

SHOPPER'S SPECIAL!

MONTGOMERY
WARD

price-smashing sale!

2 FINE BROADLOOMS! NYLON PILE, WOOL PILE! LOW SALE PRICE INCLUDES CARPET, PAD, INSTALLATION

OUR REG. 6.19 RUG

9x12' enameled, for kitchen, nursery, playroom. Wears well, cleans easily. Stays flat without adhesives... **4.44**

Continuous filament nylon-pile carpeting stands up to hard wear, cleans well, adds enduring beauty to your room. Has amazing resilience; won't fuzz or shed. Fashioned in multi-level face with "3-D" effect. 4 color choices.

Deep, lush all-wool pile carpet brings traditional warmth into your home! Sturdy loop pile withstands heavy family traffic; resists crushing, matting; gives long-lasting color beauty. Permanently mothproofed. 3 solids, 2 tweeds.

5⁹⁹
sq. yd.
inst.

Reg. 7.23
9' and 12' widths

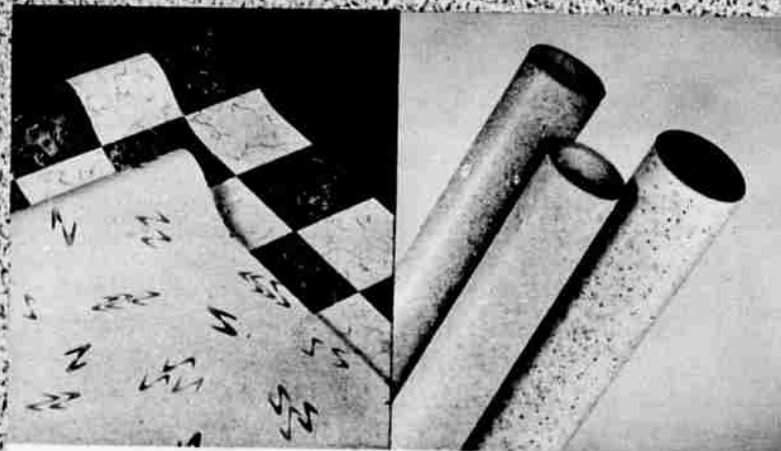
StyleHouse

180 FASHION-RIGHT COLOR CHOICES

TODAY'S MOST WANTED TEXTURES, WEAVES

RICH WOOLS, MODERN EASY-CARE NYLONS

NO MONEY DOWN! UP TO 3 YEARS TO PAY



**LONG-LASTING VINYL
FLOORING, 20% OFF!**
96c

run ft., 9' wide

Tough vinyl-surface resists stains, harsh soaps, heavy traffic. In room-flattering carpet, geometric patterns. 12' wide, run. ft. **1.28**

**SAVE 40% NOW
ON INLAID VINYL!**

98c Run ft., 6' wide

Reg. 1.66, for above grade

Metallic chips seem "suspended" in clear vinyl! Shuns grease. *Pearlescent chip, run. ft. **2.58** *Best translucent, run. ft. **3.58** For an, above and below grade.

SEE NEW ROOM COLOR-SCHEMING BOOK, FREE TAKE-HOME COLOR CARDS!

carpet at 10% to 17% savings!

IT'S SMART TO BUY
CARPET AT WARDS!

Great selection! All of today's most wanted fibers, textures, weaves and colors.

No money down! Take up to 3 years to pay for most installed carpet at Wards.

Shop-At-Home Service! Phone, see samples in your own home. No obligation!

WOOL-PILE WILTON, OR NYLON PILE

Du Pont nylon for wear, easy care. 7 gay colors. Wool Wilton loop pile won't crush. 5 colors. Both in 12, 15' widths.

7⁹⁹
reg.
9.23
Sq. yd. inst.

50' CARPET OR WOOL PILE IN 8 COLORS

Du Pont all-nylon multi-level pile. In 6 colors. Long-wearing random-sheared all-wool pile. Both in 12, 15' widths.

8⁹⁹
reg.
10.23
Sq. yd. inst.

TEXTURED 50' CARPET OR SMART WOOL-PILE WILTON

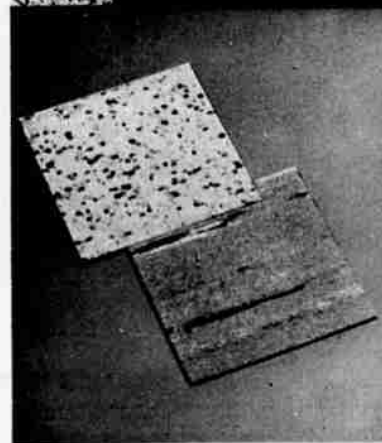
Du Pont hi-lo nylon pile cleans easily. 23 colors. Wool loop pile resists crushing. 8 rich colors. Both in 12, 15' widths.

9⁹⁹
reg.
11.23
Sq. yd. inst.

OUR FINEST 50' CARPET—ALL-NYLON PILE; PLUSH WOOL PILE

Hi-lo pile of continuous filament nylon. 5 colors. Densely tufted, springy wool pile; 10 vivid colors. Both in 12, 15' widths.

10⁹⁹
reg.
12.23,
13.23
Sq. yd. inst.



**USE VINYL ASBESTOS
TILE ON ANY FLOOR!**

9c Each, 9x9"

Reg. 10 1/2c

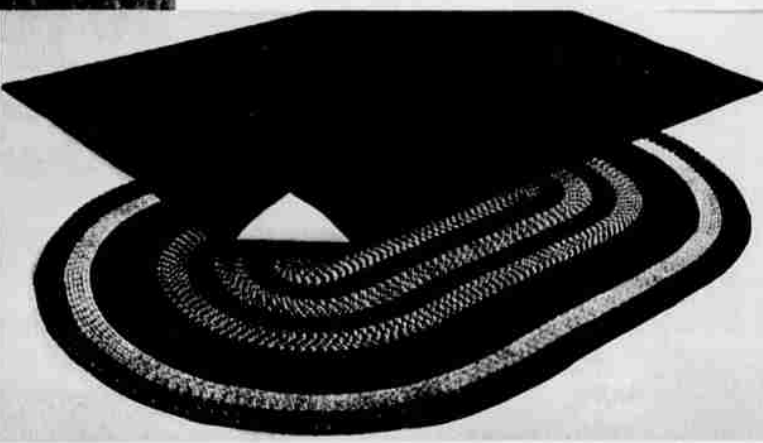
Good, serviceable tile! Smooth surface defies grease, alkalis, cleans easily. Select colors. Designer colors **11c** Marbleized vinyl tile . . . **13c**

**5-FT. RAYON PILE
NON-SKID RUNNER**

1⁹⁹

Reg. 2.49

24x60", ideal for small areas! Foam-back—no pad needed. 4 tweeds hide spills, soil. 24x70" rayon tweed . . **3.49** 27x90" rayon tweed . . **5.29**



SAVE \$10! CONTINUOUS FILAMENT NYLON RUG

Resilient continuous filament nylon pile shuns soil, won't shed. Foam back serves as rug cushion. 10 decorator colors. Others: 6x9" to 12x21".

59⁸⁸

9x12'
Reg. 69.95

SAVE \$8! 9 x 12" REVERSIBLE OVAL RUG

Ideal accent for Colonial settings! Reverses for twice the wear, half the cleaning. 5 eye-catching colors. Others priced low: 22x34" to 10x14"

29⁸⁸

Reg. 37.95

*Approximate sizes

SHOP AT HOME! PHONE WARDS FOR CARPET SHOWING IN YOUR OWN HOME!