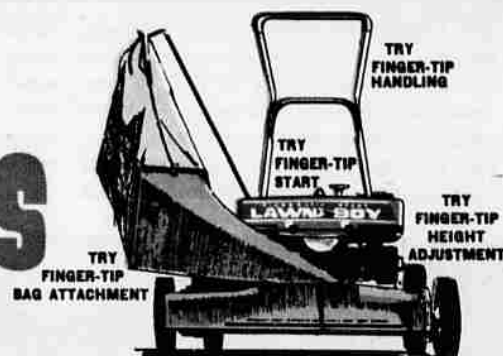


YOU ENTER THE LAWN-BOY SWEEPSTAKES

WHEN YOU MAKE THIS 4-WAY FINGER-TIP TEST!



Win one of these valuable free prizes! Nothing to buy! No "25 words or less"! Try the new '64 Lawn-Boy mowers at your dealer's now! Sweepstakes closes October 18, 1963

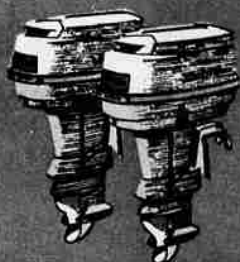
OMC 17-FT. SEASPORT!

The ultimate in boating fun for your whole family! Ideal for fishing, skin diving, skiing, weekend boating. Sturdy fiber-glass; 88 hp OMC stern drive. Complete with custom trailer.



2 JOHNSON SUPER SEA-HORSE 48 HP OUTBOARD MOTORS!

Quiet, fast and dependable. Powers everything from runabouts to small or medium day cruisers. Super-smooth, powerful performance; new Electronic Drive system.



10 SNOW-BLOWERS BY LAWN-BOY!

You'll never have to shovel snow again! Clears 15-in. path through packed, drifted, or ice-encrusted snow—well beyond cleared area. Winterized engine starts easily in sub-zero weather.



15 LAWN-BOY HOBBY GARDENERS!

All-around handy man for garden chores. Prepares soil, edges lawn, works soil without damage to foliage. Saves stooping and bending. Attachments screw on and off in seconds.



25 ELECTRIC SABER SAWS!

One-inch stroke delivers top power and performance—gives quick stroke action for smooth, fast cutting. Cuts at 45° bevel on either side with positive setting DETENT LOCK every 15°.



500 ROTARY BLADE SHARPENERS!

New electric-drill attachment quickly and easily sharpens all rotary mower blades, rotary shears, hoes and trowels. Fits any 1/4" electric drill.



Only Lawn-Boy gives you 4-Way Finger-Tip ease! Prove to yourself that the Lawn-Boy for '64 is the world's most advanced power mower. Make the fascinating 4-Way Finger-Tip test! In just minutes you'll see why there's no match in easier, faster, more efficient mowing for the fabulous new Lawn-Boy. Then fill out the entry blank, have your dealer sign it, and mail to Lawn-Boy. But hurry! Sweepstakes closes October 18, 1963. Enter now at your Lawn-Boy Dealer's.

How to enter:

(1) Make the 4-Way Finger-Tip test at any Lawn-Boy Dealer's. Then estimate the number of mowers sold by Lawn-Boy since it began in 1952 through July 31, 1963. (Hint: The 1-millionth Lawn-Boy was sold in 1957). Fill in the entry blank below and mail it, with dealer's signature, to: LAWN-BOY, Box 5110, St. Paul 4, Minn.

(2) Entries must be postmarked no later than Midnight, October 18, 1963.

This sweepstakes is open to all residents of the U.S.A. except in those states where sweepstakes are prohibited, regulated, taxed or otherwise restricted; and is not open to employees (or families) of Outboard Marine Corporation, its subsidiaries, or advertising agencies.

OFFICIAL LAWN-BOY SWEEPSTAKES ENTRY BLANK! Enter at your nearest Lawn-Boy Dealer!

LAWN-BOY SWEEPSTAKES

BOX 5110, St. Paul 4, Minn.

I MADE THE LAWN-BOY 4-WAY FINGER-TIP TEST. I ESTIMATE LAWN-BOY SOLD _____ MOWERS FROM 1952 THROUGH JULY 31, 1963.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

DEALER'S SIGNATURE _____

STORE NAME _____