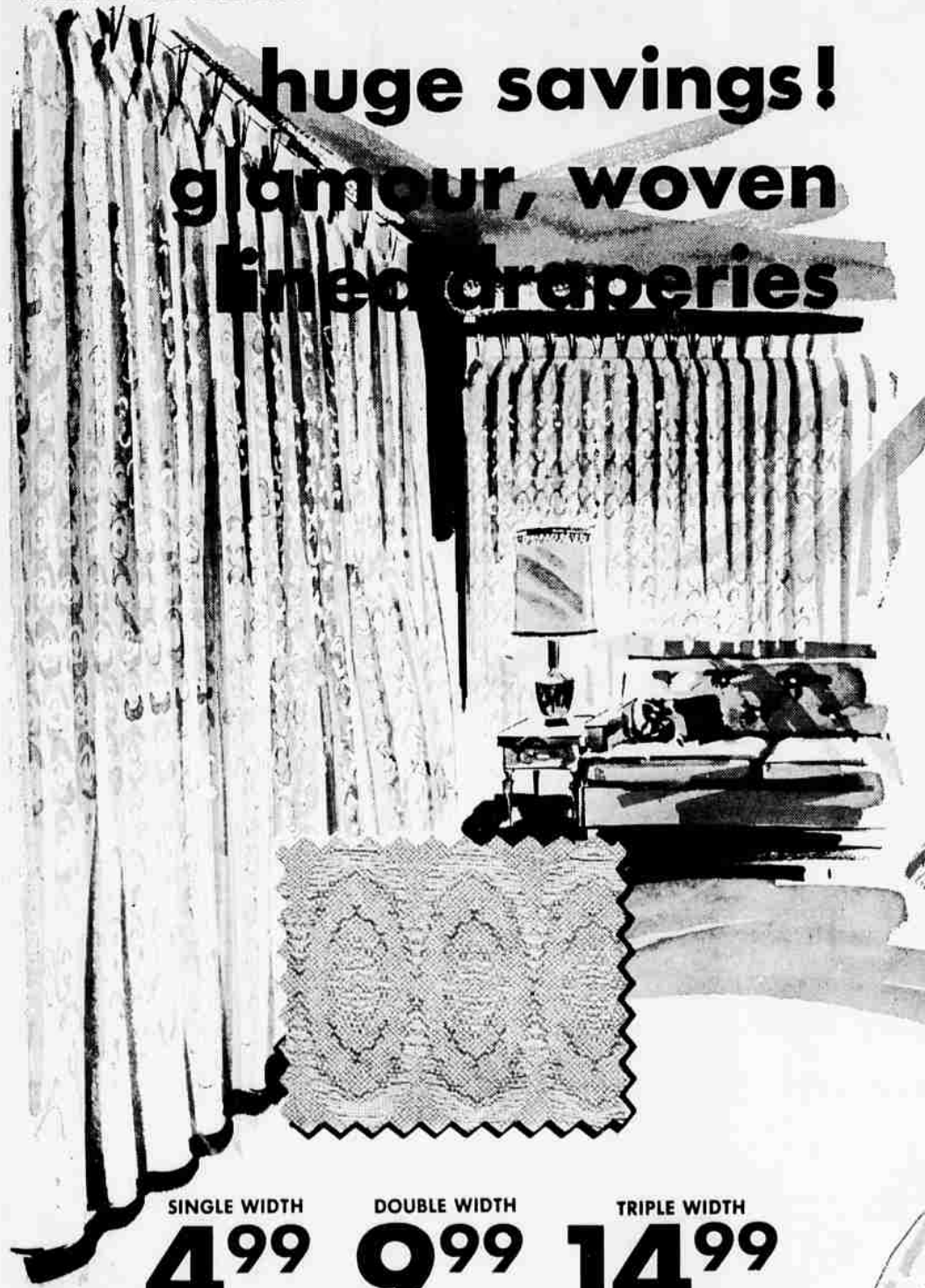


OUR BIRTHDAY BUYS TOP EVERYTHING

PENNEY'S
ALWAYS FIRST QUALITY

PENNEY'S
ALWAYS FIRST QUALITY



huge savings!
glamour, woven
lined draperies

SINGLE WIDTH	DOUBLE WIDTH	TRIPLE WIDTH
4⁹⁹	9⁹⁹	14⁹⁹
48" x 54" 48" x 84"	96" x 54" 96" x 84"	144" x 84"

Count on Penney's to bring you lustrous, lined draperies at budget-minded savings! Decorate your windows now with luxury "Oval" patterned drapes beautifully textured in rayon and acetate. Lined with 100% cotton, tailored to hang smoothly...no puckering. Choose from our huge selection of top decorator colors.

SAVE ON BALL BEARING 2-WAY TRAVERSE RODS, TOO!
30 to 48" wide 2.98 48 to 84" wide 4.59 84 to 150" wide 6.50



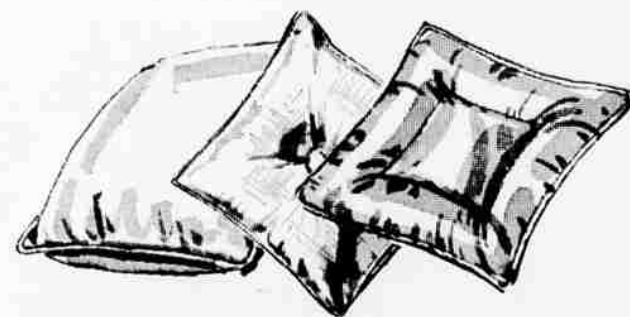
special!
rose
printed
towel
ensemble

22 x 44"
bath size

66¢

Face towels, 15x26" **2 for 66¢** Wash cloths, 12x12" **4 for 66¢**

Thick, thirsty, generously large cotton terries, splashed with roses, drenched with savings! Handsome screen-printed design in baby pink, pastel yellow, or viking blue...with smart fringed edges! Terrific buys! Get several sets in each color, to mix or match. No cash needed when you use your friendly little Penney Charge Card!



SCOOP 'EM UP!
JEWEL TONE PILLOWS!

Gorgeous colors in fine quality, lustrous Bemberg® rayon...rare finds at this price! All 3 shapes are full 15" cut size, plumply filled with kapok and cord-edged.

99¢

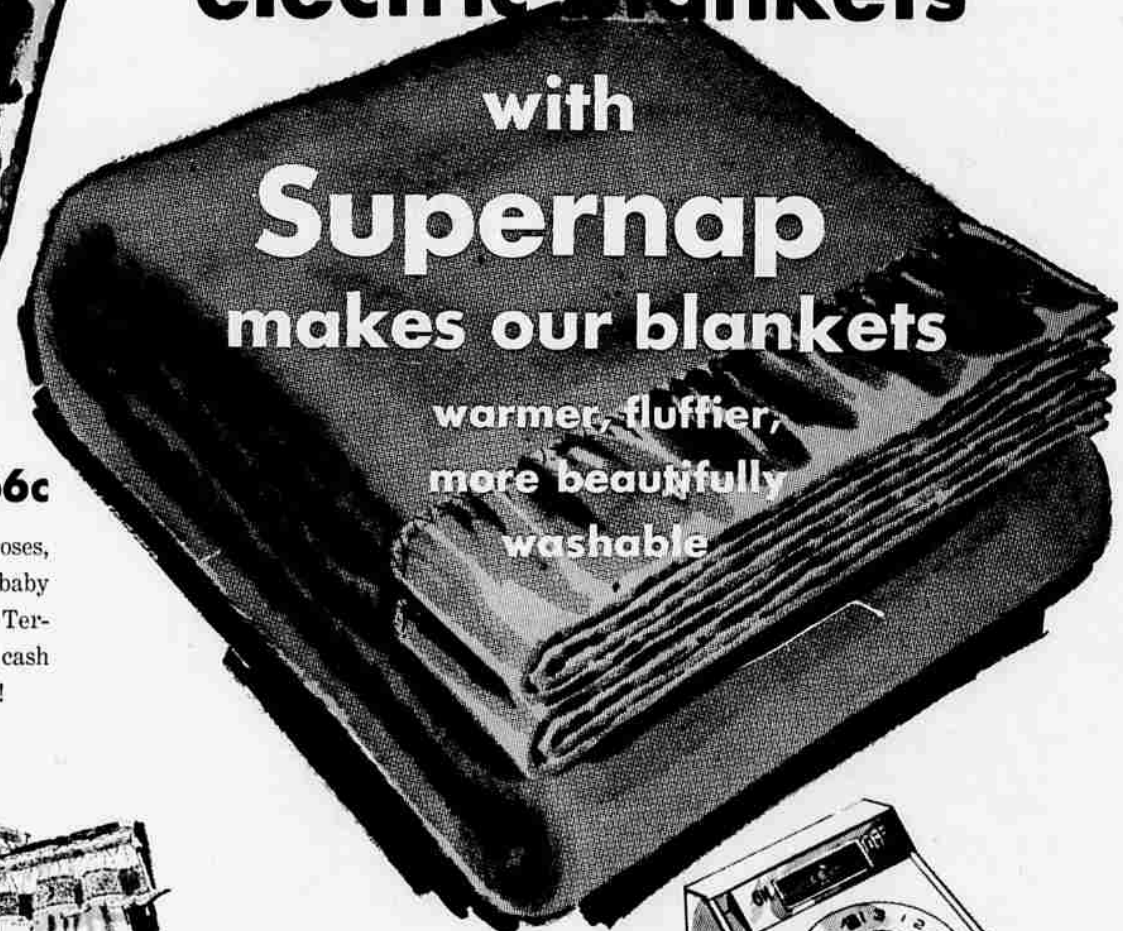


COMPLETE SET! TIERS
WITH VALANCING!

A Birthday present from our top maker! Rayons or cottons sheers and opaques, all colorfully trimmed. Tiers are 60" wide, the matching valancing (a real bonus at this price!) a full 9 inches deep.

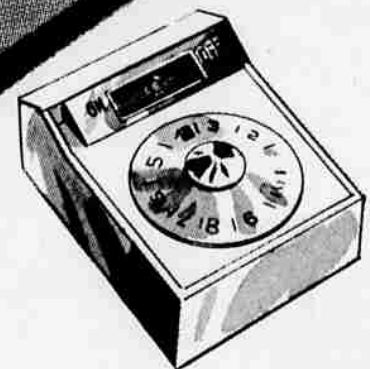
1³³

special!
beautiful
electric blankets



with
Supernap
makes our blankets

warmer, fluffier,
more beautifully
washable



single control
twin size, 63 x 84

8⁷⁷

twin or double bed size,
single control, 72 x 84

9⁷⁷

72 x 84 dual control

12⁷⁷

Penney luxury within easy price reach! Our beautiful single control automatic is lightly woven rayon and cotton with handsome nylon binding. Wonderful up-to-the minute colors...rose beige, peacock, pink cloud, beryl green, primrose gold. You'll be extra happy with our two year replacement guarantee against mechanical defects. Be snug and warm under just one blanket. Hurry in while they last!

IT'S EASIER TO SHOP, EASIER TO BUDGET, EASIER TO PAY...WHEN YOU USE PENNEY'S FLEXIBLE CHARGE PLAN!