

PENNEY'S
ALWAYS FIRST QUALITY

BIG SAVINGS ON POPLIN N, PILE

Water-repellent cotton poplin shrugs off showers and pops-up a hood from its collar hideaway. Warm on the inside with a surprise lining of tricolored Acrilan® acrylic pile. Roomy, hand-warming pockets. Machine washable. Pick solid shades of turquoise, oyster, willow...or bright assorted prints. Sizes 7 to 14.

8⁹⁹

SPECIAL BUY!
ORLON® CARDIGAN
CLASSICS

233
SIZES 7-14

Big bargain days bonus! A back-to-school must for every girl...wonderfully washable turbo Orlon acrylic cardigans. Look at our fabulous fall-color array...red, white, gray, heather, navy, camel, brown!

SAVE! MACHINE
WASHABLE WOOL-
NYLON-ACRYLIC

244
SIZES 6-14

Look at the savings you get on our great pleat skirt buy! Top quality, too...luxury-blended fabric in wool, nylon, acrylic...fashion-right plaids, sharp knife pleating, snappy elasticized back.

GIRLS' QUALITY
COTTON BLOUSES!

2 FOR \$3

SIZES 7 TO 14

Penney's starts the school year right! Big savings on combed cotton blouses in her favorite solids of white, pink, blue, beige, gold...and stripes of black, red or blue with white.

STOCK UP!
RIB-TOP COTTON
CREW SOCKS!

Here's a real Penney value! Rugged rib-top cotton socks for school, gym, all-round active wear. Machine washable, white.

4 PAIRS \$1

GIRLS' 6-10 MISSES 9-11

CHARGE ALL HER BACK-TO-SCHOOL NEEDS NOW!

