

WARDS OWN BRANDS ARE IN DEMAND; DURABLE, DEPENDABLE. BUY AT SALE PRICES.

**MONTGOMERY
WARD**
**91ST
ANNIVERSARY
SALE**



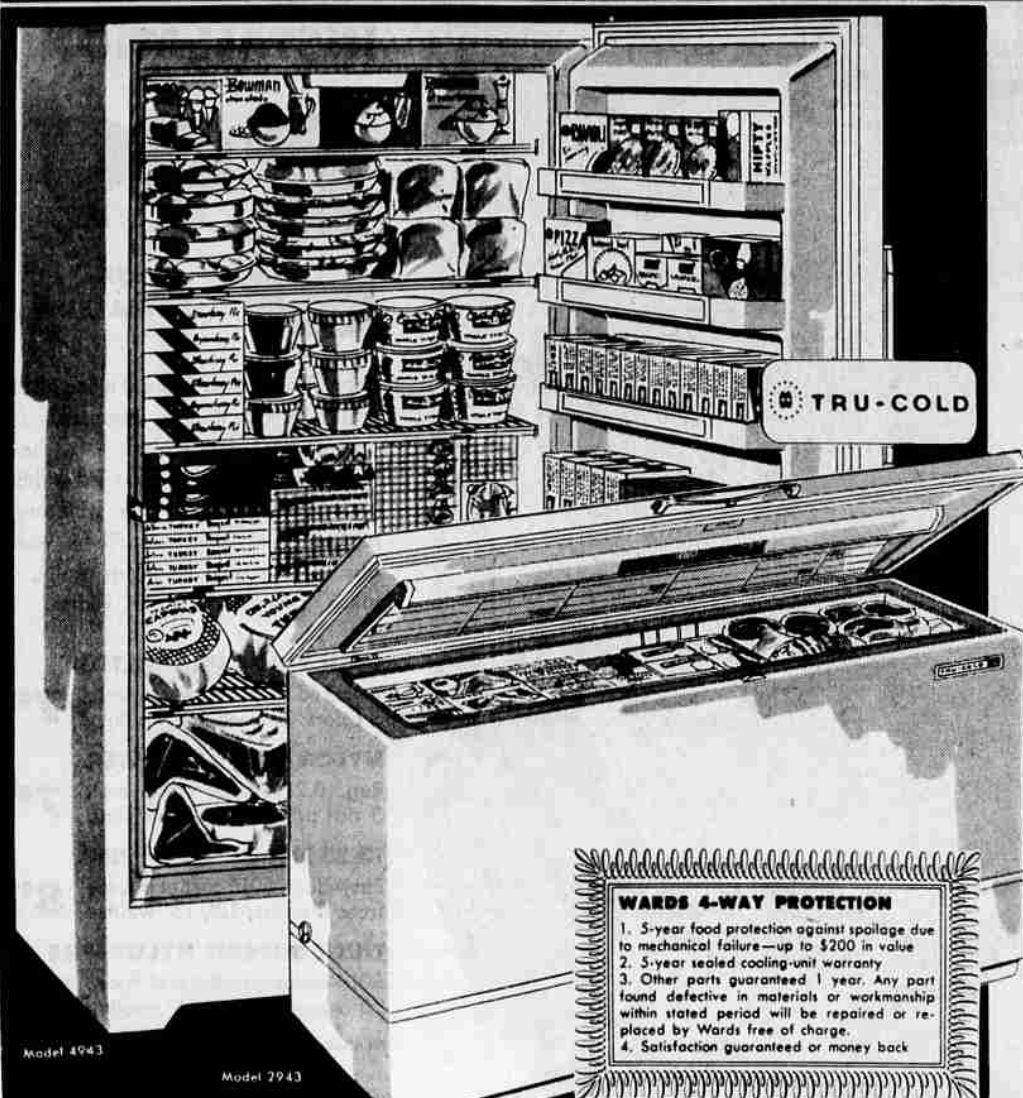
**LOOKS BUILT-IN!
DELUXE COPPERTONE ELECTRIC RANGE**

30" wide, slim and straight,
to fit between cabinets—or
use free-standing. Thermal
Eye® unit maintains pre-set
cooking heat. Automatic
oven is clock-controlled.

\$189

NO MONEY DOWN

**GIANT 21' FREEZERS
at our lowest price ever**



**735-LB. CAPACITY!
CERTIFIED 0° COLD!**

\$238

Chest model... upright, \$10 more

no money down

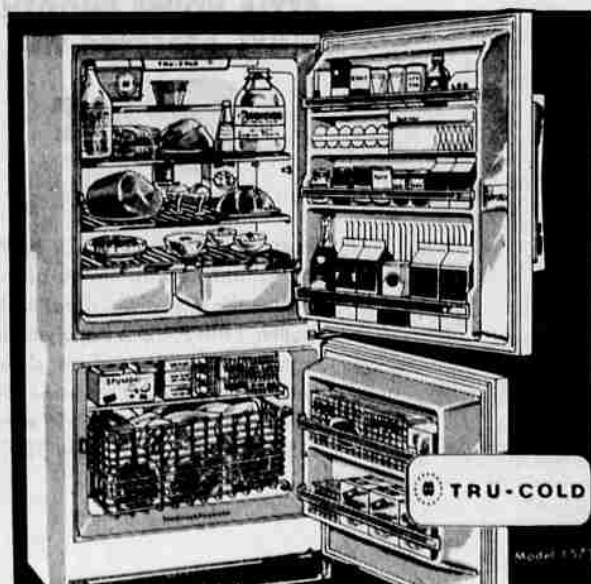
TRU-COLD CHEST holds quantities of garden-grown
foods, bulky poultry, meat—over 1/3 ton in all! It's
wide and deep, with movable divider to "partition"
space as needed. Lift-out basket keeps small packs
and most used foods handy. Certified 0° temperature.

TRU-COLD UPRIGHT—Same 735-pound capacity,
and zero° storage as chest model. Saves floor space,
and the wide refrigerated shelves permit more
orderly, visible and accessible storage. Door alone
holds many additional food packages!

WARDS 4-WAY PROTECTION

1. 5-year food protection against spoilage due to mechanical failure—up to \$200 in value
2. 5-year sealed cooling-unit warranty
3. Other parts guaranteed 1 year. Any part found defective in materials or workmanship within stated period will be repaired or replaced by Wards free of charge.
4. Satisfaction guaranteed or money back

ALL-FROSTLESS—SAVE \$70!



**WARDS 13.8' TRU-COLD
REFRIGERATOR-FREEZER**

\$299

Reg. 369.95

It's entirely frostless, top to bottom!
No part ever needs defrosting.
Frozen foods stay frozen, labels
stay legible, packages don't stick
together. Generous shelf space,
glass crisper, storage in the door
for butter, eggs, tall bottles, milk.
Freezer holds 150 lbs. of food!



3-WAY FILTER
Removes sand, grit, lint.
Overflow rinse floats
away soap scum.



FRONT SERVICING
Complete front access-
ibility, should servicing
ever become necessary.

Signature



2 SPEEDS, 2 CYCLES

CORRECT CARE FOR EVERY WASHABLE FABRIC

- 1 cycle for regular, 1 cycle for delicate wash
- 3 wash and 2 separate rinse temperatures
- Big family-size load capacity

Completely automatic—just set it, then forget
it! Action stops if safety spin lid is raised.
Deluxe lint filter-agitator. Porcelain top,
lid, tub. Acrylic lifetime finish. Famous Borg-
Warner transmission.

\$189

NO MONEY DOWN



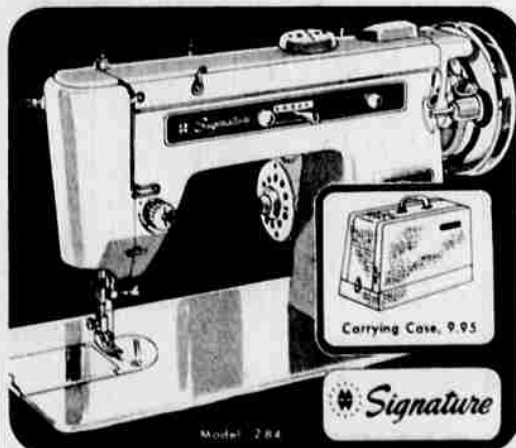
Electric dryer, \$139
Gas dryer, \$169

AUTOMATIC WASHERS SALE PRICED AS LOW AS \$149...DRYERS AS LOW AS \$109

**GROWING OLDER—
WE'RE PROUD OF IT!**

Day by day we hope to learn
new and better ways to
serve you! We hope to in-
crease the values and the
quality and variety of our
savings to you. Come in...
help us celebrate.

91ST ANNIVERSARY SALE



**DELUXE SEWING!
SIGNATURE AUTOMATIC ZIG-ZAG**

Does thousands of fancy
stitches with "dial-your-
stitch" pattern cams. Does
flawless straight stitching,
too! Automatic buttonholer;
push-button reverse.

129⁸⁸

NO MONEY DOWN

NO NEED TO WAIT WHEN YOU CAN USE WARDS CONVENIENT CHARGE *all* ACCOUNT