



MALIN WOMAN WINS SEWING MACHINE — Mrs. John McCulley of Malin receives instructions from Ronald Ramsey, manager of the Singer Sewing Machine Co., 633 Main Street, on the use of the sewing machine she won as a prize following a summer sale which concluded at the store on July 20. The drawing was the second held at the store since last summer and entitled the winner to a choice of a sewing machine, floor polisher, or typewriter. Mrs. McCulley and her husband, a farmer, have lived 40 years in the Klamath Basin and are the parents of two daughters and three sons.

Oregon Amid Leaders In Interstate Total

Oregon is among the leaders of all the states in the proportion of the number of designated miles of federal-aid highways it now has open to the public, an analysis of progress reports on the nationwide Interstate Highway System shows.

Within the state approximately 322.9 miles of the 732 miles designated have been improved or constructed and now are open to traffic, reports R. D. French, assistant vice president of C.I.T. Corporation, the nation's largest industrial and commercial financing firm. The company is a subsidiary of C.I.T. Financial Corporation.

The number of miles of Highway System roads open in the

state is 71.4 per cent of the total designated, under the federal-aid program, compared to an average of approximately 36 per cent for the country as a whole, he pointed out.

"In addition, Oregon has about 126.8 more miles in the Interstate Highway System under way, either through actual construction or at the level of engineering or right-of-way projects," he said. He pointed out that 80 per cent of the cost of interstate highway construction is paid for by the federal government.

"With the number of registered vehicles in the U.S. expected to rise by about 21 million by 1972, the national highway network must be increased to prevent a serious overburdening of our roads and streets," French said. "The states should take full advantage of the federal program to insure its completion by 1972 and thus provide adequate, safe highways for the more than 100 million cars, trucks and buses that will be on the road by that time."

Parts Dealer Wins Prize

A Klamath Falls auto parts dealer missed winning the unofficial title of nation's champion auto-racing handicapper by seven seconds.

Robert E. Rutter of Specialized Service Company finished second in a nationwide contest to select the winner and the winning time in the 1963 Indianapolis "500" racing classic.

He correctly forecast that Parnelli Jones would finish first and guessed the winning at 3 hours, 29 minutes and 42.30 seconds. His guess was just seven seconds away from the actual time of 3 hours, 29 minutes, 35.24 seconds.

Rutter made his forecast in a contest among automotive parts distributors throughout the nation sponsored by the Raybestos Division of Raybestos-Manhattan, Inc., which has played a major role in promotion of the Indianapolis racing classic ever since its inception.

He was awarded a set of specially mounted photographs of Jones, Jim Clark, the second-place winner, and A. J. Foyt, who finished third.

C-Z Corporation Notes Big Sales

SAN FRANCISCO (UPI)—Crown Zellerbach Corp. reported record sales totaling \$298,079,000 in the first six months of the year, up four per cent over the same 1962 period.

Earnings, however, dipped by 11 per cent to \$17,930,000, or \$1.14 per share, from \$18,049,000, or \$1.15 per share, in the same 1962 period, the company said.



BRUCE T. MILLS

Brokerage Names Mills

Bruce T. Mills has joined the Medford office of Pacific Northwest Company as a registered representative, according to an announcement by Edmund E. Hass, vice president of the investment banking firm. Mills will also handle the Klamath Falls area.

Before going to the Medford area, Mills was with the Pacific Northwest Company's Spokane office for 2½ years. He is a member of the National Association of Security Dealers, and was formerly Eastern Washington bond chairman of the Investment Bankers Association of America.

Prior to joining his present company, Mills for seven years was manager of job and distribution for the Carnation Company in eastern Washington, northern Idaho and western Montana.

A graduate of the University of Colorado in business administration, Mills is married and is the father of one son, who has served in the Army, and is a member of Elks Lodge.

Pacific Northwest Company has 15 offices in Washington, Oregon and Idaho, and is a member of the Midwest Stock Exchange as well as Northwest correspondent of Kidder, Peabody & Company of New York. Members of the New York Stock Exchange.

Les Schwab To Build Tire Center

Les Schwab of the present Les Schwab Tire Centers with the main office in Prineville, and Dick Turner, manager of the Bend Les Schwab Tire Center, have announced plans to open another tire center in Klamath Falls.

Construction of the new building, to be located at the corner of South Sixth Street and Madison in the South Suburban area, will be started next week.

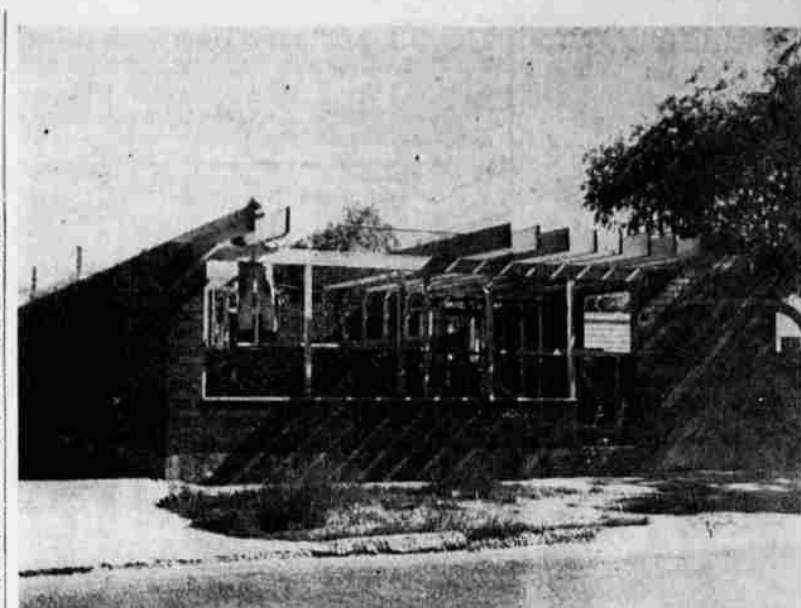
The property including two lots, 75 by 200 feet, was purchased from Mr. and Mrs. Tiburcio Alvarez and Mr. and Mrs. E. Zamboin of Klamath Falls. The transaction was handled by Robert Dehlinger of Strout Realty.

Construction work will be by Halaas Construction Company of Klamath Falls.

Dick Turner will be associated with Schwab in the business and will be the manager of the new tire center. He plans to sell his Bend home and move to Klamath Falls by mid-August.

Schwab, in announcing plans for the new business, said the building will be the most modern tire service center in this area with air conditioning, tiled rest rooms, large parking areas, showrooms and comfortable waiting rooms.

Jack Defoe, who has been assistant manager at the Bend store for three years, will continue there as manager.



NEW LOCATION — Your Beauty Shop will move in the near future from 255 East Main to a new location on Radcliffe between East Main and South Sixth Street. Myrtle Chamberlain, the owner, who started in the beauty business in Klamath Falls 22 years ago, will be assisted by two operators in the modern brick structure. The two-story building will include an apartment on the second floor. Norman Jones, Klamath Falls, is the builder.

Job Totals Show Rise

SALEM (Special)—Oregon total employment jumped by 41,300 workers from mid-May to reach 730,300 at mid-June. This was 10,900 more people working than in June last year, David H. Cameron, commissioner of the Department of Employment announced today.

The huge influx of 32,400 new workers to the labor force was mostly school youth, housewives, and migrants, who are mainly attracted by the farm and food processing jobs which become available when Oregon's harvests get underway. Willamette Valley strawberries and Umatilla County green peas were being harvested at mid-June. Agricultural employment leaped by 32,100, the same level as a year ago and 6,500 food processing jobs opened up.

Other industries hiring additional employees were retail trade 1,500, contract construction, 2,900, and federal government 1,200.

The big question mark is how long the lumber and wood products industry labor-management dispute will last. The industry's employment showed a 5,600 worker drop from May to June with an estimated 8,600 workers directly involved in the dispute. A good market has resulted in expanded production from the rest of the industry.

Unemployment rose 2,600 to total 35,400 in June but this was 1,300 below a year ago. The seasonally adjusted rate of unemployment edged up from 5.6 per cent to 5.7 per cent, the same as the June national rate, still below the May rate for the nation at 5.9 per cent.

Compared to June last year, 10,900 more employed workers were on jobs this year. The lumber industry employed 8,700 fewer workers this June but big gains were registered by construction, up 5,300, government, up 4,600, service, up 3,300.

PIGS GONE ASTRAY
AUBURN, Wis. (UPI)—Whether these little piggies went to market or had roast beef, farmer Floyd Lewis doesn't know. But they didn't go wee-wee-wee all the way home.

Lewis reported someone took all 100 of his 33-pound Hampshire pigs while he was at the county fair.



A WINNER — Mrs. O. F. Arnett of 1862 Arthur Street won this transistor radio after registering in the appliance department of Montgomery Ward & Co. The award was made by Jim Martin, department head, who came to Klamath Falls recently from Eugene. Mrs. Arnett's name has been entered in a national contest for a Lincoln Continental automobile to be awarded Aug. 15.

Tourist Promotion Ad Gets Readers Attention

An Oregon tourist promotion advertisement of the Oregon State Highway Department drew top attention of readers in the March issue of Sunset magazine, according to a readership study just completed for that publication.

Forrest Cooper, State Highway Engineer, said the advertisement consisted of a four-color page, with a Harris Beach coastal scene as the illustration and a headline which read, "Relax in a State of Excitement... OREGON." Twenty-four other travel advertisements were judged in the March issue.

The study showed that 86 per cent of men readers and 89 per cent of women readers "noted" the advertisement. In a "seen associated" category, the percentages were men, 75 per cent, and women, 72 per cent. In "most read" it was men, 25 per cent, and women, 28 per cent.

Next high in the "noted" category was an Air France advertisement. In the "most read" category next to Oregon was a San Diego Convention and Tourist Bureau message.

Among men readers of all types of advertisements in the magazine, the Oregon advertisement was bettered in the "most read" category only by Ford Thunderbird. Among the women readers, the Oregon advertisement was tied in "most read" by Pet Milk and Maytag washing machines.

RECREATION CENTER — The future home of the Antler Den, a new Bonanza business to be operated by Mrs. LeRoy Fernlund and Mrs. Maurice Wescott, is pictured above. The establishment will feature a soft ice cream called "antler freeze," pool tables, and other recreation facilities. The grand opening is slated in July, with the date to be announced.

OSU Publishes Business Mag

OREGON STATE UNIVERSITY — The Oregon State University School of Business and Technology will begin publishing a quarterly business magazine, "Northwest Business Management," in September.

Plans for the new publication were announced by Dr. Clifford E. Masser, dean of the school.

Articles in the magazine will be aimed at practical management problems of small and medium size business firms in the Pacific Northwest, he said. Authors will include faculty members at OSU and other universities and prominent executives in business and government.

Almost all world time calculations are figured from the meridian which passes through Greenwich, England.

Business Review

By Floyd L. Wynne

HERALD AND NEWS, Klamath Falls, Ore.

Sunday, July 28, 1963

PAGE 3

Retirement Idea Offered

WASHINGTON, D.C. — The advantages of advance planning for retirement is pointed up in a publication prepared by the Chamber of Commerce of the United States.

The Publication, entitled "Look Forward to Your Retirement," says that if one is in the 40s or 50s, or even younger, it is not too soon to start planning for the years of leisure.

This popular booklet has just been revised and is now available for distribution. Within it is to be found valuable advice for those planning retirement. The sub-title of the booklet tells "How you can plan ahead now."

The publication discusses plans for a variety of retirement projects, ranging from health to hobbies.

The major parts of the booklet present suggestions for the reader to help him develop plans for good health in retirement, good home life in retirement, usefulness in retirement, having an adequate retirement income, a retirement timetable, and a source of strength through religion.

The publication urges the reader to set up plans some time before retirement, and then to check them as retirement approaches.

Nearly a million copies of the earlier booklet were distributed to business firms and individuals.



THOMAS J. LAMPHIER



D. D. HOAG

Great Northern Tells Transfer Of Lamphier

Great Northern Railway officials in St. Paul announced this week the appointment of Thomas J. Lamphier to the post of special assistant to the vice president in St. Paul, and the appointment of D. D. Hoag as replacement for Lamphier in the post of superintendent of the Klamath Division.

Lamphier, who since the spring of last year has been superintendent of the Klamath Division of GN with headquarters in Klamath Falls, has also been selected as a special representative of the As-

sociation of American Railroads to visit France in the near future to make a special study for that association.

After graduating from MIT in 1940, Lamphier began his career with GN in Superior, Wis., and has held posts of increasing importance throughout GN territories since that time. He will assume his new duties on Aug. 1.

Hoag, who started his railroad career with GN in Montana in 1940, has been superintendent at King Street Station, Seattle, since 1959. Prior to that, he had held assignments as assistant trainmaster in Vancouver, B.C., and terminal trainmaster at Seattle. Hoag will assume his new duties as Klamath division superintendent on Aug. 1, and, with his wife and family, is preparing to move from their Seattle home to new quarters in Klamath Falls.

The post Hoag is vacating will be filled by C. W. Thompson of Billings, Mon. Before being named to the King Street Station superintendent's post, Thompson was assistant superintendent, Yellowstone division with the Northern Pacific Railway. Thompson has been affiliated with Northern Pacific since 1937 and will assume the superintendent's duties of the joint G.N.-N.P. passenger station operation on Aug. 1.



THRIFT SHOP — Mrs. Arthur F. Trnka, right, explains to Mrs. James J. McDermott the intricacies involved in operating an air conditioner for sale in the Kingsley Field Thrift Shop. The Thrift Shop is a non-profit organization operated by volunteers from the Officers Wives Club and the NCO Wives Club. Items for sale in the Thrift Shop are either donated or consigned. Profits made by the organization are contributed to the welfare funds of the OWC and NCOWC and the Central Base Fund. The Thrift Shop is opened to Kingsley Field personnel, 10 a.m. - 3 p.m. on Tuesdays, Fridays, and paydays.

Pair Plan Topper Trip

In recognition of outstanding achievements in the insurance field, Jerry L. Shelley, district manager, and Tom Odgett, agent, both of Klamath Falls, will be the guests of Farmers Insurance Group July 29 through Aug. 1 at its Topper Club Convention at Victoria, B.C., according to E. G. Zwazchka, vice president in charge of sales for the company, whose home office is in Los Angeles. Headquarters will be at the Imperial Inn.

Zwazchka will spearhead the business sessions and address the delegates. This is the 35th anniversary year of the insurance organization, which was founded in 1928, and special ceremonies will commemorate the event.

Topper Club honors are awarded annually by Farmers Insurance Group to its leading district managers and agents throughout the 26 states in which the company is operative. Membership is made up of those who meet production standards in all five member companies of the organization. Wives of club members also will be guests.

Are You Planning a New Office?
Is Your Reception Room Inviting?
Let Our Office Planning
Experts Design Your
Requirements - No Obligation

Investigate Our Leasing Plan, or
Terms, if you desire!

Jones' Office Supply

629 Main Ph. TU 2-4408

**GUARANTEED
TRUCK
SERVICE
AND REPAIRS**

We're Specialists on
4-wheel drive Willys
'Jeep' vehicles, but we
are equipped to service
all makes.

JOE FISHER

Lincoln, Mercury, Comet
Willys 'Jeep' vehicles
677 So. 7th Ph. 4-8104

Emergency Phone:
Charlie Remp, 2-4958

**TO
SATISFY
YOU**

Consolidated Freightways
offers speedy, efficient
service and economical
rates. Overnight delivery
from Portland and many
other points in the West
benefits both shipper and
receiver.
So, if you're expecting
a shipment soon, you'll
be wise to request it be
handled by Consolidated
Freightways.

For service or information
phone

CF
TU 4-4151