

**MONTGOMERY
WARD**

**SALE
FOR THE
HOME**



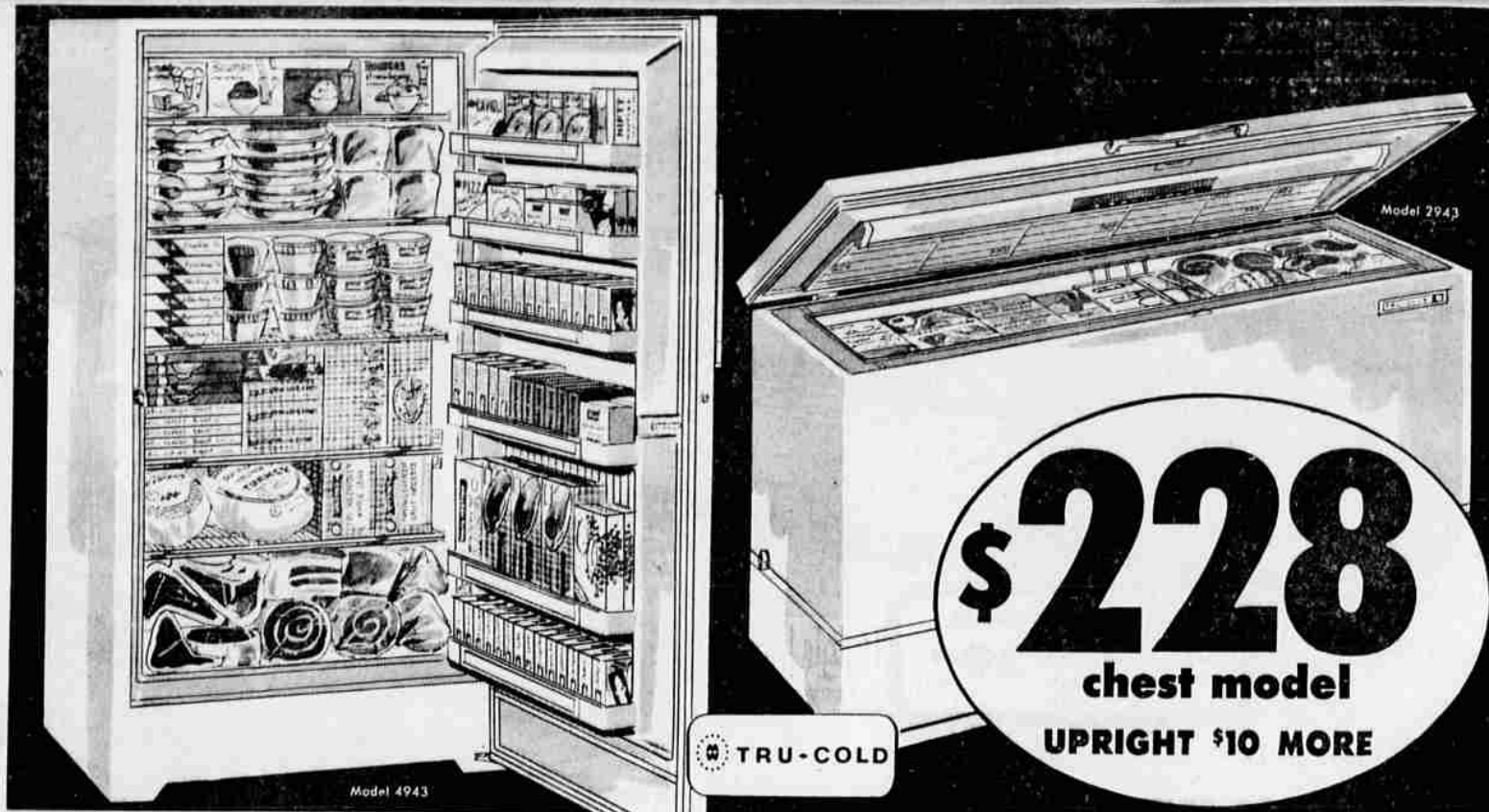
**AUTOMATIC RANGE
30" WITH CLOCK-CONTROLLED OVEN**

Signature electric has 23" automatic oven with light, lift-off door. Timed griddle-appliance outlet, infinite heat controls. Modern, with illuminated backguard.

\$178

NO MONEY DOWN

FALL FESTIVAL



\$228
chest model
UPRIGHT \$10 MORE

**HUGE 21-FT. FREEZERS
big harvest-time value!**

TRU-COLD 21' UPRIGHT—Giant capacity, tested quality, exceptionally low price. Certified zero° temperature quick-freezes your own home-grown fruits, vegetables—keeps all stored food solidly frozen. Wide refrigerated shelves and storage door hold 735 lbs. in all.

TRU-COLD 21' CHEST—Wards lowest price ever for a freezer of this size... just in time for the grow-it-freeze-it season! Holds bushels of garden-grown foods, large cuts of meat—735 lbs. at certified 0°. Movable divider, lift-out basket keep foods orderly and accessible.

BEST SIGNATURE WASHER



**'41 OFF! 6 CYCLES FOR
ALL-FABRIC CUSTOM CARE**

\$219
REGULARLY 259.95

Wards finest automatic has 12-lb. capacity, 6 pushbutton programs—one for every type of fabric! 5 wash-rinse temps, automatic bleach dispenser, lighted backguard. Dryers: gas... \$199 electric... \$164 Washer and electric dryer... \$369 Washer and gas dryer, now... \$399

ALL-FROSTLESS... \$41 OFF!

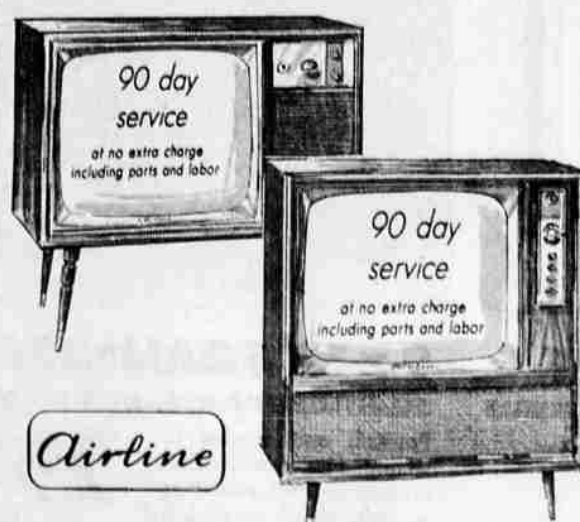


**A 13.5-CU. FT. TRU-COLD
YOU'LL NEVER DEFROST!**

\$248
REGULARLY 289.95

120-lb. true freezer on top, roomy refrigerator below—and never any frost in either section! Wide shelves, crisper, storage door hold a big reserve of fresh food. True freezer has its own storage door! Choose right or left-hand opening. Smart capperone model available.

NEW AIRLINE CONSOLETTTE



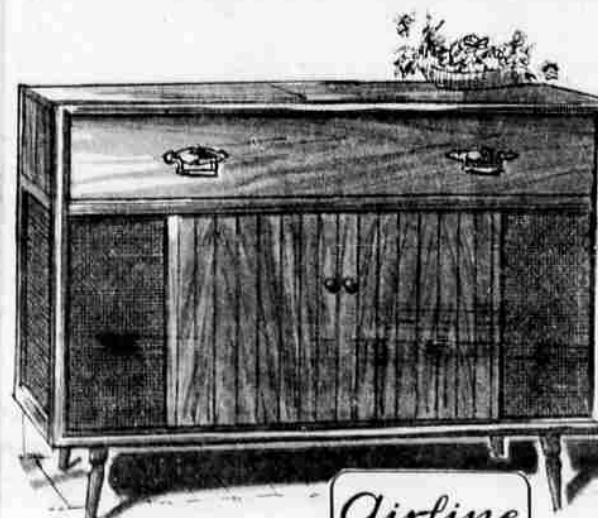
**FULL 23" SCREEN IN A
MODERN COMPACT UNIT**

\$168
NO MONEY DOWN

Dependable TV viewing at a typical low Ward price! Enjoy Airline-clear reception in the modern mahogany finish console, or in a conventional model for only \$10 more! Both beauties give you rich FM sound, convenient front controls, 16,000 volts of picture power!

UHF Model \$20 More

INCLUDES \$45 RECORD BONUS



**AIRLINE STEREO WITH
AM, FM AND STEREO FM**

189⁹⁵
PLUS RECORD BONUS
NO MONEY DOWN

Enjoy stereo and monaural records, AM/FM radio, and stereo-FM broadcasts in full stereo sound! PLUS a big record bonus! Elegant mahogany-finish console has 4 big speakers, 4-speed automatic record changer, diamond needle. Walnut or maple finish \$10 more.

SALE

SALE STARTS TUESDAY, AUGUST 13TH, STORE-WIDE! CHECK ALL DEPARTMENTS. SPECIAL VALUES ON TOOLS, GUNS, BATHROOM EQUIPMENT, MANY KINDS OF HOME FIX-UP NEEDS. THIS IS THE TIME TO BUY! SHOP NOW AND USE WARDS EASY CREDIT PLANS.



**BONUS
OFFER**

Get 100 sq. ft. of roofing or siding at no charge with your installation order (6 squares or more). Call now—for limited time only!

ROOFING AND SIDING

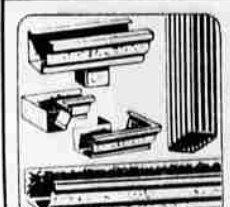
COMPLETELY INSTALLED BY WARDS EXPERT WORKMEN

**NEWEST PATTERNS AND
TEXTURES IN FRESH COLORS!**

3-TAB ASPHALT SHINGLES... Wards most popular shingles make a modern-looking roof that remains weathertight for years. WARDS SIDING... aluminum and asbestos sidings in a wide color selection—all designed to enhance your home.

**YOU PAY NO MONEY DOWN
ON LABOR OR MATERIALS!**

At Wards you can take up to seven years to pay, depending on the size of your purchase! Wards home planning experts will help you select the right roofing and siding for your home... tell you the exact cost. Just call Wards for a free estimate.



**GALVANIZED
GUTTER SALE**
Resist rust and weather! Strong 28-ga. steel will not bend under ladder weight. Accessories available 10", reg. 1.75, 1.19

SAVE 6.00 ON 4-GAL. CASE!



**WARDS 1-COAT SUPER—
SAVES TIME, EFFORT!**

5⁴⁸
per gal. in
4-gal. case
REGULARLY 6.98

Protects and beautifies in just 1 coat! Resists discoloration from mildew, smoke. White and colors. Reg. 6.98 single gallon... 5.99

SAVE 3.60 ON 4 GALLONS!
One-coat shingle and shake paint... helps stop rot, resists mildew. White, colors. Reg. 4.89 gal... 4.44 per gal. in 4-gal. case

PATIO DOOR—SAVE 12.07

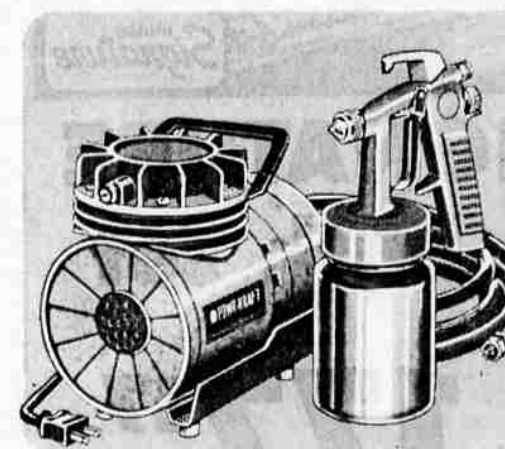


**EASY-CARE ALUMINUM—
REGULARLY 74.95**

62⁸⁸
71 x 81" high
NO MONEY DOWN

Reversible! Fixed and sliding panels can be changed in minutes. Door rolls smoothly and silently on steel ball-bearing wheels.

SAVE 15% ON
SLIDING WINDOWS
Aluminum! Glides on over-size steel wheels. ALL SIZES REDUCED **15%**



SPRAY OIL-FREE!

WARDS DIAPHRAGM SPRAYER OUTFIT
Oil-free—no lubrication, no ruined jobs, less maintenance. Use for paints, insecticides, etc. Includes motor, compressor, all-purpose spray gun and 8-ft. hose. **29⁸⁸** Reg. 31.95 NO MONEY DOWN



ONE COAT COVERS!

1 coat covers wood, concrete, metal patches; floors, stairways—indoors or out. Withstands heavy foot traffic, weather. 5 colors. QUART, reg. 1.89... 1.54



SAVE 20% A GAL.

STYLE HOUSE SUPER LATEX FLAT
Brighten your walls with one of Wards many decorator colors. Latex is odorless, dries in 30 min., washable. Super semi-gloss enamel quart... 1.88 gallon... 4.98



IT'S FIRE-PROOF!

SALE! EASY-POUR SPUN ROCK WOOL
Big saving now on Wards insulation—helps make your home cooler in summer, warmer in winter. Non-conducting—safe around exposed wires. Easy to install. **20% OFF** REGULAR PRICES

WARDS OWN BRANDS ARE IN DEMAND: DURABLE, DEPENDABLE. BUY AT SALE PRICES

WHY WAIT TO BUY WHAT YOU NEED NOW—OPEN A CHARG-O// ACCOUNT