

Paris Designer Displays Styles For Wealthy Set

By ALINE MOSBY
United Press International
PARIS (UPI) — Designer Pierre Balmain presented his fall-winter line in the Paris style parade today with a collection in his usual quiet style.

No matter what other designers do, Balmain continues to make elegant clothes that could be worn by queens or rich housewives in any city for 15 years and always be in perfect taste.

One of his few changes was to banish bare arms instead, his cocktail dresses and some afternoon dresses had cap sleeves.

Many of the dresses were in a "princess style" — gently flaring skirt, waist only slightly indicated, with a bow or tiny half-belt placed under the bustline.

Balmain quickly abandoned the puffed-up shoulder he tried last season. Today's suit and coats had a natural shoulder.

Some of his coats had a wide sleeve. Most were cut fuller in the back, pointing up the fact that Paris has virtually abolished the fitted, redingote coat this season. His coats usually had tiny, stand-up collars.

Some suit jackets were to the hipline, others were nipped off at the waist, and all hung loose. Suit sleeves were narrow and to the wrist and skirts narrow and just covering the knees.

The tall Balmain models who casually dragged their rump coats down the runway all wore large pearl choker necklaces and large pearl button earrings.

Even cocktail and evening outfits were complemented by mink tails with a wind-swept look.

Balmain's favorite color appeared to be a red the color of strawberry ice cream. For evening he used many Oriental brocades for coats. Many evening gowns were of champagne or pale silver brocaded silks.

Shakespeare Plays SRO

ASHLAND — Standing room only signs are posted for Wednesday night's launching of the Oregon Shakespearean Festival in Ashland. First nighters, dignitaries, special guests, and personnel of the news media will witness the premiere production of Edward Brubaker's staging of "Merry Wives of Windsor" — first of four plays which will rotate for 46 consecutive nights.

Although opening night has been sold out for several weeks, a wide variety of seating is still available for the 64-week running of the Festival's 23rd season. Also on the 1963 bill are "Romeo and Juliet," directed by Robert Loper; "Love's Labour's Lost," directed by Rod Alexander; and Jerry Turner's staging of "Henry V."

Wednesday's calendar of events begins at 6 p.m. in Lithia Park, adjacent to the Elizabethan Theatre, where 1300 banquetters will gather for the annual "Feast of the Tribe of Will." Prepared by the Medford Jaycees, the menu includes open-fire-roasted chicken, greens, baked potato, and other picnic fare. As the diners are assembling, Ashland's popular Kilty Band will pipe the gathering of the clans. During dinner, Elizabethan dancers and musicians will stroll through the wooded area, offering a variety of entertainment.

At 8:15 the pipers, skirling for showtime, will lead the first-nighters up the lamplit pathways into the theatre bowl. Formal opening ceremonies — always brief — will hold the stage at 8:45. State Representative John Dellenback of Medford will offer a few dedicatory remarks in behalf of Oregon's governor, the special guests will be introduced, and the play will begin by 8:55.

Bumble Bee, Cat Back, Ali Chuk Son, Clip, Cowlic, Glance, Gripe, Wake-up Wash and Happy Jack are towns in Arizona.



CHARLES R. DEHLINGER

Youth Gets OSU Grant

A research assistantship has been granted to a Klamath Falls man, Charles Robert Dehlinger, to be used at Oregon State University next year, 1963-1964.

The honor will permit him to be associated on a project involving the finding or development of criteria that can be used in adapting sprinkler irrigation to soil of low intake, and the study of soil moisture content to be measured by use of the neutron scattering technique.

Young Dehlinger, the son of Mr. and Mrs. Robert Dehlinger, Klamath Falls, is a graduate of Henley High School and the School of Agriculture, Oregon State University with a B.A. in mechanical technology. He is a member of Sigma Pi fraternity. He will remain at the university during the summer.

HEAVY ADVERTISING

During 1962, total advertising volume in the United States States reached an all-time high of approximately \$12.4 billion, with direct mail advertising accounting for the largest share of this total, or \$2 billion, according to the Britannica Book of the Year.

FCC Dictated Wire Boost Threatens To Curtail News

WASHINGTON (UPI) — The Federal Communications Commission (FCC) was urged by several leading press spokesmen Monday to exempt the press from rate increases recently announced by the American Telephone and Telegraph Co. and Western Union.

In prepared statements, the spokesmen said an increase in the cost of private line telegraph and telephoto service would cause a serious reduction in the flow of news to the public.

They issued their remarks on the date which FCC examiner Forest L. McClenning had set as the deadline for all interested parties to submit statements in an investigation of press rates. Public hearings were scheduled for Sept. 9.

The FCC on May 30 prescribed cost increases for private line services and authorized higher telephoto rates for all users, except the press, as of Aug. 1.

Orders Separate Inquiry

The FCC ordered a separate investigation to determine what effect similar rate increases would have on the distribution of news.

In New York Monday, a spokesman for the AT&T said the firm was in the process of determining which publications were exempt from the Aug. 1 increase in leased line rates.

The spokesman said AT&T already had compiled "quite a list" of publications which it feels do not qualify for the exemption temporarily granted the press by the FCC.

The spokesman said all customers who will have to pay the higher rate were being notified. The 17 organizations which asked to participate in the case

Consolidated Publications; Hearst Publishing Co.; Advance News Service (Newhouse); United Feature Syndicate; Copley Press; Chicago Tribune-New York News Syndicate; and Washington Post-Times Mirror Co.

Harry Flory, general manager of communications for UPI, said in a statement that it currently costs UPI approximately \$4,614,

804 a year for private line service. He said the proposed AT&T and Western Union rate increases would cost UPI another \$628,372 annually, a jump of 13.6 per cent.

Flory said that if the proposed rates were applied to press customers "the most obvious step would be to pass on to our clients as much of the increased charges as possible."

He said many of UPI's subscribers are medium and small-sized publications which are least able to afford increases in their operating costs.

As to whether increased charges on UPI's teletype and teletypesetter news circuits would have a substantial effect on the wide-spread dissemination of news, Flory said:

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