

BACK-TO-SCHOOL SHOE

SALE



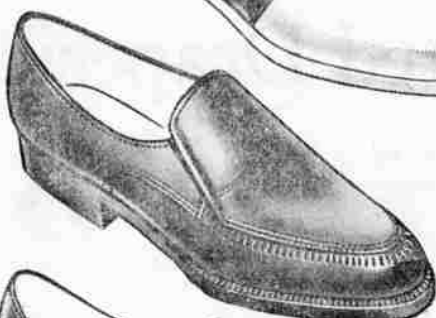
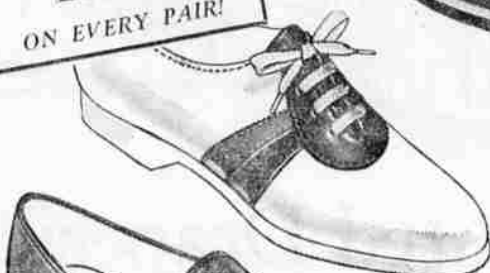
Favorite Styles ... All with Long-Wearing Polyvinyl Soles and Heels

3 DAYS ONLY

Regular \$5.99

4.97
Pair

**SAVE
1.02**
ON EVERY PAIR!



For Girls

Black saddle oxfords combine easy-care nylon velvet uppers with black leather trim. Sizes 8½ to 4.....4.97

Sunburst saddle oxfords with white leather uppers, black and gray trim. Sizes 8½ to 3.....4.97

For Boys

Choice of oxfords or gored slip-ons with trimly detailed moc-toes. Leather uppers. Black. Sizes 8½ to 3.....4.97

All are made to Sears own rugged specifications... for active feet that like running and jumping. Polyvinyl soles are noiseless, flexible and won't mark your floors.

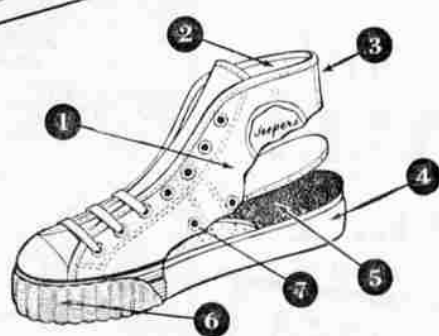
CHARGE Their Shoes
on Sears Revolving Charge

3 Days Only Men's and Boys'

JEEPERS®

3.33

Sears Regular
Low, Low Price
~~3.99~~



Made for Sears with All These Quality Features

- 1 Sturdy cotton duck uppers are extra firmly woven for greater strength and wear.
- 2 Cotton duck linings provide more comfort, longer wear.
- 3 Flexible web tape back stay gives extra support at back.
- 4 Extra durable molded rubber outsoles for longer wear. Deep treads give sure-footed grip for quick stops, starts.
- 5 Extra thick cushion insoles and arch give greater protection from shocks and jars.
- 6 Thick bumper toe guards, an extra layer of heavy rubber, help prevent toe injuries.
- 7 Two ventilating eyelets help keep feet cool and dry.
- 8 Machine washable. The uppers are permanently bonded to the soles... can't pull apart.

White Oxfords
White or Black Shoes
Men's Sizes 6½ to 12
Boys' Sizes 2½ to 6
Youths' Sizes 12 to 2

CHARGE IT
on Sears
Revolving
Charge



BACK-TO-SCHOOL SWEATER

SALE

Foam
Laminated
For Extra
Warmth and
Shape
Retention

Cadet-Style Sweaters

The Ultimate in Warmth
without Weight

Regular \$12.98

8.88
This
Sale
Only!

Rich Orlon® acrylic laminated to lightweight polyurethane foam insulation. Body and sleeves lined with acetate tricot. Rib-knit zipper border, collar, cuffs, bottom accented by contrasting trim. 2 set-in pockets. Contrast striping on zipper border is mitered at collar and bottom for neatest possible look. Full-cut sleeves. Sizes S,M,L,XL.

SAVE \$4.10!



CHARGE IT
on Sears revolving charge

BACK-TO-SCHOOL JACKET

SALE

Strong, Lightweight

NYLON

Ski-Look Jackets

Unheard
of
Low
Price!

9.88

Men's
Sizes

CHARGE Your New Jacket On
Sears Revolving Charge

You'll like the rugged look of the acrylic and nylon quilted shell with nylon taffeta lining. So light, all you feel is the comfort of warmth. Has visible hood and knit wristlets. Sizes small, medium, large.

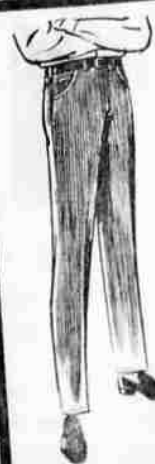


Deluxe Reversible Styled Ski Jackets

Outstanding Value
at ...

14.99

All nylon. Reversible. New quilted styling. Wanted colors. Small, medium, large, X-large.



Men's Corduroy Western Jeans

- Sand
- Loden
- Antelope

3.99

Heavy 9½-oz. cotton midwale corduroy. Two front swing pockets, two hip pockets have bar-tacked corners. Zipper fly, and stitched matching thread. Narrow legs. Washable. 28 to 36.



Satisfaction Guaranteed or Your Money Back at Sears