

Bring the Entire Family and Join the Parade to



You Get All 3 At 1 Low Price

CARPET CUSHION Installation

ALL WOOL OR 501 NYLON

Textured Loop Broadloom Carpeting

With Foam Rubber Cushion

SAVE \$100 on the average 40 sq. yd. Installation

Completely Installed

Reg. \$12.49 Sq. Yd. SAVE \$2.50 Sq. Yd.

999

Sq. Yd. NO MONEY DOWN

Shop at Home

Sears carpet consultant will measure your rooms, give estimates. No obligation.

Expert Installation All installed carpets are "Satisfaction guaranteed or your money back"

OPEN Thursday And Friday Till 9 P.M.

FREE! Cake Coffee Pop Movies

NO MONEY DOWN NO PAY TILL SEPT.

SEARS ROEBUCK AND CO.

family fun fair

Sale

Thurs., Fri., Sat., Aug. 1-2-3

OPEN Till 9 p.m. Thurs. & Fri.

Kenmore Automatic Washer

Washes 12-lb. Load

Reg. 199.95

\$179

NO MONEY DOWN SAVE \$20.95

Just set two dials, select just right water temperature for any fabric. Lint filter, porcelain tub, 6-vane agitator. Big 12-lb. load capacity. 3 wash water temperatures.

NO TRADE REQUIRED

\$15.00 FREE Merchandise Certificate

FREE Delivery or You Haul - SAVE \$5 MORE



Matching Kenmore Dryer

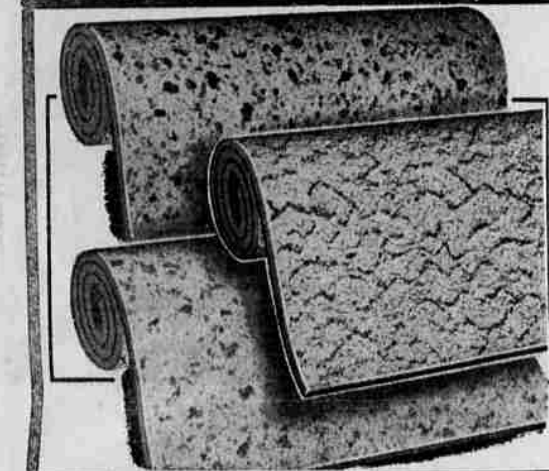
10-Lb. Capacity

Reg. \$139.95 - Save \$20.95

\$119

NO MONEY DOWN

FREE \$10 Merchandise Certificate



SAVE 71¢ Sq. Yd. Reg. \$1.59 Sq. Yd. Easy-To-Install Vinyl-Coated Floor Coverings

Check Sears Low Price Buy by the square yard

88¢

Tough, non porous vinyl coating protects the colorful patterns, seals out soil, stains. Smooth surface cleans easily. Flexible back grips floor. 9 ft. widths. 12 Ft. Widths - Reg. \$1.59 - 99 Sq. Yd.

Pre-Season Buy Girls All-Weather CAR COATS

Reg. \$12.99

\$8.88

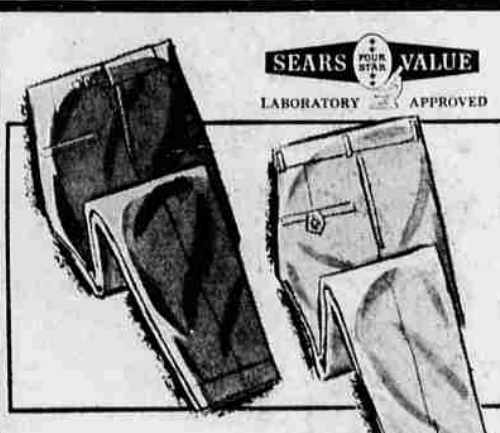
Girls all weather pile lined car coats in beautiful colors. Just the right coat for cold weather wear. Treated with Scotchgard stain repeller. Sizes 7 to 12.



Boys' Soft, Colorful Cotton Socks

Elastic tops prevent sagging. 1% nylon reinforced heels and toes. Wide choice of colors and patterns. Sizes 7-11.

23¢



Rugged Wearing Army Twill Work Pants

Reg. \$3.29

\$2.88

Cut over Sears graduated patterns for proper sizing. Cuffed bottoms, drill pockets. Tan or grey voided colors. Waist sizes 29-40. Inseam sizes 29-34. Get several pair at this price.



Mens

Short Sleeve Sweatshirt

Reg. \$3.99

\$2.00

Cut 1/2

Colorful soft absorbent sweatshirt in button or half zipper style. Just the thing for boating, swimming and sports wear. Sizes S,M,L.



Ladies

Summer Dress Clearance

Values to \$7.95

Now Only \$3.00

Smart cottons and rayons in assorted styles and colors. Choose from a full rack of these low priced specials. Sizes 7 to 20.



Easy-to-Use Latex Paint, 21 Colors

Reg. 5.69

\$4.66

Snowwhite 1-Coat House Paint

Reg. 7.79

\$6.66



20 Gallon Size Garbage Cans

Reg. 3.49

\$2.97



Round Plastic Laundry Baskets

Reg. 1.99

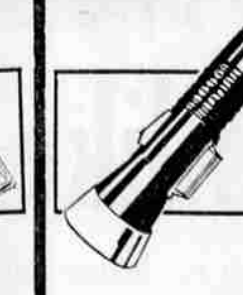
99¢



All-In-One Covers and Ironing Pads

Reg. 3.49

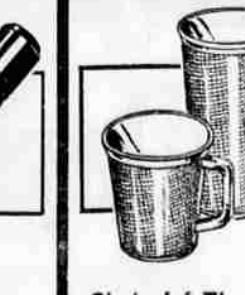
\$2.97



Flashlights With Powerful Magnets

Sears Low Price

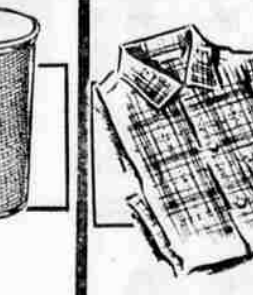
66¢



Choice! 6 Thermo Mugs or Tumblers

Sears Low Price

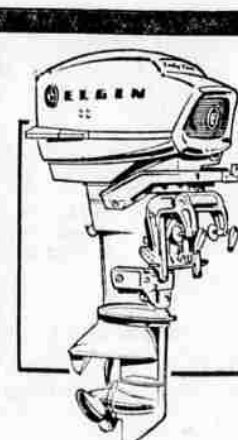
\$2.50



Buys Short Sleeve Sport Shirts

Reg. 1.59

88¢



ELGIN Electric Start 45 HP Outboard Motor

Reg. \$599 - Save \$100

\$499

Skier's delight! Husky 2-cylinder engine with twin fixed-jet carburetors. Built-in generator and turn-key starting. Remote six-gallon fuel tank.



FREE \$20 Merchandise Certificate

Coldspot 16.1 Cu. Ft. Refrigerator-Freezers

Reg. 389.95

\$339

No larger outside than a standard 13.5 cu. ft. because of thinner-wall insulation. Frostless 135-lb. true freezer at top. Spacemaker shelves, crispers and meat keeper snap-in anywhere you want!

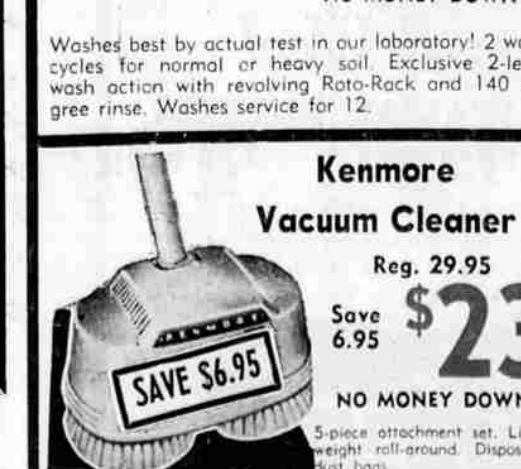


Kenmore "600" Model Portable Dishwashers

Reg. 199.95

\$179

Washes best by actual test in our laboratory! 2 wash cycles for normal or heavy soil. Exclusive 2-level wash action with revolving Roto-Rack and 140 degree rinse. Washes service for 12.



Kenmore Vacuum Cleaner

Reg. 29.95

\$23

Space attachment set. Light weight roll-around. Disposable dust bags.



FREE \$20 Merchandise Certificate

Big 15 Cubic Foot Sears Coldspot Chest Freezers

Reg. 219.95

\$199

Stores 525 lbs. Easy to clean porcelain interior. Rust and stain resistant, won't rub off. Big separate section fast-freezes unfrozen food. One-piece rubber collar seals cold in. Easy-to-lift counter-balanced lid.



Kenmore Electric Range

Reg. 129.95

\$119

The perfect range for small kitchens. Controlled range-top cooking with 7-Heat switches. Oven has thermostat, two oven racks and signal light. Easy-clean porcelain interior and exterior.



Kenmore Polisher-Scrubber

Reg. 29.95

\$23

Scuffs and polishes floors with large twin size brushes. Easy tip toe on-off switch.



FREE \$5 Merchandise Certificate

Kenmore Portable Zig-Zag Sewing Machines

Reg. 99.95

\$79

Smooth round bobbin sewing action. Automatic bobbin winder, drop feed. Sew double lock stitch; buttonholes. Sew forward or reverse with ease.



Homart 52-Gallon Electric Water Heater

Reg. 69.95

\$64

Big 52-gallon capacity for plenty of hot water all day long. Double immersion type elements. Glass fiber insulation, glass lined tank for rust free water.



Craftsman 24-Inch Riding Rotary Mower

Reg. 159.95

\$139

Ride as you mow. Comfortable cushioned seat. No-pull starter. Foot-operated clutch, brake. Forward, reverse, neutral. Die cast aluminum housing. 4 heights of cut from 1 1/4 to 3 1/4 in. 3 1/2 H.P. 4 cycle engine.



FREE \$10 Merchandise Certificate

Our Thrifty Compact TV with Big-Set Picture

Reg. 119.95

\$99

Compact, easily stored, an ideal extra set! Has 19-inch overall screen diagonal, 172-square inch view area. Dipole antenna is attached, gets all local stations clearly. Ask for free home trial!



Craftsman 24-Inch Riding Rotary Mower

Reg. 159.95

\$139

Ride as you mow. Comfortable cushioned seat. No-pull starter. Foot-operated clutch, brake. Forward, reverse, neutral. Die cast aluminum housing. 4 heights of cut from 1 1/4 to 3 1/4 in. 3 1/2 H.P. 4 cycle engine.



1/2 H.P. Shallow Well Jet Pump

Reg. 79.95

\$69

640 gallons per hour from shallow well. Jet, tank and check valve included. Self priming action.

NO MONEY DOWN NO PAY TILL SEPT.

ALL LAWN MOWERS PRICES SLASHED 15% TO CLEAR

Some Demonstrators Available at Low, Low Prices

FREE DOOR PRIZE Thursday, August 1st Ask Any Salesman For Details

You Can Count on Us... Quality Costs No More at Sears

Shop at Sears and Save Satisfaction Guaranteed or Your Money Back

SEARS

OPEN DAILY 9:30 - 5:30 THIS WEEK ONLY THURS. & FRI. 9:30 A.M. - 9 P.M. 133 So. 8th TU 2-4481



Shop Two Nites this Week Thurs. and Fri. Till 9 P.M.