

WARDS PRICES START LOW, STAY LOW. DURING GREEN LIGHT SALE, SAVE EVEN MORE!

**MONTGOMERY
WARD**

**GREEN
LIGHT
SALE**

THE "GO" SIGN IS ON!

**4 days
only**

SAVE NOW AT WARDS

FAMILY SHOE SALE

20% to 40% off



Hurry in to Wards for big savings on a great assortment of discontinued styles. You'll find styles galore in these sale-priced shoes for mother, dad, teens, big boys, children—and every pair is priced so low. Bring the family; save on every pair.

—EXTRA!—

**IF YOU FIND YOUR SIZE
ON WARDS SELF-SERVICE**

**"LUCKY 10"
SHOE RACKS**

**YOU RECEIVE AN ADDITIONAL
10% SAVINGS**

styles for all of the family
but not all sizes, colors



JUST LOOK!

MISSES' COTTON SHORTS,
PANTS AND PEDAL PUSHERS

25% off

Assorted cottons and Dacron® polyester-and-cotton blends in solid colors, stripes, patterns. All comfortably smooth fitting and washable. Come in today and do some wonderful cotton picking. Assorted sizes—great buys!



SAVE 25%

REG. 1.99, CAROL BRENT
COTTON SLIPS, PETTICOATS

1⁴⁸
EACH

Stock up on top quality summer lingerie at Wards Green-Light low price! Cool, care-free cotton slips, 32-44; petticoats, S-M-L. Luxuriously shadow-paneled, trimmed with eyelet embroidery, ruffles and lace.



SAVE \$1

REG. 4.98 WASH 'N WEAR
COTTON COLOR-COORDINATES

3⁹⁸

Buy now, you SAVE on values for girls who like their fashion neat, crisp 'n colorful. Skirts flare out to a two yard sweep, shirts have roll-up sleeves. These rich plaids 'n prints machine wash, barely see the iron. 7 to 14.



SAVE 25%

WERE 1.98 GIRLS' 'N BOYS'
WASH 'N WEAR PLAY SETS

1⁴⁷
SET

Here's your chance to really save! Scoop up these quality knit or woven tops and elastic-waist shorts while they last. Fashioned from rich, easy-care cotton in every favorite color. Hurry, they'll go fast. Sizes from 3 to 6x.

NO MONEY DOWN ON ANY CREDIT PURCHASE AT WARDS. JUST SAY "CHARGE IT"