

PENNEY'S
ALWAYS FIRST QUALITY

LEAN-TEEN LOOK!

SUPER TAPERED WHITE JEANS!

3⁹⁸

Here's that fabulous fit you've asked for... super-tapered to a T and trim, too... no labels, rivets, contrast stitching. In Penney's exclusive full 13 $\frac{3}{4}$ -ounce cotton denim. Sand. A terrific quality-packed value at this 3.98 price. Men's 28-36.

Boys' 11 $\frac{1}{4}$ -oz. cotton twill white jeans, 6-20. **2.49**

QUALITY DUCK CASUALS!

Most wearable shoe a-foot! Penney's first quality cotton duck oxfords feature important arch supports, comfort cushion insoles, no-skid rubber outsoles. Black or white.

3⁹⁹

MEN'S 6 $\frac{1}{2}$ -12
BOYS' 2 $\frac{1}{2}$ -6

CUSHIONED STRETCH SOX!

Penney's own stripe-top crew socks feature super-comfort cushioned soles! In our first-rate blend of cotton and stretchable nylon.

79^c

PAIR
SIZES S-M-L

IMPORTED WOOL NYLON PLAID SHIRTS

5⁹⁵

small, medium, large, extra large

Machine washable luxury blend wool and nylon matches its plaids with shrewd tailoring details. Flapped pockets, rayon satin-lined yoke. These great imports sport a full range of light-to-dark plaids.



STAY UP-TO-THE-MINUTE WITH PENNEY'S