

Little Girls Enjoy Playing Beauty School

Summer afternoon complaints of "we don't have anything to do" disappear in an instant for little girls who go to Beauty School.

The make-believe school is held in the back yard or at the kitchen table on rainy days. To set up shop the young beauty school director will need a table, mirror and some of mother's cast-off hats, trimmings and costume jewelry. Her beauty supplies include a "skin fresher" made from water with a few drops of cologne, a box of tissues and a comb and brush.

When Beauty School students arrive, they begin with a program of exercises. Students must do whatever the director does—waistbends, somersaults, waving arms.

After the exercises it's time to weigh in on a scale made from an upside-down paperboard packing carton. If a student stands on the box and goes through it, it means she is overweight and must do some more exercises.

The next step is the beauty treatment. The school director dampens a tissue with "skin fresher" and pats it on the face of her student. Gently tissue off the excess and repeat three times.

While the facial is taking effect, the student is given a special beauty potion (pink lemonade) to drink. Pink-frosted cookies are a marvelous remedy for a pale complexion.

A new hair-do is the next step. Part in the center, pin high on the head, or brush behind the ears.

As the Beauty School graduates are called for dinner, it's hard to believe that an entire afternoon has flown by so quickly.

Long Evening Dresses Make Style Comeback

By GAY PAULLEY
UPI Women's Editor

NEW YORK (UPI)—One trend-setting dress manufacturer said that "the long dinner dress will be worn (this fall) where a woman would have worn a short one last fall."

One trade publication predicted for trend in evening fashions—the

the fall and winter of 1963 would be "the biggest long dress season since World War II."

The manufacturer, Larry Aldrich, president of the New York Couture Group of fashion firms, and the publication, Women's Wear Daily, summed up the ma-

one toward the slim dress falling floor length.

The Couture Group is sponsoring showings of the fall and winter collections this week in its 41st "National Press Week" for visiting reporters. The showing will be followed this week by another series shown by the American Designers Group.

In evening clothes, there were a few dresses shaped closely to the figure with the empire or raised waistline.

But most depended on fabric—draping, bias cut and seaming to outline the figure—skimming light-

ly over the body, never pasted against it.

Wool proved a favorite fabric for evening—designers used it in dress: the floor length evening sheer weights, in both black, white and pastel variations. The firm of Samuel Winston, which showed Wednesday, boasted of wool so at light that a complete ensemble of long dress and coat weighed less than five pounds.

By contrast, almost every collection produced a group of formal dresses in lush, costly brocades, velvets, satins and jeweled silks. Winston announced that the gold embroidered fabric used for

sleeves of a simple black evening dress cost him \$100 a yard.

To go with the long evening dress: the floor length evening coat. These coats were cut either man's chestfield, or with fullness at the back to give a grand sweep as the wearer walked.

So far in the collections, there is more cover-up than bareness in evening clothes. Sleeves, for instance, on short and long formal dresses ran all the way to the wrist, usually covered with beading.

But Oleg Cassini, whose whole-

signs especially for Mrs. John F. Kennedy, bucked the tide and showed daring necklines for evening. A group of black crepe dresses came with the back exposed all the way to the waist, the front sinking daringly low.

The Herbert Sondheim collection shown yesterday, produced variety in color and silhouette—pink for winter evenings, wrap-around skirts which look all in one piece.

The firm's designer, Bruno Staehele, liked the elongated look to the torso, with the line broken at the back only by loose swinging

Dior Launches New Fashions

PARIS (UPI)—The House of Christian Dior today launched a collection emphasizing belted waists, wide shoulders and keeping skirts just barely covering the knees.

The fall-winter collection, designed by Marc Bohan, included fabric belts, or at the front with a hint of the high-waisted empire

suits with short, semi-skirted jackets and straight skirts.

Dior also showed a "morning suit"—a longer, fitted jacket buttoned high to the neck and worn over a belted jumper.

For street wear he showed a two-piece dress that bloused at the hip. Many of his skirts were cinched around the waist with leather belts. Sleeves were long and cuffed.

Coats had large collars. Some that were belted had wide armholes and accentuated shoulders. The big color in the Dior collection was "Christmas tree green."

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VISITS — Terry Embertson is in Bonanza with his parents, Mr. and Mrs. Martyn Embertson Jr., Lakeview, Calif., visiting his grandparents, Mr. and Mrs. Martyn Embertson Sr. Maternal grandparents are Mr. and Mrs. Clyde Rohesbacker, Lakeview, Calif. Mrs. Gabe Necochea, Newhall, Calif., is a great-grandmother and Mrs. Clark Chapman, Hermit, Calif., a great great-grandmother.

Fashion Goes Back To School

By HELEN HENNESSY
Women's Editor

Newspaper Enterprise Assn. NEW YORK (NEA) — Here are some refreshing thoughts on the subject of back-to-school fashions.

In many communities, school authorities and parents have become concerned over the low standards of grooming and style. The vast move from cities to suburbs brought about a cult of casualness that has degenerated in some places into outright carelessness. It's time the youngsters were made to realize that grooming and fashion aren't lost arts.

Children's coat manufacturers are cooperating by designing girls' coats that are uncluttered, but dressier than in the past.

There's plenty of variety in these dress-up fashions, but three silhouettes stand out: the A-line, with sleeves more set in than they were last year; the low-belted line, achieved by self-fabric attached belts or half belts; and the Empire line, with loose back. Many coats are lined with matching pile.

Tweeds will be big favorites. There will be some plaids, but not as many as in former fall seasons. Wide wale corduroy and fabrics in the suede family will be popular, too.

Colors are luscious. Persian blue (a teal cast, but bluer), cranberry, orange-red, green, antique gold, beige, brown and black will be on the school scene. And for dress-up wear there will be lots of white.

There will be a great push toward dressy fashions for the young fry this fall. And it will be a refreshing change from the blue jean ragamuffin look that has become the juvenile uniform in so many suburban communities.

FASHION "STRIKE"

Feminine bowing enthusiasts will enjoy wearing lined cotton culottes, cut to resemble a skirt. They come with matching or contrasting tops in beautiful colors.