

JFK Urges Promotion Of U.S. Export Market

WASHINGTON (UPI) — President Kennedy today urged American businessmen to promote export markets for their products to help stem the flow of dollars abroad and improve domestic economic conditions at the same time.

The Chief Executive spoke at the start of a special conference called by the White House and the Commerce Department to explore methods of export expansion.

Members of the Cabinet, including Treasury Secretary Douglas Dillon, Labor Secretary W. Willard Wirtz, and Commerce Secretary Luther H. Hodges, together with Kennedy's chief trade negotiator, Christian A. Herter, also spoke.

"I know that all of you — and many other American businessmen — recognize the need for a more aggressive export policy and are resolved to meet it," Kennedy said. "You recognize that, for almost any American

business, life can begin anew at the ocean's edge."

Advantage Disappears

The President in his prepared remarks reminded his audience repeatedly that the competitive advantage held by the United States in export trade following World War II had disappeared under the growing economic strength of trading partners and the development of regional associations such as the Common Market.

"While the productivity of our farms, the efficiency of our factories, the skill of our workers and the enterprise of our merchants stand at the highest level in our history, we have failed to maintain our volume of exports at a sufficiently high level," the President said.

He pointed out that the United States once dominated world markets because her businessmen were known for aggressive pricing policies under which lower prices led to higher volume and larger profits.

"The New World was a land of competitive pricing," he said. "The Old World was the home of cartels and rigid price maintenance."

Situation Reversed

The situation today, however, is that exports of other nations have expanded more rapidly than U.S. exports because, as the President put it, "their businessmen have become better competitors, because European producers, unlike American producers, respond to excess capacity by reducing prices in order to maintain production rather than reducing production to maintain prices."

It is time for this country to regain "its traditional spirit of daring and ingenuity in world commerce," Kennedy said.

The Chief Executive said there were a number of things government could do to help the situation such as passage of the pending tax reduction bill and continued support for the administration's foreign aid program.

He used the background of the trade expansion meeting to make a strong request for what amounted to pressure on Congress to pass the tax cut and foreign aid bills as rapidly as possible.

"No foreign aid program, of course can or should substitute for private initiative," he said. "But it can assist in breaking the path; and that is an important reason for all of us to give it support."

Ex-President Still Wants 'Mo' Moved

SEATTLE (UPI) — Former President Harry Truman has fired another broadside in a continuing scrap to get the battleship Missouri out of the Puget Sound Naval Shipyard.

Truman, in a letter to Oree C. Weller, Bellevue, said he would like to see the history-making warship placed "where people can get to it." Weller got the letter Sept. 9.

Weller, in a letter to a Seattle newspaper, complained recently that the Navy had ordered him to destroy film in his camera because he had taken a picture of it. On its decks, the Japanese surrender was signed in World War II.

Sen. Stuart Symington, D-Mo., placed both letters in the Congressional Record Monday and said he shared Truman's "views and hopes" for getting the Missouri moved.

Missouri Gov. John M. Dalton and the Missouri House of Representatives proposed last year that the battleship be taken up the Mississippi River for permanent display in the state for which it was named.

The request was relayed to the Navy by Symington but it was turned down by Adm. George W. Anderson, then chief of naval operations. Anderson said the warship was being kept in the reserve fleet for possible reactivation in a national emergency.

The Navy also said the Mississippi River channel would have to be deepened and part of the warship's superstructure removed to provide clearance under bridges.

In his letter to Weller, Truman said: "I cannot understand the attitude of the people in charge with regard to the battleship. It is the most beautiful and the most famous battleship in the history of the world and I would like to see it stationed where people can get to it instead of having it in a 'closet' up in Puget Sound where nobody can see it."

Weller urged that the warship be moved to San Francisco or St. Louis "if we can't see it in our own backyard."

He said he had taken pictures of the "Mighty Mo" from a boat. A Navy land craft intercepted the private boat and Weller was ordered to destroy the "unauthorized" pictures.

Weller also received letters from Congressmen Thomas Pelly and Bill Stinson, both Republicans from King County districts, offering aid in getting clarification of the status of civilian taken photos of the Missouri.

Show Attracts 1670 Persons

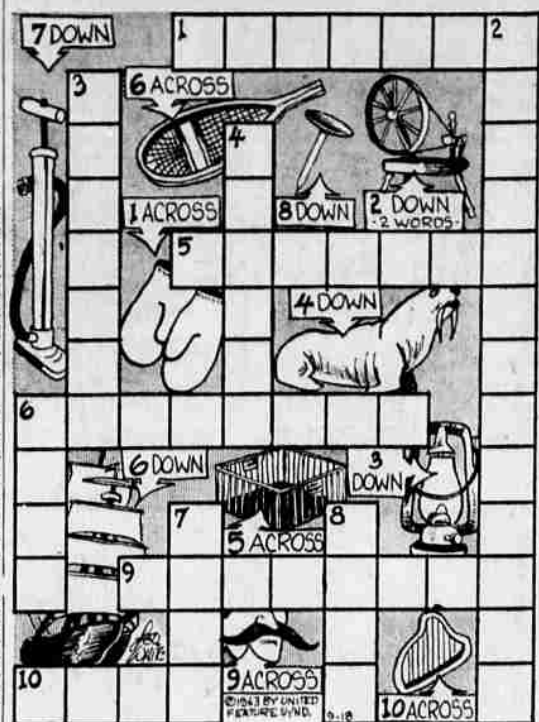
The gem and artifacts show sponsored jointly by the Klamath Mineral and Artifacts clubs Sept. 14-15 at the National Guard Armory drew 1,670 persons, according to figures released by the two organizations.

Marking the 25th anniversary of the Mineral Club, the exhibit was the first of its kind ever held in the area. Guests were registered from several states including Alaska and Oklahoma.

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Sears Flat Burned Area Reseeded In Fast Order

ALTURAS — Before the ashes were cooled, some 800 acres of burned grazing area was reseeded by the United States Forest Service after the Sears Flat fire on Sept. 3-4. The fire, started by lightning, was controlled Sept. 4 through the combined efforts of aerial tankers and ground crew detachments.

William Cooperrider, forest service supervisor said the extremely clean burn left an excellent seed bed that should guarantee good regrowth of the grasses. The seeding was done by air with 8,800 pounds of seed made up of wheat grasses, orchard grasses, and broom being dropped into the natural seed bed.

Cooperrider noted that the use of the airplane for seeding after a fire has become particularly efficient in areas such as this burn where the terrain is too rough for the use of land drills. The fire covered an area that had been sprayed for control of sage brush by the Forest Service and where no cattle were grazing.

Cooperrider pointed out that the burned range was more infested with juniper and sage than usual grazing land. This type of fire is often considered beneficial by the ranchers and often the question is raised as to why the Forest Service would go to the great expense of controlling the burn instead of letting the fire burn out the brushy useless areas.

"In this case," Cooperrider said, "control of the fire was imperative as just north of the burn area great stands of private and government timber are located. The prevailing southern winds meant a possibility of whipping the fire into the virgin timber land."

New Road To Cedar Canyon Considered By Forest Service

ALTURAS — New campgrounds for the tourists and a road giving direct accessibility to the Cedar Pass ski area are just a few of the possibilities now being considered by the U.S. Forest Service.

The possibility of the much sought after road into Cedar Canyon became known Thursday when Bill K. Cooperrider, forest supervisor, announced that the Modoc National Forest has been allotted \$100,000 in special funds under the provisions of the Accelerated Public Works Program.

These special funds were made available when Modoc, Siskiyou, and Lassen counties were designated as eligible to receive the monies used to relieve unemployment in areas which have not kept pace with the economic growth of the nation.

For many years tourist campers and skiers in the Modoc area have hoped for a forest service road into Cedar Canyon. Winter maintenance was considered one of the large stumbling blocks to the road for skiers, but the Modoc County Board of Supervisors agreed at its September meeting to assume the snow removal responsibilities and maintenance providing access to the ski area.

When the road is built, it will make the ski hill accessible by car for the first time. Previously skiers have had to park their cars along the highway and then hike down a vertical hill a quarter of a mile to the area. The tedious hike from the bottom of the hill back to the cars made it impossible for many spectators and visitors to enjoy the winter sport. Local skiers feel this has been the biggest deterrent to the development of the ski area. The new road will also open to the campers a large camping area in the meadow of Cedar Canyon.

Cooperrider said the road will begin six-tenths of a mile down the highway from the ski hill sight and come back on a gradual slope to a parking area adjacent to the hill and the proposed camp sight. Along with the road and parking area, the forest service will install sanitary facilities at the parking area.

"If this work is done under the public works program, contracts will have to be let and construction begun by the first

of the year," Cooperrider said. He pointed out that before construction on any proposed work can begin, there must be a public advertising for bids a month prior to the construction.

He also said the majority of the work will be done by hiring the unemployed through the contractors. Some forest service employees will be used for the work, but principally the labor will come from the unemployed in Modoc, Lassen, and Siskiyou counties.

The money allotted is \$60,000, Modoc County; \$20,000, Siskiyou County, and \$20,000, Lassen County.

Besides the construction of the new Cedar Canyon Recreation road, range fence construction, construction of office additions at

the Canby Ranger Station, repair of the Devils Garden Airport, and construction of a trailer court at the Buck Creek Ranger Station are under consideration.

In Lassen County, range fence construction and construction of the Blue Lake recreation fence, water system, and area betterment are being considered.

Construction of a Tululake office addition and cleanup of blow-down trees in the Medicine Lake recreation area are planned for Siskiyou County.

Cooperrider emphasized that anyone interested in manual labor jobs connected with the program should apply at the Forest Service headquarters in Alturas. Applicants must be residents of Modoc or Lassen counties and in good health.

Promotion Budget Planned

DUNSMUIR — Major expenditures approved at the meeting of the Associated Chambers of Commerce in Dunsmuir, Mount Shasta, Weed, Yreka, Scott Valley, and Klamath River.

Additional advertising in the spring months in a gem and mineral magazine was approved on the basis of responses received from a trial advertisement outlining Siskiyou County attractions for gem and mineral hunters. Jay Ellis Ransom, Elina, association secretary, reported a recent average of six letters per day asking for further data on Siskiyou County gems and minerals.

Ernest Hayden, Callahan, association president, said effective advertising and promotion of the county's assets will continue to be the association's principal goal. He commended the association directors for a unanimous approach

to the objective. The association is composed of chambers of commerce in Dunsmuir, Mount Shasta, Weed, Yreka, Scott Valley, and Klamath River.

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