannel top. One back button. Cotton knit pants, elastic waist. 92 only.

1/2 Price **1.97**



Men's Short Sleeve SWEAT SHIRT

Colorful cotton sweatshirt with ribbed knit cuffs. Some button and zipper styles.

1/2 Price **\$2**



Men's Cotton DECK PANTS

High top style with matching pockets and waistband. Choice of colors. 21 only.

1/2 Price **\$1**



Little Girls Jumper & Dress Set

Princess style corduroy jumper, buttons down front. Check and gingham dress. Several styles.

Less Than 1/2 Price **1.99**



Women's PLASTIC JACKETS

Colorful expanded vinyl jacket ideal for fall weather. Rayon lining. Beige, green, White. Sizes 10 to 18, 38 to 44. 48 only.

1/2 Price **3.99**



Little Girls COTTON DRESSES

Choose from a large selection of colors and styles in fabrics that need little care. 48 only.

1/2 Price **1.99**



Young Girls STRETCH PANTS

Cotton and Helanca pants for easy care, straight stirrups, handsomely tailored. 60 only.

1/2 Price **4.88**

Young Girls Denim STRETCH PANTS

The crowd wears denim for all daytime activities. A smart buy at this low, low price. 72 only.

1/2 Price **2.88**



Young Girls CAR COATS

Pile lined, cuffs and collar with matching pile, water repellent. 10 only.

Less Than 1/2 **\$5**



Little Girls COTTON BLOUSES

Assorted easy care blouses in white and color. A wise buy at this low, low price. 84 only.

88c



Assorted GIRLS HATS

Gaily styled little girls hats for all occasions. One size fits all. 24 only.

CUT 1/2



Men's Sport WOOL SHIRTS

Fine quality wool shirts in stripes and checks. Buy several at this low price. 71 only.

1/2 Price **4.66**



Men's Coat SWEATERS

One group of men's sweaters in popular coat style, choose from wool and other fabric blends. 72 only.

1/2 Price **7.88**



Men's Long Sleeve SPORT SHIRTS

100% cotton sport shirts in a wide selection of prints and patterns. Easy wash and care. 172 only.

1/2 Price **1.88**



Women's PLASTIC JACKETS

Colorful expanded vinyl jacket ideal for fall weather. Rayon lining. Beige, green, White. Sizes 10 to 18, 38 to 44. 48 only.

1/2 Price **3.99**



Little Girls COTTON DRESSES

Choose from a large selection of colors and styles in fabrics that need little care. 48 only.

1/2 Price **1.99**



Young Girls STRETCH PANTS

Cotton and Helanca pants for easy care, straight stirrups, handsomely tailored. 60 only.

1/2 Price **4.88**

Young Girls Denim STRETCH PANTS

The crowd wears denim for all daytime activities. A smart buy at this low, low price. 72 only.

1/2 Price **2.88**



Men's Short Sleeve KNIT SHIRTS

Assortment of cool cottons includes printed plaids and solid colors. Popular collar styles. 300 only.

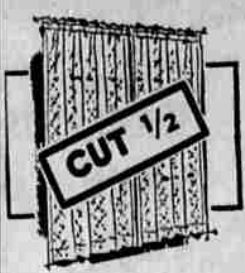
1/2 Price **1.88**



Boys Short Sleeve SPORT SHIRTS

Popular dark tone colors some with button down collars. Washfast colors. 62 only.

1/2 Price **1.47**



Assorted Style DRAPES

Fiberglass and other fabrics, some hand washable, assorted sizes and styles. xx only.

CUT 1/2



Womens Comfortable SLIPPERETTES

Assorted styles in soft fabrics, for home or travel. Soft comfortable. 1/2 Price **1.00**



Easy Carry DIAPER BAG

Large roomy bag to carry all baby needs. A real buy. 6 only.

1/2 Price **\$2**



Ladies HAND BAGS

Blacks, browns, fabrics and vinyls, one group of handbags for all occasions. 20 only.

1/2 Price **\$2**



Print Chair SLIPCOVERS

Scotch-Guard treated cotton and stretch fabrics to fit most styles of chairs.

Save To 1/2



Cotton PILLOWCASE SETS

Boxed, ready for gift giving pillowcase sets. Delicately embroidered hems. 20 only.

1/2 Price **\$1**



Plain and Fancy Window CURTAINS

Assorted styles and sizes for all rooms, easy wash and care fabrics.

Less Than 1/2 Price **99c**



Cotton Chenille BEDSPREADS

Washable no iron. Solid colors. Twin size, only.

1/2 Price **3.99**



Solid Color BLANKETS

90% rayon, 10% nylon for extra warmth and softness. Choose from several solid colors.

1/2 Price **2.99**

SHOP BOTH STORES DURING THIS BIG SALE!

"Satisfaction guaranteed or your money back" **SEARS**

OPEN DAILY 9:30 - 5:30
FRI. 9:30 A.M. - 9 P.M.

133 So. 8th

TU 2-4481

