

You Can Count on Us... Quality Costs No More at Sears

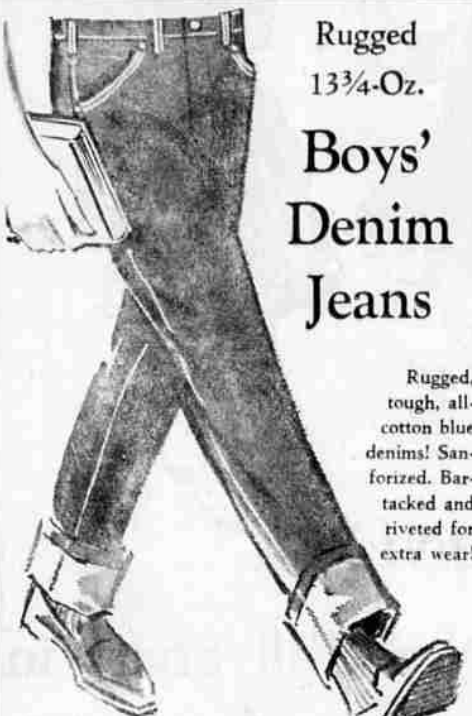
Please Note: KLAMATH FALLS

Special Furniture
Section Inside!
Those Prices Good
thru Saturday,
August 31st

SEARS
ROEBUCK AND CO.

**Sale Starts
August 15
Hurry!**

Supplement To
Herald and News



Rugged
13³/₄-Oz.
**Boys'
Denim
Jeans**

Rugged,
tough, all-
cotton blue
denims! San-
forized. Bar-
tacked and
riveted for
extra wear!

Never Priced Lower!

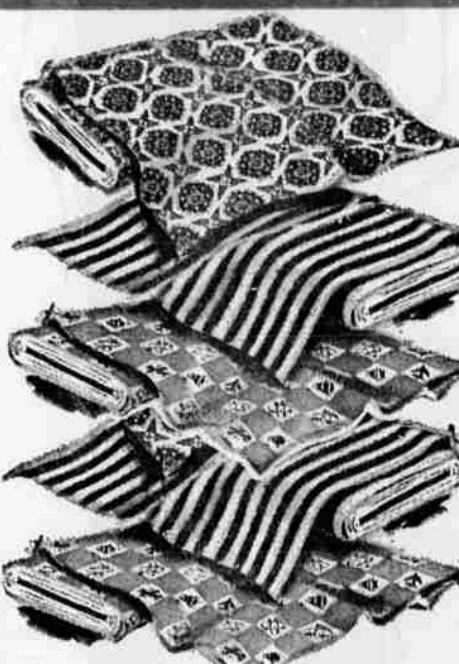
Choose from
Regular
Slim
Husky
Sizes 6-22

1⁴⁷ Pr.

Limit 2 Pairs Per Customer

Starts Thursday
Store-Wide Savings During Our
BACK-TO-SCHOOL
Sale

NO MONEY DOWN When you charge your purchase on
Sears Revolving Charge Account

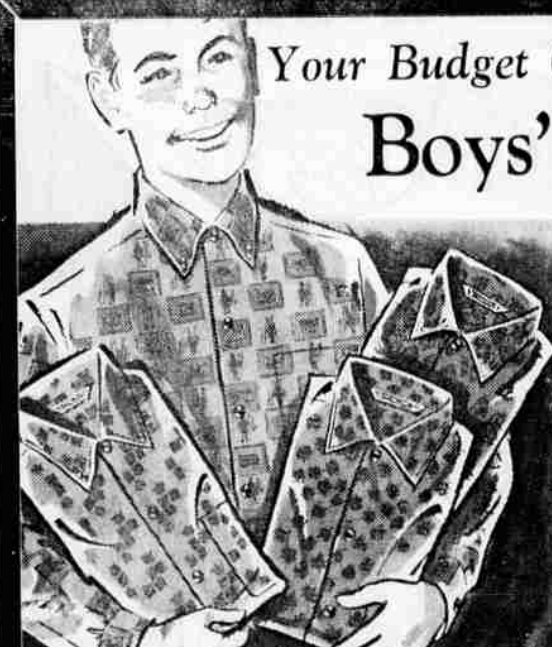


Cotton Flannel Prints

Sale
Priced! **38^c** yd.

Washfast, Sanforized! 36 inches wide! Heavy
nap gives longer wear, added softness. Buy and
save now!

BIGGEST BACK-TO-SCHOOL SAVINGS EVER!



Your Budget Goes Further at Sears
Boys' Sport Shirts

Sale Priced!

Top
Value!
Compare! **\$1**

Limit: 2 per customer

Popular dark tone colors in "Ivy" styled button-
down or regular collars. Washfast colors. Long
sleeves. Sizes 6-18.

Tremendous Savings!
Regular 6.99 to 9.99
Bulky Cardigans

Low, low
One Time
Only
Sale
Price!

4⁹⁷ Assorted
Popular
Colors!

Featuring
Wanted Larger Sizes

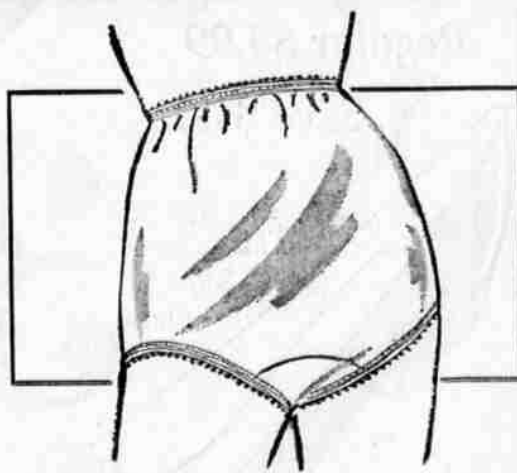
Dramatically styled and priced with you in
mind! Choose from assorted cardigan, pull-
overs in outstanding colors. Sizes S,M,L.




Ladies' Roll-Sleeve Shirts

Misses' sizes 10 to 18.
Choose from gay
prints and solid col-
ors. Finely tailored.

87^c Ea.



Ladies' Elastic Leg Briefs

Top quality! Elastic
leg, waist. Choice of
colors or white. Sizes
S, M, L.

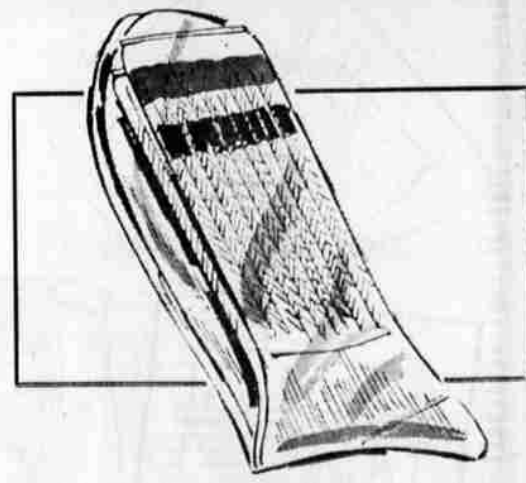
19^c Pr.



Flattering Seamless Nylons

Regular 69c
Choice of seamless
mesh or regular knits.
Stock up now for
back to school. Sizes
8 1/2 to 11.

44^c
pr. in pkg. of 3



Boys' Cotton Crew Socks

Cushion sole. Nylon
reinforced toes and
heels. White with as-
sorted stripe crew
tops. Sizes 8 to 11.

27^c Pr.

You Can Count on Us
Quality Cost No More at Sears

Shop at Sears and Save
Satisfaction Guaranteed or Your Money Back

SEARS

Open 9:30 to 5:30, Friday 'til 9
133 So. Eighth St. TU 2-4481