Cerf Likes Downtown Home Life

By VERNON SCOTT
UPI Hollywood Correspondent

HOLLYWOOD (UPI) — "I am one of the few New Yorkers who can walk to work from his own house," says Bennett Cerf, the erudite publisher. His home is modernized throughout. It has its own private garden and is located on posh East 62nd street, 11 blocks from Cerf's office.

For 21 years now the polished publisher has walked to Random House headquarters which he established back in 1925 with partner Donald Klopfer.

Good-Natured Guy

Despite his reputation as a millionaire president of Random House publishing company, Cerf is known to uncounted televiewers as the good-natured guy on the "What's My Line" panel.

However, his role as punster and fall guy on the show takes up only a fraction of his time. In addition to running his business Cerf travels around the country giving 30 or so lectures a year on humor and the world of books.

He has written eight books himself and has edited two anthologies. He's also on the board of directors of M-G-M Studios.

These things he discusses routinely, but mention his private home in the heart of New York and Cerf waxes ecstatic.

"Living in a private house is wonderful," he said. "And I get plenty of exercise walking up and down the stairs. We have five stories and no elevator."

Most of the floors are restricted to two rooms.

The ground floor contains a dining room and kitchen and a small office. The second floor is one enormous living room-library with almost all the available wall space covered with books.

Best Decoration

"Books are the best way to decorate a house," Cerf contends. "My joy in life is rearranging them. I usually quit in the middle of it all, leaving the books heaped in the center of the room for Phyllis to put away."

However comfortable the town house may be, it is usually deserted by the Cerfs on weekends.

OLD FRIENDS MEET — Actor Ernie Borgnine, left, star of McHale's Navy, and Joe Flynn, right, who plays Captain Binghamton in the series, do a double congratulation to Capt. Paul Haverkorn, USN. Haverkorn was recently promoted to captain and is from Peoria, Ill. He and Borgnine served aboard the USS Sylph in the Atlantic from 1943 to 1945. — UPI Telephoto

Joey Bishop Feels He's A Success And Adopts Hollywood As Home

HOLLYWOOD (UPI)—Comedian Joey Bishop finally has accepted the movie colony as his natural habitat after two years of starring in a video series while maintaining his permanent home in New Jersey.

Joey wasn't sure he would make good in Hollywood, and in the event he failed he was determined to have a home to return to in the east.

This summer he will move into a new three - bedroom Beverly Hills manse complete with guest house and maid's room. His neighbors will be movie mogul Jack L. Warner and Oscar winner Ernie Borgnine. Naturally, his new status symbol includes a swimming pool.

"My show is going into its third year," Bishop said after inspecting his new abode, "but nobody ever said it was a hit so I wasn't taking any chances.

"We wanted to make sure I'd be around for a while before we moved out here. Now our place in Englewood (N.J.) is up for sale."

Joey bought the Cape Cod-style home eight years ago on borrowed money. It is only 15 minutes across the George Washington Bridge from Manhattan. He's going to miss the old place.

The move will mean that Joey's only offspring, Larry, 15, will transfer to Beverly Hills High School next semester. It also means Joey and his wife, Sylvia, will move from the house they've been renting in California.

"It was getting altogether too expensive renting a house here and making the payments on the other one back east," Bishop said.

The change won't be too drastic for the comedian because most of his old friends from New York have already moved to the west coast. The Bishops entertain often, and almost all their cronies are show folk, Milton Berle, Lenny Kent, Herkie Styles, Buddy Lewis and Jack Benny.

A favorite get-together for Joey and Sylvia (married 22 years) are Sunday night lox and bagel parties. Joey is proud of the fact that Max Asnas, owner of Manhattan's Stage Delicatessen, flies into Hollywood frequently loaded down with goodies.

"The last time he came out here he brought 11 pounds of chopped chicken liver in his suitcases, 10 pastramies, two corned beefs, 8 salamies and some smoked sturgeon," Joey grinned.

"That night we had a party just like we used to have in New York. When our friends heard about the food they came flocking over."

Famous Old Showplace Undergoes Face Lifting

A landmark at Hollywood and Vine, the crossroads of the entertainment world, is currently undergoing a metamorphosis which will add glamour and luster to Hollywood's internationally-known intersection.

The transformation is taking place on Vine Street, a half block above Hollywood Boulevard, within the historic walls of the 37-year-old El Capitan Theater. After refurbishing and modernization, it will be known as The Jerry Lewis Theater and serve as the showcase for his weekly, two-hour live TV show.

The light fixutres, wiring, seats, walls, dressing rooms, plumbing, flooring and the old stage have been pulled out.

In their place when "The Jerry Lewis Show" debuts Saturday, Sept. 21, will be deep-piled red carpets, luxurious blue divans, a gold stage curtain, a new stage, gold seats and 350 individual speakers, one for every two people in the audience.

A modern walnut-paneled transistorized control room is being installed. Other all-new technical equipment includes TK-60 cameras, a wireless communications system and a paging system for 20 dressing rooms. A "turn of the century" marquee illuminated by 3,000 light bulbs is another addition.

Guest stars will "wait out" their appearances in an air-conditioned "blue-green room" equipped with TV monitors, lounge chairs and divans. The outdoor rehearsal room, in a patio on the second floor, will have a portable dance floor and stereo disc and tape records.

When the theater opened its doors in 1926, it was Hollywood's first stage house. Throngs of celebrities, socialites and civic leaders attended the opening show—"Charlot's Revue," starring Beatrice Lillie, English comedian James Buchanan and a dancer named Gertrude Lawrence. Its era as a "legit house" ended temporarily in 1942 when Cecil B. De Mille held the world premiere of his m tion picture "Reap the Wild Wind."

Following a number of motion picture bookings it reverted to live entertainment in late 1942 with the opening of Ken Murray's "Blackouts," which ran 7½ years, one of the longest runs in theatrical history.

Sports Spectacular Show Receives Year-Around Spot

"Sunday Sports Spectacular," a diversified series that roams the world to bring viewers events covering the sports spectrum from world championships to unusual documentaries, will become a year-round feature on the CBS Television Network effective Sunday, Oct. 13, it was announced today by William C. MacPhail, vice president, CBS television sports.

Television's original sports anthology series, "Sunday Sports Spectacular," made its debut on the CBS Television Network Jan. 3, 1960. In the new season, the series will be presented in a 30-minute format, 5 to 5:30 p.m., PDT, from Oct. 13 through Dec. 29. On Jan. 12 it returns to its original 90-minute format, 2:30 to 4 p.m., PST, until the start of the baseball season in April when it again returns to 30 minutes.

In the 30-minute format starting Oct. 13 the emphasis will be placed on immediacy whenever possible, with programs live and on video tape. One such regular feature will be same-day highlights of National Football League games. The games will be video taped and within minutes after the final whistle key and exciting plays will be presented on "Sunday Sports Spectacular."

The opening program, Oct. 13, will present same-day NFL highlights, a portion of the Harlem Globetrotters exhibition in Rome and a preview of things to come on the series.

Other programs planned for the fall include a live bowling head-to-head roll-off match between the current titlists of bowling's two premiere events—Don Carter, invitational champion, and Dick Weber, All-Star champion.

A special football program, "Seven Days to Kickoff," showing University of Miami All-America quarterback George Mira and his coach, Andy Gustafson, from the final whistle on Saturday to kickoff the following Saturday, will also be presented.

Other programs will cover surfing around the world, Thoroughbred racing champions of 1963, finishing holes of championship golf tournaments, the world's Star-class sailboat championships, the first television broadcast of the world's pentathlon championships, and a wide range of other sports.

Latest Film Beauty Worked Way To Hollywood As Maid

HOLLYWOOD (UPI) — Elke Sommer is a German girl who made it to movieland by working as a housemaid in England and winning an Italian beauty contest she didn't know she had entered.

Americans will get their first look at her in a new movie, "The Prize," but Europeans already have viewed this spectacular fraulein in a half-dozen pictures.

She's blonde, blue-eyed and endowed with a figure that would give Brigitte Bardot an inferiority complex.

She also speaks English like a native while Bardot needs an interpreter. Her way with the language came as a direct result of a seven-month tour as cook, laundress and nursemaid in a private English home where she was paid $7 a week.

"It was worth it," said Elke in the MGM commissary where she cut into a New York steak for lunch. "I was planning a career as a translator and wanted to learn the language."

Elke, whose father died when she was 14 years old, continued to work at other jobs to help support her mother. Then, three years ago, Elke and her mother took a bus trip to Italy for a vacation.

"When we stopped in the town of Viareggion we went to a night club and an Italian man asked me to dance," Elke explained.

"He gave me a ticket with a number on it, which later turned out to be my entry into a beauty contest they were holding in the town. Well, I won the contest and saw my picture in the paper the next day as Miss Viareggion of 1959.

"An Italian director saw it, too. He rushed up and said he wanted to put me in the movies. I said, 'Oh, sure,' and told him to go away. But he reappeared with his wife to show he was serious."

A few weeks later Elke was starring in her first picture. From Italy she went back to Germany, France and England to star in additional films. Now she has a three-picture contract with Metro and a bright Hollywood future unless the police run her out of town.

It's not that cops don't appreciate Elke's beauty. It's her driving, especially on the freeways, that make them go crazy.

So far she has had three traffic tickets in a span of six weeks.

"I was warned about the freeways before I came here," Elke said innocently. "But they are nothing compared to the autobahns in Germany. We have no speed limits at home.

MEET AT WEDDING — Film actress Joan Bennett and her former husband, film producer Walter F. Wanger, chat together in St. James Episcopal Church in New York prior to the marriage of their daughter, Stephanie Wanger, last week. Stephanie was wed to 25-year-old investment broker, Frederick E. Guest II. — UPI Telephoto

Manufacturers produced 32.4 million dolls in 1960 and 2.1 million doll carriages to put them in, says the Census Bureau.

Klamath Area Television Schedules For The Week

Listings contained herein are published as a public service by the Herald and News. This newspaper is not responsible for errors in times or program content as furnished by the station. Program listings subject to change without notice. For additional information call the station.

KOTI-TV

AUGUST 25 - AUGUST 31

SUNDAY

10:15 Faith For Today
10:45 Baseball Game of the Week: Chicago at New York
1:30 American Golf Classic
3:00 Oral Roberts
3:30 Big Picture
4:00 Dan Smoot
4:15 Manion Forum
4:30 Sunday Matinee
6:00 20th Century
6:30 Mr. Ed
7:00 Ensign O'Toole
7:30 The Jetsons
8:00 Sunday Night Movie "The Story of David"
10:00 Candid Camera
10:30 ABC News Report
11:00 Sunday News Special with Harry Reasoner

MONDAY

10:30 Queen For A Day
11:00 Father Knows Best
11:30 Seven Keys
12:00 Tennessee Ernie Ford
12:30 As The World Turns
1:00 General Hospital
1:30 House Party
3:00 Day In Court
3:25 Midday Report
3:30 Jane Wyman Presents
4:00 The Secret Storm
4:30 Edge of Night
5:00 American Bandstand
5:30 Dennis The Menace
6:00 TV Weatherman
6:05 Farm Market Report
6:10 Stock Market Report
6:15 Ron Cochran News
6:30 Local News Summary
6:45 Scotty's Barks 'n' Bites
7:00 Jane Wyman Presents
7:30 The Dakotas
8:30 Your Funny Films
9:00 Stoney Burke
10:00 Ben Casey
11:00 Murphy Martin News
11:10 Channel 2 Late Look

TUESDAY

10:30 Queen For A Day
11:00 Father Knows Best
11:30 Seven Keys
12:00 Tennessee Ernie Ford
12:30 As The World Turns
1:00 General Hospital
1:30 House Party
2:00 Day In Court
2:25 Midday Report
2:30 Jane Wyman Presents
3:00 The Secret Storm
3:30 Edge of Night
4:00 American Bandstand
4:30 Discovery '63
4:35 American Newsstand
5:00 Chaplain's Corner
5:05 Town and Country Workshop
5:30 Dennis The Menace
6:00 TV Weatherman
6:05 Farm Market Report
6:10 Stock Market Report
6:15 Ron Cochran News
6:30 Local News Summary
6:45 Scotty's Barks 'n' Bites
6:55 Dateline Washington
7:00 Jane Wyman Presents
7:30 The Dakota's
8:30 Your Funny Films
9:00 Stoney Burke
10:00 Ben Casey
11:00 Murphy Martin News
11:10 Channel 2 Late Look

WEDNESDAY

10:30 Queen For A Day
11:00 Father Knows Best
11:30 Seven Keys
12:00 Tennessee Ernie Ford
12:30 As The World Turns
1:00 General Hospital
1:30 House Party
3:00 Day In Court
3:25 Midday Report
3:30 Jane Wyman Presents
3:00 The Secret Storm
3:30 Edge of Night
4:00 American Bandstand
4:30 Discovery '63
4:35 American Newsstand
5:00 Chaplain's Corner
5:05 Fund-O-Rama
5:30 Yogi Bear
6:00 TV Weatherman
6:05 Farm Market Report
6:10 Stock Market Report
6:15 Ron Cochran News
6:30 Local News Summary
6:45 Scotty's Barks 'n' Bites
7:00 Hootenanny
7:30 Cheyenne
8:30 Flintstones
9:00 I'm Dickens-He's Fenster
9:30 77 Sunset Strip
10:30 Lloyd Bridges
11:00 Murphy Martin News
11:10 Channel 2 Late Look
11:15 Showtime on Two

THURSDAY

10:30 Queen For A Day
11:00 Father Knows Best
11:30 Seven Keys
12:00 Tennessee Ernie Ford
12:30 As The World Turns
1:00 General Hospital
1:30 House Party
2:00 Day In Court
2:25 Midday Report
2:30 Jane Wyman Presents
3:00 The Secret Storm
3:30 Edge of Night
4:00 American Bandstand
4:30 Discovery '63
4:35 American Newsstand
5:00 Chaplain's Corner
5:05 Trails West
5:30 Quick Draw McGraw
6:00 TV Weatherman
6:05 Farm Market Report
6:10 Stock Market Report
6:15 Ron Cochran News
6:30 Local News Summary
6:45 Fighter Group Digest
7:00 David Brinkleys Journal
7:30 Combat
8:30 Hawaiian Eye
9:30 The Untouchables
10:30 Focus on America
11:00 Murphy Martin News
11:10 Channel 2 Late Look

FRIDAY

10:30 Queen For A Day
11:00 Father Knows Best
11:30 Seven Keys
12:00 Tennessee Ernie Ford
12:30 As The World Turns
1:00 General Hospital
1:30 House Party
3:00 Day In Court
3:25 Midday Report
3:30 Jane Wyman Presents
3:00 The Secret Storm
3:30 Edge of Night
4:00 American Bandstand
4:30 Discovery '63
4:35 American Newsstand
5:00 Chaplain's Corner
5:05 Trails West
5:30 Quick Draw McGraw
6:00 TV Weatherman
6:05 Farm Market Report
6:10 Stock Market Report
6:15 Ron Cochran News
6:30 Local News Summary
6:45 Scotty's Barks 'n' Bites
7:00 Hootenanny
7:30 Cheyenne
8:30 Flintstones
9:00 I'm Dickens-He's Fenster
9:30 77 Sunset Strip
10:30 Lloyd Bridges
11:00 Murphy Martin News
11:10 Channel 2 Late Look
11:15 Showtime on Two

SATURDAY

9:00 Captain Kangaroo
10:00 CBS News
10:15 Baseball Game of The Week St. Louis at Philadelphia
3:00 Cartoonies
3:30 Magic Land of Allakazam
3:00 Beany & Cecil
3:30 My Friend Flicka
4:00 Mighty Mouse
4:30 Sky King
5:00 Wide World Of Sports
6:30 Western Show
7:30 Fight of The Week-Make That Spare
8:00 Gallant Men
9:00 Lawrence Welk
10:00 Gunsmoke
11:00 News-Weather-Sports
11:15 Showtime on Two

KBES-TV

AUGUST 25 - AUGUST 31

SUNDAY

10:00 Faith For Today
10:30 Baseball Preview
10:45 Baseball: Chicago at New York
2:00 Oral Roberts
3:30 Higher Ed & You
3:00 Around The Home
3:15 Visit With City Police
3:30 Sunday Matinee "Mad About Music"
5:00 Real McCoys
5:30 Amateur Hour
6:00 20th Century
6:30 Mr. Ed
7:00 The Jetsons
7:30 Dennis the Menace
8:00 Ed Sullivan
9:00 Hootenanny
9:30 GE Theatre
10:00 Candid Camera
10:30 What's My Line
11:00 Harry Reasoner
11:15 Stage 5 "I'll Take Romance"

MONDAY

8:00 Captain Kangaroo
9:00 Calendar
9:30 I Love Lucy
10:00 The McCoys
10:30 Pete & Gladys
11:00 Love of Life
11:24 CBS News
11:30 Search for Tomorrow
11:45 Guiding Light
12:00 Tennessee Ernie
12:30 As World Turns
1:00 Password
1:30 House Party
2:00 To Tell Truth
2:25 CBS News
2:30 Edge of Night
3:00 Secret Storm
3:30 Who Do You Trust
4:00 Am. Bandstand
4:30 Discovery
4:55 Am. Newsstand
5:00 Alvin Show
5:30 Rin Tin Tin
6:00 TV Weatherman
6:05 Channel 5 Report
6:15 Walter Cronkite
6:30 Trails West
7:00 My Three Sons
7:30 Dakotas
8:30 Vacation Playhouse
9:00 Comedy Hour Specials
10:00 77 Sunset Strip
11:00 News Final

TUESDAY

8:00 Captain Kangaroo
9:00 Calendar
9:30 I Love Lucy
10:00 The McCoys
10:30 Pete & Gladys
11:00 Love of Life
11:24 CBS News
11:30 Search for Tomorrow
11:45 Guiding Light
12:00 Tennessee Ernie
12:30 As World Turns
1:00 Password
1:30 House Party
2:00 To Tell Truth
2:25 CBS News
2:30 Edge of Night
3:00 Secret Storm
3:30 Who Do You Trust
4:00 Am. Bandstand
4:30 Discovery
4:55 Am. Newsstand
5:00 Sky King
5:30 Quick Draw
6:00 TV Weatherman
6:05 Channel 5 Report
6:15 Walter Cronkite
6:30 Trails West
7:00 Password
7:30 Marshal Dillon
8:00 Lloyd Bridges
8:30 Celebrity Talent Scouts
9:30 Picture This
10:00 Keele Braselle Show
11:00 News Final

WEDNESDAY

8:00 Captain Kangaroo
9:00 Calendar
9:30 I Love Lucy
10:00 The McCoys
10:30 Pete & Gladys
11:00 Love of Life
11:24 CBS News
11:30 Search for Tomorrow
11:45 Guiding Light
12:00 Tennessee Ernie
12:30 As World Turns
1:00 Password
1:30 House Party
2:00 To Tell Truth
2:25 CBS News
2:30 Edge of Night
3:00 Secret Storm
3:30 Who Do You Trust
4:00 Am. Bandstand
4:30 Discovery
4:55 Am. Newsstand
5:00 Uncle Bill
5:30 Huck Hound
6:00 TV Weatherman
6:05 Channel 5 Report
6:15 Walter Cronkite
6:30 Story Of
7:00 Trails West
7:30 Rawhide
8:30 Route 66
9:30 Biography
10:00 Alfred Hitchcock
11:00 News Final
11:15 Stage 5 "Diamond Frontier"

SATURDAY

10:25 Saturday News
10:35 Baseball Preview
10:45 Baseball: Chicago at New York
2:00 Movie "Diamond Frontier"
3:30 Movie "Kiss & Tell"
5:00 Cheyenne
6:00 Dan Smoot
6:15 Manion Forum
6:30 Flintstones
7:00 I've Got a Secret
7:30 Lucy-Desi Comedy Hour
8:30 Defenders
9:30 Have Gun, Will Travel
10:00 Gunsmoke
11:00 News Final
11:15 Late Movie "Whole Towns Talking"

KRCR-TV

REDDING, CALIFORNIA
CHANNEL 7
AUGUST 25 - AUGUST 31

SUNDAY

TBA
2:00 Northerner
2:30 Issues and Answers
3:00 Manion Forum
3:30 Film Fare
4:30 Western Action Hour
5:00 Major Adams Trailmaster
6:00 Meet The Press
6:30 Sunday Report
7:00 Ensign O'Toole
7:30 Walt Disney's Wonderful World of Color
8:30 Car 54 Where Are You
9:00 Bonanza
10:00 Jane Wyman
10:30 News Special
11:05 David Brinkley
11:35 Stage 7
1:00 Late News

MONDAY

9:30 Educational
10:00 Price Is Right
10:30 Concentration
11:00 Bingo
11:30 Seven Keys
12:00 Ernie Ford Show
12:30 Father Knows Best
1:00 General Hospital
1:30 You Don't Say—NBC
2:00 Day In Court
2:25 Midday Report
2:30 Jane Wyman
3:00 Queen For A Day
3:30 Who Do You Trust
4:00 American Bandstand
4:30 Discovery
4:55 Bandstand News
5:00 Brave Stallion
5:30 Mickey Mouse Club
6:00 Newsbeat North State
6:15 Huntley Brinkley
6:30 Gallant Men
7:30 The Dakotas
8:30 Funny Funny Films
9:00 Stoney Burke
10:00 Ben Casey
11:00 Murphy Martin With The News
11:10 Sportscast
11:15 Tonight Show
1:00 Late News

TUESDAY

9:30 Educational
10:00 Price Is Right
10:30 Concentration
11:00 Bingo
11:30 Seven Keys
12:00 Ernie Ford Show
12:30 Father Knows Best
1:00 General Hospital
1:30 You Don't Say—NBC
2:00 Day In Court
2:25 Midday Report
2:30 Jane Wyman
3:00 Queen For A Day
3:30 Who Do You Trust
4:00 American Bandstand
4:30 Discovery
4:55 Bandstand News
5:00 Cartoon Time
5:30 Mickey Mouse Club
6:00 Newsbeat North State
6:15 Huntley Brinkley
6:30 Laramie
7:30 Combat
8:30 Hawaiian Eye
9:30 Untouchables
10:30 Danger Man
11:00 Murphy Martin With the News
11:10 Sportscast
11:15 Tonight Show
1:00 Late News

WEDNESDAY

9:30 Educational
10:00 Price Is Right
10:30 Concentration
11:00 Bingo
11:30 Seven Keys
12:00 Ernie Ford Show
12:30 Father Knows Best
1:00 General Hospital
1:30 You Don't Say—NBC
2:00 Day In Court
2:25 Midday Report
2:30 Jane Wyman
3:00 Queen For A Day
3:30 Who Do You Trust
4:00 American Bandstand
4:30 Discovery
4:55 Bandstand News
5:00 Broken Arrow
5:30 Mickey Mouse Club
6:00 Newsbeat North State
6:15 Huntley Brinkley
6:30 International Showtime
7:30 Wagon Train
8:30 Going My Way
9:30 Our Man Higgins
10:00 Naked City
11:00 Murphy Martin With The News
11:10 Sportscast
11:15 Tonight Show
1:00 Late News

THURSDAY

9:30 Educational
10:00 Price Is Right
10:30 Concentration
11:00 Bingo
11:30 Seven Keys
12:00 Ernie Ford Show
12:30 Father Knows Best
1:00 General Hospital
1:30 You Don't Say—NBC
2:00 Day In Court
2:25 Midday Report
2:30 Jane Wyman
3:00 Queen For A Day
3:30 Who Do You Trust
4:00 American Bandstand
4:30 Discovery
4:55 Bandstand News
5:00 Little Rascals
5:30 Mickey Mouse Club
6:00 Newsbeat North State
6:15 Huntley Brinkley
6:30 Expedition
7:00 Guestward Ho
7:30 Ozzie and Harriet
8:00 Donna Reed
8:30 Leave It To Beaver
9:00 My Three Sons
9:30 McHale's Navy
10:00 Fred Astaire Presents
11:00 Murphy Martin With The News
11:10 Sportscast
11:15 Tonight Show
12:25 Late News

FRIDAY

9:30 Educational
10:00 Price Is Right
10:30 Concentration
11:00 Bingo
11:30 Seven Keys
12:00 Ernie Ford Show
12:30 Father Knows Best
1:00 General Hospital
1:30 You Don't Say
2:00 The Match Game
2:25 NBC News Afternoon Report
2:30 Make Room For Daddy
3:00 Queen For A Day
3:30 Channel Ten Theater: "The Star"
5:00 King Leonardo
5:30 Laurel and Hardy
6:00 Weather Window
6:05 Newsreel Ten
6:10 Sports Highlights
6:15 Huntley Brinkley
6:30 International Showtime
7:30 Monday Night at the Movies: "The Mudlark"
9:30 Art Linkletter
10:00 Ben Casey
11:00 Newsreel Ten Night Report
11:15 The Tonight Show
1:00 News, Weather, Sign Off

TUESDAY

8:55 Sign On — Morning Visit
9:00 Cartoon Carnival
9:30 Focal Point
10:00 The Price is Right
10:30 Concentration
11:00 Your First Impressinn
11:30 Truth Or Consequences
11:55 NBC News
12:00 People Will Talk
12:25 NBC News
12:30 The Doctors
1:00 General Hospital
1:30 You Don't Say
2:00 The Match Game
2:25 NBC News Afternoon Report
2:30 Make Room For Daddy
3:00 Queen For A Day
3:30 Channel Ten Theater: "Naked In The Sun"
5:00 Cartoon Special
5:30 Ruff and Reddy
6:00 The Weather Window
6:05 Newsreel Ten
6:10 Sports Highlights
6:15 Huntley Brinkley
6:30 Sam Benedict
7:30 The Virginian
9:00 Kraft Mystery Theatre
10:00 The Eleventh Hour
11:00 Newsreel Ten Night Report
11:15 The Tonight Show
1:00 News, Weather, Sign Off

THURSDAY

8:55 Sign On — Morning Visit
9:00 Cartoon Carnival
9:30 Focal Point
10:00 The Price Is Right
10:30 Concentration
11:00 Your First Impression
11:30 Truth Or Consequences
11:55 NBC News
12:00 People Will Talk
12:25 NBC News
12:30 The Doctors
1:00 General Hospital
1:30 You Don't Say
2:00 The Match Game
2:25 NBC News Afternoon Report
2:30 Make Room For Daddy
3:00 Queen For A Day
3:30 Channel Ten Theater: "The Set Up"
4:30 Friendship Circle
5:00 Fury
5:30 Our Gang
6:00 Weather Window
6:05 Newsreel Ten
6:10 Sports Highlights
6:15 Huntley Brinkley
6:30 Leave It To Beaver
7:00 Our Man Higgins
7:30 Wide Country
8:30 Dr. Kildare
9:30 The Lively Ones
10:00 Voice of the Desert
11:00 Newsreel Ten Night Report
11:15 The Tonight Show
1:00 News, Weather Sign Off

FRIDAY

8:55 Sign On — Morning Visit
9:00 Cartoon Carnival
9:30 Focal Point
10:00 The Price Is Right
10:30 Concentration
11:00 Your First Impression
11:30 Truth or Consequences
11:55 NBC News
12:00 People Will Talk
12:25 NBC News
12:30 The Doctors
1:00 General Hospital
1:30 You Don't Say
2:00 The Match Game
2:25 NBC News Afternoon Report
2:30 Make Room For Daddy
3:00 Queen For A Day
3:30 Channel Ten Theater: "Red Light"
5:00 Cartoon Special
5:30 Laurel and Hardy
6:00 The Weather Window
6:05 Newsreel Ten
6:10 Sports Highlights
6:15 Huntley Brinkley
6:30 Stoney Burke
7:30 Gallant Men
8:30 Sing Along With Mitch
9:30 The Price Is Right
10:00 International Beauty Pageant
11:00 Newsreel Ten Night Report
11:15 The Tonight Show
1:00 News, Weather, Sign Off

SATURDAY

10:00 Sign On - Minister's Roundtable
10:15 News
10:30 Major League Baseball: Cincinnati at Pittsburgh
1:00 TBA
2:00 Make Room For Daddy
2:30 TBA
3:30 Saturday Matinee: "Fort Apache"
5:00 Wide World of Sports
6:30 Wyatt Earp
7:00 Fight of the Week-Make That Spare
8:00 McHales Navy
8:30 Joey Bishop
9:00 Saturday Night at the Movies: "Fraulein"
11:00 Intermission News
11:05 Channel Ten Late Show: "The Locket"
1:00 News, Weather, Sign Off

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TIME BOMB!

A cigarette carelessly cast aside in a forest . . . a few sparks kindle dry brush . . . a raging forest fire breaks out. This is not a unique case. Last year more than 100,000 forest fires were kindled by carelessness throughout the United States. You and your family can help save our valuable forest lands. Follow Smokey's ABC's. Always break matches in two. Be sure all fires are out. Crush all smokes dead out in an ash tray.

Please— only YOU can PREVENT FOREST FIRES!

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