

NO MONEY DOWN—PLAN YOUR BUDGET, THEN BUY AT WARDS AND SAY "CHARGE IT"

**MONTGOMERY
WARD**

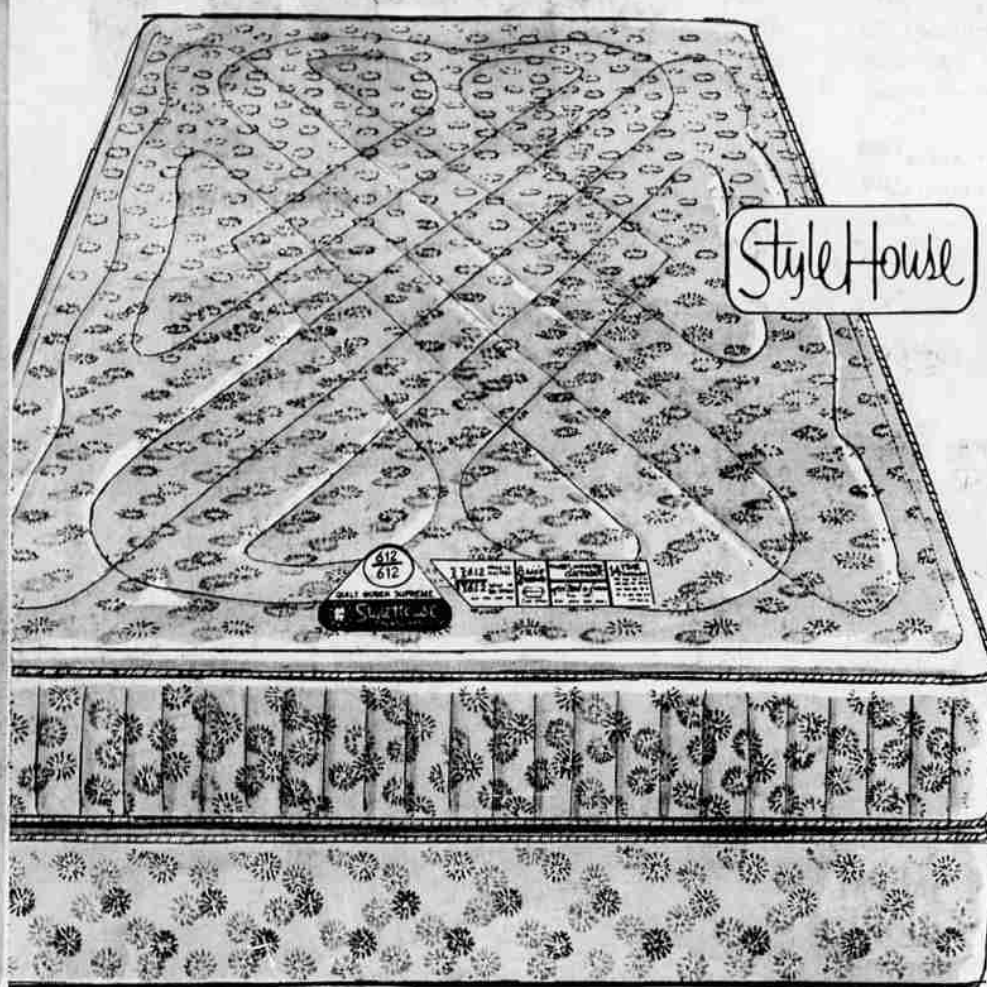
IT'S TIME TO
GO

FOR BUYS LIKE THESE

**SALE
FOR THE
HOME**

GO for the great savings
on home needs at Wards
special and cut prices!

RESTFUL SUPPORT! 612 coils! \$20 saving!



**69.95 STYLE HOUSE
MATTRESS OR SPRING**

49⁸⁸
each
twin or
full size

no money down

This bedding is recommended by Wards for sleepers who prefer more-than-average firmness and body support. It's sold only at Wards, has every quality feature Wards could build into it! Now it's yours at a saving of \$20 on each piece—\$40 when you buy the set. 612 firm coils are topped with a cushioning layer of Ward-Foam® quilted to the ticking. Flange stitching at mattress edges keeps surfaces tightly stretched; 6 edge-guards prevent break-down even if you're an "edge sitter". Imported gray and gold rayon damask ticking, made even more beautiful with lavish quilting. 612-coil box spring made to match.

*Wards name for urethane foam cushioning material

A MADE-UP BED INSIDE!



**EXCLUSIVE STYLE HOUSE
SOFA OPENS TO SLEEP 2**

219⁸⁸

Wards smart sofa stars in your living room by day, has wonder-wearing nylon frieze upholstery, and cushions of 5" Ward-Foam®. At night, remove cushions, tug lightly, out comes your completely made-up innerspring bed!

Reg. 289.95 Colonial Style **269.88**

*Wards name for urethane foam cushioning

STYLE HOUSE® SOLID MAPLE



**COLONIAL CANNONBALL
BED, DOUBLE DRESSER**

\$199

NO MONEY DOWN

What a low price for such a dramatically authentic bedroom set! Exclusive with Wards, so beautifully crafted it looks much more expensive! Roomy drawers; plate mirror. Tawny-toned, salem maple finish. Chest to match..... **74.88**
Night stand to match..... **32.88**



12-DRAWER TRIPLE DRESSER



**SAVE \$5 NOW! HAVE A
WORLD OF STORAGE!**

32⁸⁸
REG.
37.95

NO MONEY DOWN

All ready to paint, stain or varnish to suit yourself! Fine Ponderosa knotty pine, fully assembled, sanded smooth; nailed, screwed, glued construction. Ideal wherever you want an extra chest. 56x36x15" deep. 10-dr. 52" size, reg. 31.95 **27.88**
5-dr. chest, reg. 18.95 **15.88**

2-PC. TRIPLE-DRESSER SET



**SOLID ASH BEDROOM
AT BIG SAVING**

\$199

NO MONEY DOWN

Rich ash, with its lovely graining, set off with natural gloss finish and styled in the favorite modern manner. Triple dresser is extra long: a full 68". Complete with mirror, full-size or 39" classic panel bed. Chest to match..... **\$94**
Night stand to match..... **40.88**

AT MONTGOMERY WARD WE PROMISE YOU "SATISFACTION OR YOUR MONEY BACK"