

SEARS HAS EVERYTHING THEY NEED FOR BACK-TO-SCHOOL



free-action tailoring
plus smart appearance
Stretch Pants



were \$4.99 and \$6.99

Ten popular styles in your choice of vertical or horizontal stretch. Cottons and Helanca® nylon stretch fabrics . . . stirrup and straight legs, contour or band waistlines. Fly front, back or side zipper closings. Black, Red, Blue, Brown, Green, Turquoise in sizes 8 to 16.

3⁹⁷

CHARGE YOUR Stretch Pants on Sears revolving Charge

think WOOL SKIRTS . . .
think Famous Label Fabric



. . . Hockanum, J. P. Stevens, Eineger, many more.

Sizes and styles for everyone

6⁹⁷

So many styles, so many colors, so many Famous Label fabrics! Every one a gem of fashion of slim, sleek classics . . . choose your favorite brilliant hues to go with your new Fall sweaters and blouses. Sizes 8 to 18.

Save Now!

Charmode Cool Cotton
Circular Stitched Bras

Regular 1.98

1⁴⁴

Classically tailored to give fine fit, extra comfort! Elastic inserts at front and back. Lined, 4-section cups with circular stitching for figure flattery. Sizes 32-36A, 32-42C, 32-44D.

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Panty Girdles

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Our Best Selling long leg panty with tummy-smoothing control. Nylon, rayon and rubber gives smooth, all-around control. Fits about 18-in. down. White. Sizes small to extra large.



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SALE of Honeysuckle Dresses
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3 DAYS ONLY!

Over 12 New Fall Styles in
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Choose from a multitude of new colors and styles in beautiful fabrics that need little or no ironing. You get a free hanger with each dress you buy.

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First to Sears . . . then to School

Campus Fashions

'63

SALE
Teen's Flats

Regular \$4.99

Save \$1.02



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This Sale Only

Charge Your Shoe Purchases on Sears Revolving Charge

c. Hand laced "snake stitched" vamps. Crushed leather uppers in low leather stacked heels, otter brown, Guardtex soles. Sizes 4 1/2 to 10.

a. Italian style, black soft tanned grain leather. Guardtex soles with stacked heels. Sizes 4 1/2 to 10.

b. Kiltie trimmed grey brushed leather uppers; tapered toe, hidden elastic gore. 3/8" cowboy heel with Guardtex sole. Sizes 5 to 10.

Young Fashionables Shop at Sears Where They Buy the Right Clothes at the Right Prices