

**PENNEY'S**  
ALWAYS FIRST QUALITY

# COTTON 'N THEN SOME

**PENNEY'S MEN'S 'N BOYS'  
SLACKS ARE LOADED  
WITH QUALITY EXTRAS!**

Fabrics! Tailoring! Styling! Value! Penney's slacks are the best to be found at these low prices! New Campus Taper model in gleaming plaid cotton sheen! Trim continentals in two wanted combed cotton twills...Sequoia or extra tough, 10½-ounce Fire-Bird! Both finish protected with famous Scotchgard® stain repellent.

**3<sup>98</sup>**

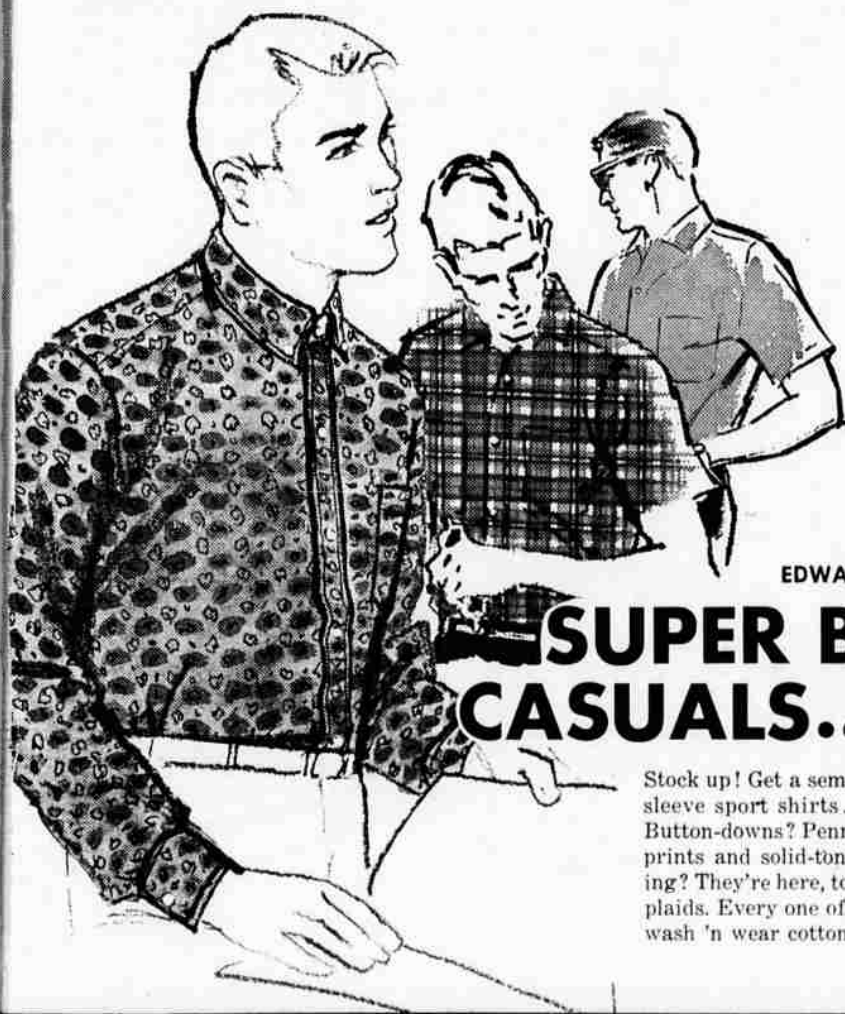
BOYS' 10-18

PLAIDS OR FIRE-BIRD TWILLS

**4<sup>98</sup>**

MEN'S 28-38

PLAIDS OR SEQUOIA TWILLS



EDWARDIAN PRINTS! SOLID OXFORDS! GINGHAM PLAIDS!

**SUPER BUYS ON SUPERB  
CASUALS...ALL EASY-CARE!**

Stock up! Get a semester's supply of short and long sleeve sport shirts...enjoy terrific savings, too! Button-downs? Penney's has 'em in rich Edwardian prints and solid-tone oxfords. Prefer regular styling? They're here, too, in deep-tone, gingham woven plaids. Every one of these fabulous buys is yours in wash 'n wear cotton.

**1<sup>88</sup>**

S-M-L

**SHOP PENNEY'S...LIVE BETTER...SAVE!**

