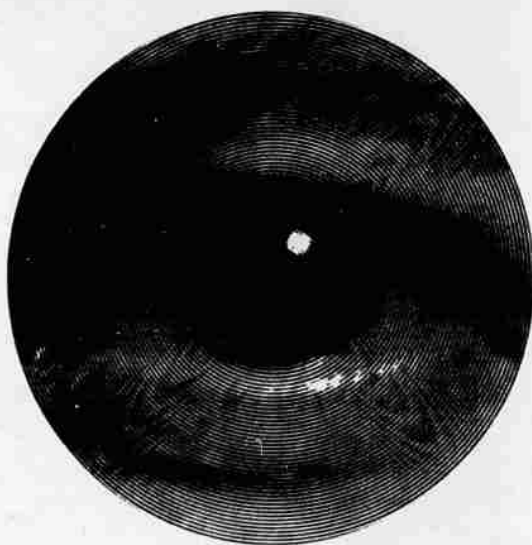


Can Hypnosis Help Your Child Learn?



Long a tool of medicine and psychology, it now is used in remedial education

By **STANLEY KRIPPNER, Ph. D.**

Director, Child Study Center, Kent State University, Kent, Ohio

IS YOUR CHILD like Ann—bright, healthy, yet not achieving what she should in school?

At 15, Ann whiled away valuable hours after class chatting on the phone, listening to records, and reading movie magazines.

Only in late evening did she get around to her homework, and by then she was too sleepy to accomplish much. She habitually handed in her work late, and her grades showed it. Nothing her parents said could change her.

That was the "old" Ann. Now—thanks to a radical educational tool which has been used successfully with a number of students—she faithfully studies her biology and English before dinner, finishes her history lesson in early evening, completes all assignments on schedule, and only then diverts her attention to her pastimes. Instead of a disorganized procrastinator, Ann is now an academic leader who makes full use of her above-average mental capabilities.

The key to her amazing change is a centuries-old art—hypnotism.

I hypnotized Ann and discussed with her how she could improve her study habits. Before long, she developed an excellent approach to her lessons, and barring unforeseen problems, she is unlikely to slip back into her old ways.

There are thousands of students—perhaps your own child—who could similarly benefit from hypnosis. These are the "underachievers"—in-

telligent, emotionally stable youngsters who are falling below their full potential in the classroom. Often, the reasons are bad study habits, lack of motivation, and a poor approach to examinations.

The value of hypnosis in removing these stumbling blocks lies in the "channel" it opens to the unconscious mind. While hypnotized, a student is able to concentrate intently on what the hypnotist says and is extremely receptive to suggestion. After he is awakened, he normally feels compelled to follow the suggestions that have been given him. By reinforcing these suggestions in a series of counseling sessions, the hypnotist is often able to help the student change his study habits.

OF COURSE, hypnosis cannot bring a "C" student straight "A's" unless he is capable of "A" work to begin with. But many students are not performing up to their potential. In my experiments with elementary, high-school, and college students, hypnosis has helped bring significant improvement in three out of four cases. And as we become more skilled in this technique, possibly even more can benefit.

One recent success was Steve. He was well motivated and enjoyed excellent study habits. But, like many students, when he walked in to an examination, his heart pounded, and in general he became so nervous that he made errors and was unable to recall much of what he had learned.

During hypnosis, I assured him again and

again that in the future he would remain calm and collected whenever he faced a test. I worked with Steve once a week for two months. By then he was able to face even the toughest quizzes coolly. His grade average jumped from "B" to "A," obviously more in line with his 145 IQ.

A different problem concerned a student named Bob. He was intelligent and had good high-school grades—but no motivation. This lack pulled down his college grades. Under hypnosis, Bob recalled a childhood interest in a chemistry set. Gradually, he came to see chemistry as a possible vocation. In subsequent sessions, I implanted suggestions that he *would* become interested in studies and find career goals. Later Bob's unconscious mind helped him act on these suggestions, and he became a fine student.

Regardless of what problem a student faces, he should never be hypnotized by someone not thoroughly trained in psychology and education, and even then not until he has been given personality and intelligence tests. Sometimes school problems reflect deep emotional disturbances, and these cannot be cured with a few sessions of hypnosis. In fact, hypnotizing some individuals can cause serious emotional damage.

With safeguards, however, hypnosis for students can be one of the greatest innovations remedial education has ever experienced. When the ability to use one's intelligence to the fullest is so vital, every possible technique should be used to help our children. And hypnosis *will* help.

COVER:

Dennis Hallinan photographed this skin-diving duo in an unusual way. What's more, he taught his son the trick. See p. 13: "Underwater Photography—It's a Snap!"

Family Weekly

August 11, 1962

LEONARD S. DAVIDOW President and Publisher

WALTER C. DREYFUS Vice President

PATRICK E. O'ROURKE Advertising Director

MORTON FRANK Director of Publisher Relations

Send all advertising communications to Family Weekly,
153 N. Michigan Ave., Chicago 1, Ill.

Address all communications about editorial features to
Family Weekly, 60 E. 36th St., New York 22, N. Y.

© 1962, PROCESSING AND BOOKS, INC., 153 N. Michigan Ave., Chicago 1, Ill. All rights reserved.

Board of Editors

ERNEST V. HEYN Editor-in-Chief

BEN KARTMAN Executive Editor

ROBERT FITZGIBBON Managing Editor

PHILLIP DYKSTRA Art Director

MELANIE DE PROFT Food Editor

Estelyn Abrevaya, Arden Eidell, Hal London,
Jack Ryan, Pear J. Oppenheimer, Hollywood.