



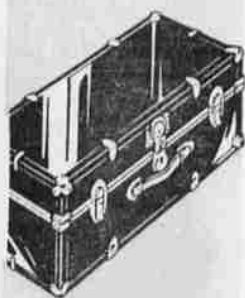
FALL FESTIVAL SALE

HUNDREDS OF ITEMS REDUCED
BACK-TO-SCHOOL
VALUES



**FINE PERFORMING
4-SPEED PHONO**
39⁸⁸

Fun for all ages! Four-speed automatic changer plays all record sizes, all speeds. Good tone, 4" speaker.



**REG. 9.95
FOOT LOCKER**
6⁹⁹

Ideal for camping or school! Long-wearing steel with enameled finish. Removable accessory tray.



Red rear reflector



Girls ride the lady-like blue model. Same rugged construction.

Long-wearing
Riverside tires

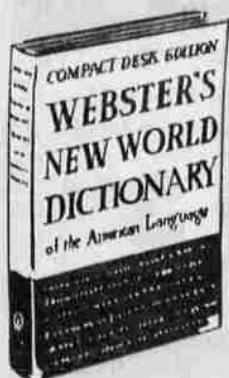
BIG BIKE
low price!
33⁸⁸

NO MONEY DOWN

**WARDS OWN FAMOUS
HAWTHORNE BIKE!**

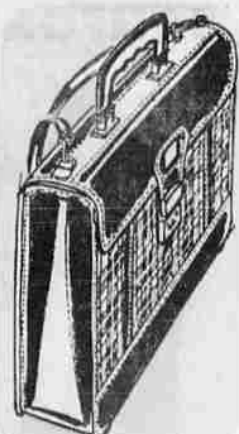
- Rugged, machine-welded steel frame with strong, 3-bar construction—durable, rust-resistant finish
- Sure-stop, chromed, safety coaster brakes
- Full-length chain guard; kickstand for parking

This Hawthorne is built to last even after the kids are grown! Has the same basic 3-bar Swept-V frame and smooth-running parts as all of Wards higher-priced Hawthornes! And, when you're ready, you can buy just the accessories you want to make it a "super-bike." Choose 24 or 26-in. size for boys and girls. Boy's in red; girl's, blue. Hawthorne bikes are all fun—buy now!



**FAMOUS WEBSTER
DESK DICTIONARY**
88^c

New World edition has 70,000 entries, 576 pages, 400 illustrations, census figures. Quick, easy to use.



**SCHOOL BAG FOR
BOOKS, LUNCH**
Reg. 4.98 3⁹⁹

For the school lad or lassie, tartan red plaid with a handsome black handle and trim. Room for all their supplies.



SAVE \$4! 4-DRAWER DESK

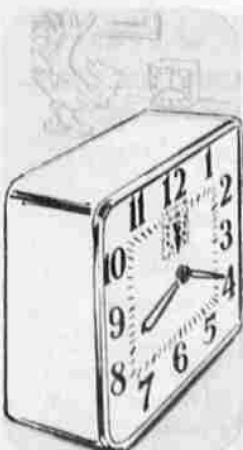
**PONDEROSA PINE, READY
FOR YOUR OWN FINISH**

13⁸⁸

Reg. 17.95

CHARGE IT AT WARDS!

Ideal, of course, for a youngster's room, but who doesn't have "homework"? And new fashion says, "one painted piece in every room"! This compact-but-roomy desk fits beautifully anywhere! Sanded smooth, with uncluttered design; screwed, nailed and glued construction; measures 30x17". 7-dr. kneehole desk 42x17", Reg. 27.95... 22.88



**40-HOUR ALARM
CLOCK, REG. 2.49**
1⁹⁹

Good, dependable alarm clock! Metal case has baked-on enamel finish. Runs 30 hours with 1 winding.



**575-SHEET PACK
NOTEBOOK FILLER**
Reg. 1.29 88^c

Stock up now—enough for the whole family's use! 8 1/2 x 11" notebook-size, heavy bond. 2, 3, or 5-hole punch.

SAVE WARDS NEW COMPACT

Signature

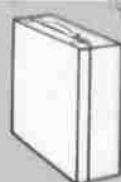


**SIGNATURE "100" IN
SMART ATTACHE CASE**

39⁸⁸
plus M.E.T.

REGULARLY 44.50

Students special, low in price, yet fully equipped to speed you thru homework assignments. Full 84-character keyboard; sharp pica type. Hand-set margins; 1, 1 1/2, 2-line spacing; paper bail. Is just 3 1/2" high, weighs only 12 lbs. Attractive charcoal-brown finish.



Slim, trim, extra durable flip-top carrying case — finished in brown to match typewriter.



**5 BIG DRAWERS!
SAVE \$4. PONDEROSA PINE CHEST**

Takes only 27x15" of floor space, stands 44" high; perfect in pairs. Smoothly sanded, ready to finish. 48" h. clear pine bookcases: 36" w. 12.88 30" w. 10.88

14⁸⁸
reg. 18.95

AT WARDS WE PROMISE YOU "SATISFACTION OR YOUR MONEY BACK."