

WE WILL PAY YOU TO WIRE AND HEAT YOUR HOME PROPERLY!

Cal/Ore Electrical League heating and wiring contractors can again pay you to install modern wiring and clean electric heat in your home, new or old!

ADEQUATE HOUSEPOWER MODERN HEAT

Modern electric appliances and clean electric heat make life easier and more pleasant for thousands of families in our area. Yet many homes — even new ones — are not properly wired to take the demands of modern electric living.

To further encourage installation of modern wiring systems, to meet your demands now and in the future, we are authorized to allow home owners and home builders a

\$100. BONUS ALLOWANCE

for the installation of a 200-ampere service entrance panel, with circuits to provide for electric heat, electric range and water heater, and electric washer and dryer.

This allowance means that a truly modern service entrance in your home will cost you virtually nothing!

HOW TO QUALIFY FOR THIS BONUS ALLOWANCE,

Allowances will be made only on permanent installations (mobile types excluded), and this allowance will apply only to those who (1) are customers of COPCO Division, Pacific Power and Light Company; Klamath Falls, Lakeview, and Alturas Districts of Central Division, Pacific Power and Light Company;

(2) Applications before Nov. 5, 1963 on residential construction only (wiring permits must be dated between Aug. 5 and Nov. 5, 1963) (3) have their heating and wiring thereto installed by authorized Cal/Ore Electrical League contractors. See eligibility rules and qualifications posted by heating or wiring contractors displaying the Cal/Ore Electrical League emblem.

SPECIAL ADVANTAGE TO HOME OWNERS:

In addition to this big cash saving on installation, home-owners and home builders have an added advantage. Through the WIRE-ON-TIME-PLAN sponsored by the COPCO Division, Pacific Power and Light, you can install electric heat in your home without down payment and for as little as \$10 per month!

WIRE YOUR HOME PROPERLY... AND LIVE BETTER, ELECTRICALLY.

For complete details on how to qualify for this \$100 allowance, call your wiring or heating contractor.

B & B Radio and Electric
East Side Electric

TU 4-4434 Leach Service Co.
TU 4-3184 Shaffer Electric

TU 4-7525 Uhlig's Electric Store
TU 2-5503

TU 4-5512

