

BACK-TO-SCHOOL SHIRT

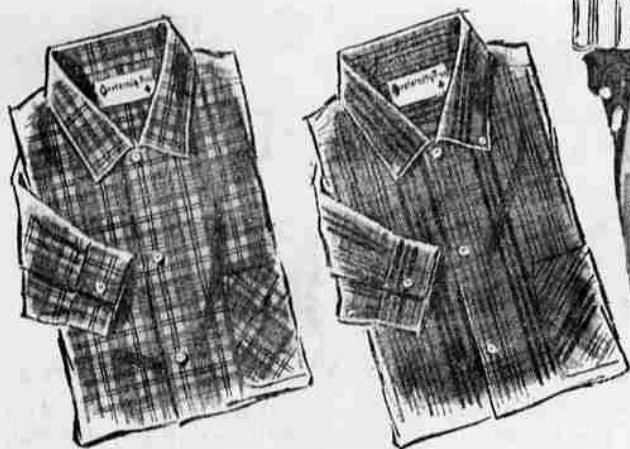
SALE

Boys' Wash 'n Wear
Sport Shirts

Back-To-
School
Favorites

1.99
Sizes 4-18

Perma-smooth combed cotton. Lively woven plaids, stripes, prints. Yarn dyed colors stay bright. Sleek smart styling boys go for. Machine washable.



Check These
For Back-To-
School
Savings



The Tough Nylon Shell
Seals in Warmth

Visible-Quilt
Nylon Surcoats

Lustrous Nylon Lining!

with new
rollaway
hood

8.99
Sizes
4 to 10

Fully washable. Zipper front closure. Two slash pockets with zippers. Choice of rich new fall colors.

Deluxe reversible style in
larger sizes 10 to 20 . . . 12.99

CHARGE Your Back-
To-School Purchases on
Sears revolving charge.



Boys' Off-White
Cord Jeans

Sears Low Price

2.99

Popular casual western
styling! Sturdy 9 1/2-oz.
midweight cotton corduroy.
Tapered legs. Choice of
off white or loden green.
Sizes 6 to 18.

Continental and
Ivy Styled Slacks

3.99
Sears
Low
Price

Cotton, rayon and nylon, the new
versatile fabric or all cotton. As-
sorted. Fall colors. Sizes 8 to 22.

BACK-TO-SCHOOL DRESS

SALE

Save \$3¹⁰ each!
Truly An Outstanding Back-To-School Offer!



Full 90-in. Sweep, 30-in. Hems

Easy-Care Woven Gingham
in Dacron* Polyester and
Cotton...by Galey & Lord



4.88
Sizes
7 to 14

These gingham perform beautifully all day long . . . shun classroom wrinkles, stay fresh and crisp. Choose from a wide assortment of styles (many more than you see here) in wonderfully washfast colors . . . woven plaids, stripes and solids. All are made with the careful workmanship which means better fit and appearance . . . longer wear. Shop early for the best selection!

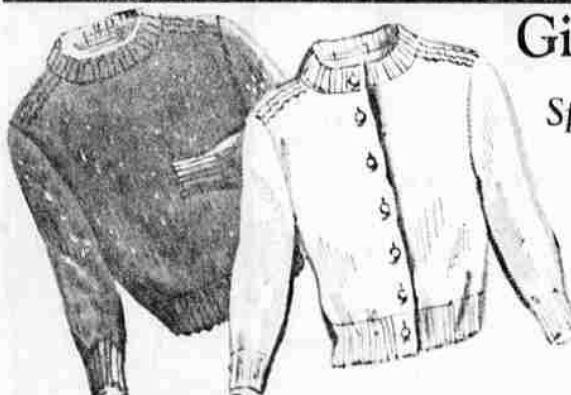


Now on Sale—Girls'
Wool Skirts

Back-To-
School Price

2.97

Long-wearing, luxurious wool skirts in your choice of solid colors or plaids. Some washable wool; others dry-clean only. Band waist, zipper and button closing. Sizes 7 to 14.



Girls' Boxy Sweaters
Specially Priced for this Sale

CHARGE IT
on Sears revolving
charge

2.97
Sizes
7 to 14

Pullovers or cardigans with the new squared
crew necklines in beautiful 100% virgin high
bulk Orlon® acrylic. Casual classic styles in white,
red or heather gray. Hand washable.

Girls' Pile Lined
Suburban Coats

Specially
Priced
For This
Sale!

11.97
Sizes
7 to 14

Your choice of two styles in sturdy cotton duck. Coats and
attached hoods are Orlon® acrylic pile lined (cotton back).
Sleeves are lined and interlined with rayon acetate. Assorted
colors.



Satisfaction Guaranteed
or Your Money Back

SHOP AT SEARS AND SAVE