

SHOPPER'S SPECIAL



**KING-SIZE TABLES**  
Golden floral on metal, bronzetone frame. 20 3/4 x 16 3/4". Special, each **77c**

**MONTGOMERY WARD**

now's the time! discover luxury naugahyde®!

SHOPPER'S SPECIAL



**MOSAIC TILE TABLE**  
15" sq. brown-and-white top on brass plated base! Special selling at... **9.88**



**BEAUTIFUL AND WASHABLE**

**SAVE \$20 ON DRAMATIC 98" LONG SUPER-SOFA FOR FOUR!**

Imagine the drama of this sofa in worry-free white Naugahyde®! (Or any of its other 5 colors!) Its walnut-finished legs, coil spring base, and zippered Ward-Foam cushions are marks of solid, lasting quality! Wonderful way to set a theme-of-tomorrow, today! **\$179**

(not shown) 3-cushion plain-back sofa, \$20 off at **169** Sale! Florentine pole lamp with table, **13.88**

SAVE \$10 ON PILLOW-BACK LOUNGE CHAIR and matching ottoman, in 5 colors! Crushed Ward-Foam® back cushion, 4" Ward-Foam® reversible seat cushion. Ferrules are antiqued brass. **89.88**

YES! THIS IS A RECLINER! Hi-backed Danish-inspired styling with walnut-finished wood. Features tufting and fold-away ottoman. Complete comfort! Sage Naugahyde®, other colors. **Save \$10**



SEE IT! FEEL IT! SIT IN IT! Did you know anything so sturdy and practical could be so soft, so elegant, so wonderfully worry-free? Soap 'n water keeps it clean! See these and other Style House designs in never-fade Naugahyde® with Ward-Foam® comfort and quality construction... now at Ward savings!

**RECLINE IN COMFORT**

**A BIG, DELUXE AND BISCUIT-TUFTED**

Choose your position: upright for sociability, semi-reclining for TV, full reclining for a nap! Ward-Foam cushioned with 4 1/2" thick seat cushion. Automatic footrest. 5 handsome colors! **107.88**



**B SUPREME! IN "PREMIER" NAUGAHYDE®**  
King-size in every way, Ward-Foam® cushioned throughout! Plus 4" foam rubber seat! in 5 colors. **134.88**

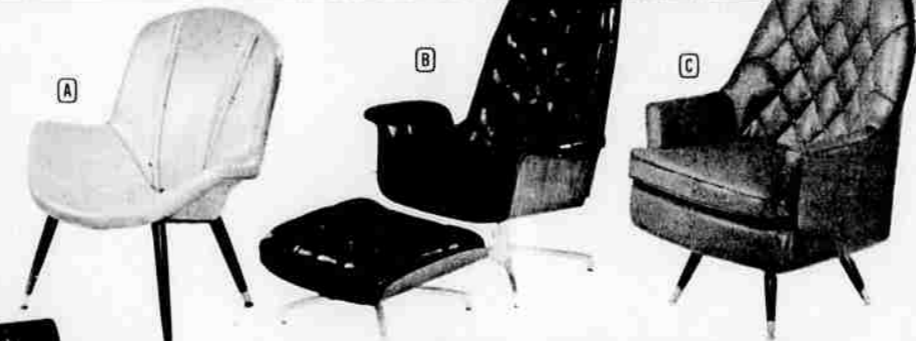
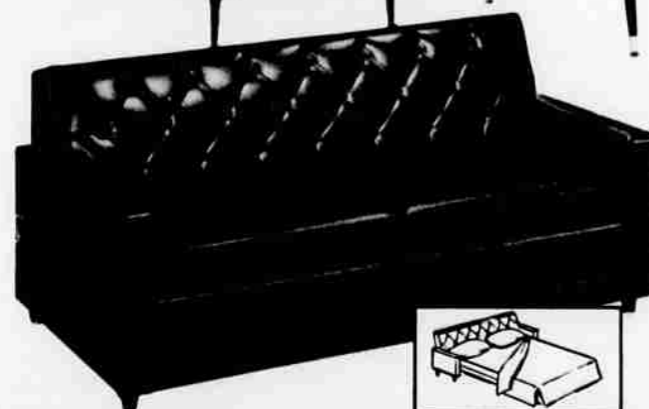
**C OVAL BACK AND SEAT IN NYLON FRIEZE**  
Drama in every line, Ward-Foam® padded and boasting nylon-pile frieze with Naugahyde®. **87.88**

**D BUDGET-WISE COMFORT AND BEAUTY**  
Trim and tailored styling with Ward-Foam cushioned seat, TV position, and choice of 5 colors. **67.88**



**SAVE \$30 ON THIS 3-PC. GROUP**  
Danish style, with 4 1/2" Ward-Foam® cushions for sleeping or seating comfort. Walnut finish frames; plastic-top table. **\$229**  
4 Colors!

**IT'S A FULL SIZE BED TOO! \$30 OFF**  
Modern sofa with 5" Ward-Foam® cushions opens to a made-up bed with all covers in place! In choice of rich colors. **\$199**  
Reg. 229.95



**A SMALLER PROPORTIONED PULL-UP CHAIR**  
Ideal to use in pairs! Heavy duty steel frame with hardwood base finished in walnut. Thick cushioning. 5 Naugahyde® colors. **27.88**  
Sale Price!

**B DRAMATIC MOLDED WALNUT AND NAUGAHYDE®**  
Exciting, body-cradling comfort: lavish tufted Ward-Foam® on molded walnut frame; aluminum swivel-base. Chair only. **119.88**  
Ottoman 49.88

**C DELUXE CURVE-STYLE SWIVEL ROCKER**  
Deep button-tufted Naugahyde® in black, coin gold, white, sage green or MW Thrush Beige! Reversible Ward-Foam® cushion. **64.88**  
Save \$5



**MODERN CLASSIC!**  
**SAVE \$30 ON DRAMATIC 84" SOFA**  
Flush-base hides easy-roll casters; 5" Ward-Foam® seat cushions; pillow-back is tufted. **\$199**  
Colonial pole lamp, sale **12.88** Reg. 229.95

WARDS NAUGAHYDE COVERINGS COME IN 3 QUALITIES, MANY COLORS! BUY STYLE HOUSE, SAVE AT WARDS! NO MONEY DOWN ON CREDIT!