

Jacoby On Bridge

NORTH (D) 15			
▲K943	▲K102	▲K102	▲K102
▲A87	▲Q875	▲Q875	▲Q875
▲104	▲105	▲105	▲105
▲764	▲105	▲105	▲105
▲109862	▲A543	▲A543	▲A543
SOUTH			
▲65	▲J963	▲J963	▲J963
▲J963	▲K903	▲K903	▲K903
▲Q77	▲Q77	▲Q77	▲Q77
Both vulnerable			
North	East	South	West
1	Pass	1 N.T.	Pass
2 N.T.	Pass	Pass	Pass
Opening lead—4 10			

Dummy Play Gives Lesson

By OSWALD JACOBY
Newspaper Enterprise Assn.

If you can restrain your curiosity and not look at the East and West hands you can learn a valuable lesson in dummy play.

East wins the first trick with the ace of clubs and returns the suit. You win the trick and are now ready to apply the code word, "Arch." You don't worry about "A" (analyze the lead) and "R" (review the bidding), but you do count your winners and get to eight easily, since you have two hearts, four diamonds and two clubs. Now you try "H" and ask yourself, "How can I make a ninth trick?"

You have two good places to try. If West holds both the ace and queen of spades or if you can guess which of the two high spades he holds you can make your ninth trick in that suit. How about the hearts?

You don't know, but you can cash dummy's ace and king of hearts and see what happens. You do this and when the ten drops you have your ninth trick for the taking. You simply play a third heart and set up a heart trick.

Might decide to duplicate for play and start proceedings by leading a spade toward dummy and going up with the king in the likely event that West played 10. This would give him 10 tricks the way the cards lie, but would cost him his contract if East held the ace of spades.

Learn to be an expert at the ARCH method with tips found in Jacoby's new 64-page book "Win at Bridge." Just send your name, address, and 50 cents to: Oswald Jacoby Reader Service, care of this newspaper, P.O. Box 489, New York 19, N.Y.

15 CARD Sense

Q—The bidding has been: South West North East
1 ♠ Pass 2 ♥ Pass

You, South, hold:
▲AKQJ876 ♥3 ♦K65 ♣83

What do you do?

A—Bid four spades! Your hand is just about minimum in high cards, but your partner has shown at least 10 or 11 points and you want to be in game.

TODAY'S QUESTION

Your partner continues with five diamonds. What do you do now?

Answer Tomorrow

Navy Reserve To Assemble

OMAHA, Neb. (UPI)—A full reserve Navy task force will be assembled in the South Pacific on August 1. The Naval Reserve Training Command has announced here.

Thirteen destroyer-type ships, under the over-all command of Capt. George B. Hamilton, will steam out from West Coast ports for a rendezvous at sea en route to Hawaii. The ships will be manned by the Naval Reserve's anti-submarine warfare reserve crews in the Pacific and will return to the West Coast on August 18.

Plane Cost Quiz Slated By Senate

WASHINGTON (UPI)—Senate investigators said Navy Secretary Fred Korth would be questioned in detail this week about cost data concerning the TFX fighter plane at the marathon hearings into the disputed contract award for the supersonic craft.

The tall Navy civilian chief, a Texas banker from Fort Worth before coming to the Pentagon, is scheduled to face his fifth day of closed-door interrogation when hearings resume Monday afternoon.

There was every indication the prolonged and often stormy inquiry by the Senate Permanent Investigations Subcommittee into the multi-billion dollar contract would drag on into August.

Some of the sharpest verbal exchanges in the five-month-old investigation occurred during the past week. Subcommittee Chairman John L. McClellan, D-Ark., accused Korth of distorting the record, and Sen. Karl E. Mundt, R-S.D., said there were some "great conflicts" between Korth's testimony and that of previous military experts.

The subcommittee is challenging the decision of last November by Pentagon civilian officials to give the huge contract to General Dynamics Corporation despite military preferences for a rival proposal by the Boeing Co.

The stakes are enormous. The total contract for 1,700 supersonic fighters for use by both the Navy and the Air Force is expected to exceed \$6.5 billion—one of the largest military procurements in history.

Political observers say the Kennedy Administration, facing a presidential election in 1964, can't afford a finding of mismanagement or political favoritism to mar one of its Cabinet departments. In turn, the subcommittee feels it is not getting the whole story and that its reputation for fairness has been questioned.

When hearings resume, cost data—one of the major issues in the case—will be re-explored.

According to earlier testimony, Boeing offered to build the changeable wing bi-service warplane for up to \$440 million less than General Dynamics.

Defense Secretary Robert S. McNamara, backed by Korth and Air Force Secretary Eugene Zuckert, said Boeing presented a more risky design and that General Dynamics' cost figures were more "realistic."

In the first four days of questioning of Korth, the subcommittee dealt extensively with technical design features, such as Boeing's liberal use of the light-weight metal titanium, and Boeing's use of thrust reversers to brake the plane in flight.

Korth insisted that the reverser devices were unproven on this type of combat plane and would be risky.

Probe Still On

MEDFORD (UPI)—State police and the Jackson County sheriff's office today continued their investigation into the death of a small boy whose body was found in the Keene Creek Reservoir Thursday.

Roy Roberts of Rogue River found the body while fishing in the reservoir about 12 miles east of Ashland.

The body of the unidentified boy, who was about two years old, was wrapped in a blanket and quilt and was bound with wire.

9th Annual Junior Rodeo
JULY 20 & 21
Starts 12:30
County Fairgrounds
★ Saddle Bronc
★ Bareback
★ Steer Riding
★ Team Roping
★ CLOWNS

Monday, July 15, 1963

HERALD AND NEWS, Klamath Falls, Oregon

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LITTLE PEOPLE'S PUZZLE



ANSWERS

DOWN
1. CAN
2. BANJO
3. GLOBE
4. NEWSPAPER
5. BAG
6. RACCOON
7. CAGE
8. TIGER
9. BLACKBOARD
10. GARAGE
11. BONNET
12. CROSS

Former Slave Celebrates At 102 Puts On Weight

PORTLAND (UPI)—Frank Rusher, who was born a Negro slave in Palestine, Tex., celebrated his 102nd birthday here Saturday.

Rusher was born on this date in 1860. He lives in Portland with his daughter, Mrs. Leona Pierce. Until about a year ago he made his home in Dallas, Tex.

"We had to get him up here so I could take care of him," Mrs. Pierce said. "You know how men are. They batch and they don't eat right. He needs someone to see that he eats right."

Rusher agreed. "I've put on 90 pounds since I've been here," he said. He added that he weighed 125 pounds and was "kinda skinny" when he arrived in Portland.

Rusher received congratulations from Victor Christgau, executive director of the Social Security Administration, Saturday.

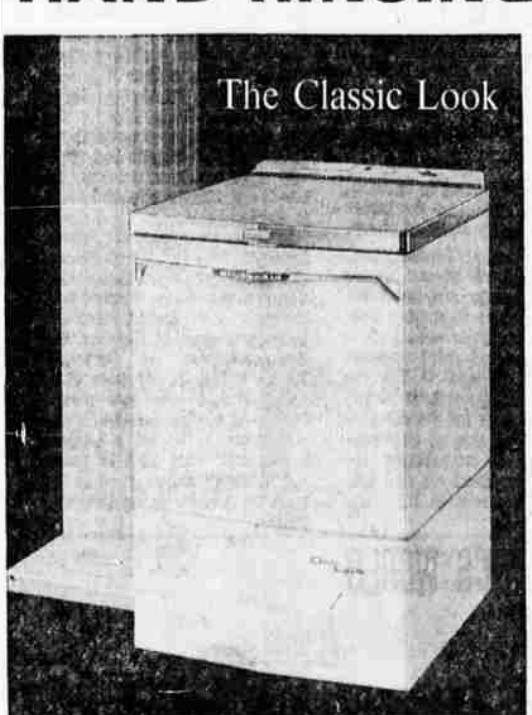
The SSA has his age at 100. Rusher said they checked back through the census records but couldn't check back far enough.

Rusher was freed by the Emancipation Proclamation when he was little more than 2-years-old. He says his earliest memory is of an eclipse that occurred when he was a child.

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Space Companies Playing 'Hide-And-Seek'

By LEON DANIEL

CAPE CANAVERAL (UPI)—A couple of companies instrumental in the success of the Minuteman missile are making a determined effort to close the space industry's "gobbledygook gap."

The war on this game of verbal hide-and-seek, sometimes called "weasel wording," is being waged by the Boeing Company and Space Technology Laboratories.

According to Kenneth L. Calkins of the Boeing public relations department, this type of writing "often clothes itself in a protective sheath of jargon and can be identified by its artful way of saying nothing."

Calkins' crusade is aimed at the people within the industry—industrial writers and other employees whose job it is to write letters, memos and reports dealing with the extremely complicated business of making missiles.

Here is an example of the kind of writing Calkins hopes to eliminate: "Man-machine requirements in this system environment impose severe visual acuity problems."

Can't See Panel
This translates "he can't see the instrument panel."

Calkins said that about a year ago STL project manager Ivar M. Holliday looked over some Boeing and STL reports and correspondence on the Minuteman program and—although he is quite familiar with the missile—he couldn't decipher some of them.

Holliday decided that what was needed was some quality control of the hundreds of pages written about the Minuteman.

Partially as a result of Calkins' and Holliday's efforts, Boeing and STL employees have attended classes aimed at lifting the fog from their writing.

Calkins believes that unfamiliar abbreviations have no place in a field that already is highly complex. In a story in an Air Force command newspaper he counted 60 unexplained abbreviations.

Typical Air Force writing leans heavily to the use of unexplained abbreviations, but Calkins said Air Force manual 104 reads, "the space saved by using abbreviations does not begin to compensate for the loss of clarity that may result."

Needed An Aid
Calkins said he knows of one Boeing employee who collected source material to help cope with the abbreviation problem, including a sheet entitled "AF (Air Force) abbreviations used on the Bomarc program."

"It is this kind of non-writing that pushes the cost of correspondence up to \$20 a memo," Calkins said.

He keeps battling away at the use of four-bit words and "circumlocution," which he defines as "saying nothing in 25 additional words or more."

One of the ways he does this is to ask Boeing employees if they ever heard of William Gibbs. Usually they haven't. Gibbs laid the foundation of physical chemistry that led to the present development of the plastics, rubber and steel industries.

Gibbs set down his ideas in a paper called "On The Equilibrium of Heterogeneous Substances." It was almost easier to rediscover the principles of physical chemistry than it was to read the paper.

Calkins said Gibbs came within a whisker of keeping all that knowledge to himself.

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President Sends Wishes To Baptists

BEIRUT, Lebanon (UPI)—President Kennedy has sent a message of good will to the sixth Baptist Youth World Conference which opens here Monday. It was announced Saturday.

"I do not know a finer way to promote the cause of world brotherhood than having young people from all over the world meet and exchange ideas," Kennedy said.

More than 3,000 delegates from 51 nations were registered so far for the seven-day conference with more expected before it opens.

Conference speakers are expected to include the Rev. Martin Luther King, U.S. integration leader, and former United Nations general assembly president, Charles Malik.

The conference then is "promoting peace and understanding among all men."

Canada's International Committee organized the youth rally at the Holy City and other important religious places while they are here, Denny said.

U.S., Canadian youths will come in 116 tour groups, the largest body of delegates, Scandinavia will send 300 delegates, and Britain and West Germany each are sending 100 persons.

A 40 strong international choir will sing at the opening ceremonies and religious services during the week, and their hymns in English with simultaneous translations into other major languages, Denny said.

many cases have been translated into Arabic, Denny said. Denny said the young delegates will discuss, among their many topics, church unity "which represents a challenge to the youth of the world to get together and inspire maximum service toward their fellow men and God."

The conference will be held in the mornings to allow the delegates to go sightseeing.

"Since Jerusalem is only 55 minutes away by air we are arranging for delegates to visit the Holy City and see other important religious places while they are here," Denny said.

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Traffic experts estimate that more than 30 million motorists are taking to the open road this summer for beaches, lakes, oceans and inland resorts.

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