

NOW...

PENNEY'S
ALWAYS FIRST QUALITY

Pre-School Special of Wash 'n Wear* Cottons!

*requires little or no ironing



2 for \$5

sizes 4 to 6X

2 for \$6

sizes 7 to 16

Gingham plaids! Border patterns! Provincial prints! Stripes! Solid tones! Dozens of styles! Colors, colors, colors! Penney's scoops the nation with this sensational selection of Back-to-School dresses at unbelievable savings! And Penney's has this gigantic assortment in a complete school age size range with styles designed especially for each age group! Hurry in today and get in on these early-bird savings!

SEE BIGGEST SELECTION OF THE SEASON! GET BIGGEST VALUES OF THE YEAR!