

GOLFERS... this GOLDEN PUTTER will give you A GOLDEN TOUCH on the greens!



Here's a truly deluxe golf club that just naturally gives you the calm confidence you need to sink those long putts. *Precious metal... 14 karat gold plate... on the most precious golf club in your bag.* As your ball runs true to the cup AND DROPS you'll thank your *Golden Putter*, a symbol of excellence that can help take strokes off your score.

THE ENVY OF EVERY MEMBER

On the first tee, in the pro shop, at the 19th hole... everyone will admire your *Golden Putter*. They'll want to try it, and even a few practice strokes will convince the fussiest player that here is a superb

putter, professionally designed and finely made.

More than an unusual conversation piece, *The Golden Putter* is an exquisitely balanced club that has been tested in actual play by top golfers. You'll appreciate the new GRIP-RITE grip, the perfect PRO-FLEX steel shaft, the precision balance and... above all... the rich 24K. Gold Plated blade! *The Golden Putter* is now available in two popular modern designs for men and women golfers. (When you order, be sure to specify which). If you are not a golfer, think what a dramatic gift *The Golden Putter* would be for someone you want to be sure to please!

The 24 KT. Gold-Plated Putter

NO. 1000—Gooseneck Blade, Flat Lie. Available for Right-Handed Golfer Only. Specify "For Man" or "For Woman." Only \$13.95 postpaid.

NO. 600—Center Shaft, Semi-Rocker Sole. Two Faces, for Right- or Left-Handed Golfer. Specify "For Man" or "For Woman." Only \$13.95 postpaid.



A PERFECT BUSINESS GIFT for customers, employees and business friends—write for discount prices on 10 or more "Golden Putters" ordered at one time

MONEY-BACK GUARANTEE

Material, workmanship and your satisfaction are 100% guaranteed, or THE GOLDEN PUTTER may be returned within 15 days for full refund of the purchase price.

The manufacturer of *The Golden Putter* doesn't make anything but golf clubs, including the finest, most expensive matched woods and irons offered by exclusive shops. Such specialization and experience are further guarantees of outstanding quality in materials and workmanship. When you use *The Golden Putter* you'll know it is one of the best that's made, worthy in every way of a place of honor in your golf bag.

ORDER TODAY... WE'LL SHIP PROMPTLY

We want to be sure you'll receive your *Golden Putter* in time for months of fun this summer. All orders are packed and shipped within 24 hours after they are received. So please don't delay; fill in the convenient Order Coupon and mail it at once. You'll be glad you did, for you'll putt better than you ever did before. You'll have that GOLDEN TOUCH on the greens!

MORRIS GOODMAN ASSOCIATES, Dept. FW
P.O. Box 279 Reading, Pa.

Enclosed find ☐ check ☐ money order for \$....., full payment for THE GOLDEN PUTTER at \$13.95 each, postage paid.

Style	Quantity	FOR MAN	FOR WOMAN	
No. 600				(For right or left-handed player)
No. 1000				(For right-handed player only)
Name				
Address				
City & State				