

PENNEY'S
ALWAYS FIRST QUALITY

SPECIAL! QUALITY COTTONS!

embossed cottons
Everglaze® cottons
novelty prints
Cordana prints

3 \$1
YARDS

gingham plaids 2 YARDS \$1

What an assortment to choose from...specially offered just in time for Back-to-School sewing and saving! Compare the quality of these durable weaves...their easy washability...their crease resistance...their color fastness! You can't find better at these amazing prices! Hurry in while fabric and color selection lasts!

ZIPPER CLOSE-OUT!

fashion colors

Top brand name zippers in 4-inch to 22-inch lengths! Fashion colors.

2 FOR 10¢

BIGGEST VALUE IN AREA RUGS!

BOSSA NOVA

\$8

3' x 5'

The decorator buy you've waited for! 3-foot by 5-foot area rugs boldly patterned in fashion colors!

Plush viscose rayon pile, so soft to tread, takes plenty of foot-wear and keeps its new looks! Machine washable in lukewarm water. Colorfast. No-skid backing.

SENSATIONAL STOREWIDE SAVINGS NOW DURING PENNEY'S JULY BARGAIN DAYS!