

**our entire stock
of 95¢ Gaymode®
nylons reduced
for a limited
time**

PENNEY'S
ALWAYS FIRST QUALITY

STARTING THURSDAY, SEPTEMBER 12th

76^c

3 pairs for 2²⁷

SAVE 58c ON EVERY 3 PAIRS

- SEAMLESS • MESH • FULL FASHIONED
- AGILON • STRETCHABLE • ARRESTA-RUN

COUNT ON PENNEY'S OWN GAYMODE® FOR QUALITY

Fantastic—now Gaymodes, America's largest selling nylons—superb values at 95¢ a pair—going right this moment at this low, low price. All Gaymodes are contoured as well as proportioned! Double-loop construction that means only one of a twin-thread may catch, the other thread will stay intact! All Gaymodes are designed for elegance—even a sturdy cotton sole will look dainty, service weights reflect fashion trends in color! If you're one of the zillions of American women whose buy-word in nylons is Gaymode, you can appreciate what great values these are! If you are not—buy them now at this bargain price—you'll be glad to pay the regular price after you've worn them!

**Fantastic! Gaymode® support
nylons....reduced!**

SAVE 1.21 A PAIR, REG. 2.98 . . . NOW 1.77

Here's a fashion and value opportunity you cannot afford to miss! This is the time to stock-up on these supreme quality support hose—that promise carefree, comfortable, long, long wear in every single pair! A great idea for mothers-to-be, working women—busy housewives . . . indeed, every active woman. Don't miss out! Save now!

REGULAR 3.98 SUPPORT HOSE...NOW 2.77

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pr.**

GET MORE FOR YOUR MONEY WITH PENNEY BRANDS THE YEAR 'ROUND!