



Men who look good on the job have wives who look for this tag

Behind every man who leaves for work looking neat and well-pressed is a wife who takes pride in her husband's appearance—the kind of careful homemaker who makes a point of looking for the Stevens Twist Twill® tag.

American women have been familiar with the name "Stevens" for generations. They know the name stands for reliability and quality in fabrics of all kinds. 100% cotton Twist Twill for work sets is still another reliable fabric from Stevens.

Twist Twill can't be matched for smoothness and comfort—a fact men appreciate. It is Sanforized® against shrinkage, of course. Washes and irons like a dream. And for men with extra rugged jobs, there is Twist Twill reinforced with Type 420 nylon.

Be sure to look for this special Stevens 150th Anniversary hang tag with the Twist Twill lion—your assurance of value and good looks in work clothes.

**Stevens makes the fabric...
America's finest manufacturers
make the garments.**

J. P. Stevens & Co., Inc.

Stevens Bldg., 1460 Broadway, New York 36, N. Y.



Fine Fabrics Made in America Since 1813