

**STOP PAIN
INSTANTLY
COMBAT INFECTION
PROMOTE HEALING**

WITH ANTISEPTIC

**Campho-
Phenique**

(Pronounced CAM-fo-FEN-eek)

USE IT FOR

**MINOR BURNS, CUTS,
SCRATCHES,
SORES**

Quick! Apply CAMPHO-PHENIQUE at once to minor burns, cuts, scratches, sores... stops pain instantly, promotes rapid healing.

CAMPHO-PHENIQUE is a Broad Spectrum Antiseptic. It kills the many kinds of bacteria and fungi that often cause infection.

CAMPHO-PHENIQUE is also wonderful for fever blisters, cold sores, gum boils; gives amazingly fast relief from itching and guards against infecting insect bites.

When used on pimples, CAMPHO-PHENIQUE helps prevent their spread and re-infection.



**FOR ATHLETE'S FOOT USE
CAMPHO-PHENIQUE
POWDER**

In The Yellow Shaker Can

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2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.



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IF I HAD MY WAY, the word "bad" would be barred from the vocabularies of parents and teachers. For when such a person calls a child "bad," the youngster is likely to believe him—and act accordingly.

After many years in pediatrics, I am firmly convinced that a "bad" child is an unhappy child and that an unhappy child is, either physically or emotionally, a sick child. Misbehavior should be regarded as a symptom of something that is wrong, and the child who misbehaves should be shown patience and affection while the cause of his conduct is explored and corrected.

When a child acts unpleasantly, the first thing to do is to make sure no physical problem exists. If none is found, the child's environment needs careful examination. For, except in rare cases of extreme mental illness, there is no such thing as inherent "badness."

A child's reaction to any background problem can have serious results. I had an eight-year-old patient who spent weekdays with her mother and weekends with her father because her parents were separated pending a divorce. She was brought to me because she had no appetite, did not gain weight, and was becoming unruly. A thorough physical examination and careful questioning made it quite clear this child was the victim of unhappy environment.

I urged that the father return home for a month; and when he reluctantly agreed, I urged both parents to show consideration to each other and express greater affection for their child during this critical test period.

MY RECORD of this case reads more like fiction than a medical report. At the end of a month, my patient was eating well, had gained five pounds, and was much less unruly. Nor is that all. Because of the attitude her parents displayed during the test period, they rediscovered what had attracted them to each other in the first place. The father remained at home—and there are now two more children in this happy family.

Parents who take time to be pals make a great contribution to a child's background. And they make their children happier, and thus better behaved, when they refrain from airing adult problems in front of them. I even go so far as to recommend that parents, if need be, pretend to be happier and friendlier than they really are.

A child's playmates are important, too. I used to encourage my own children to cultivate those who liked to play games and who were interested in making things. For among children, as among adults, those who are busy are least likely to be troublemakers.

Displeasing conduct reveals itself in so

The "BAD" CHILD



Is an Unhappy Child

Don't be too quick to blame Junior's behavior on "complexes"; the cause is likely to be something more down-to-earth, such as family fights, drab diet—or even wax in his ears

By MINER C. HILL, M.D.

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as told to Adele Whitely Fletcher