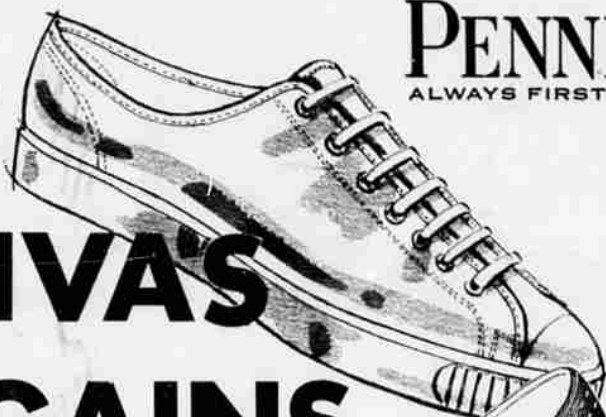


PENNEY'S
ALWAYS FIRST QUALITY

Men's white duck oxfords
with cushion insole.
Sizes 6½ to 12.



FAMILY CANVA'S SHOE BARGAINS



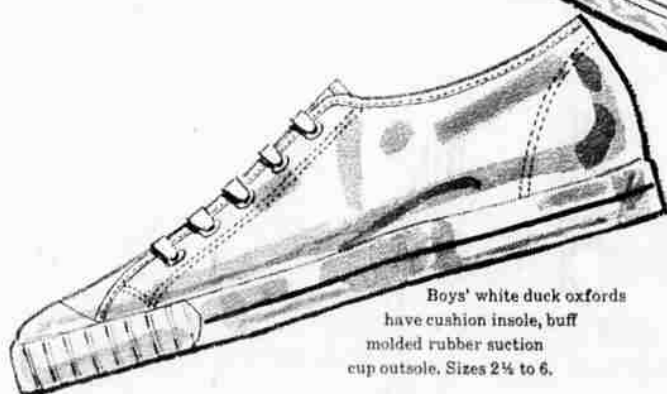
Women's taper-toe oxfords
White duck uppers, correct
balance arch, cushion in-
sole. Sizes 4 to 9.



Children's oxfords with
matching rubber toe cap,
correct balance arch.
Red or blue cotton duck.
Sizes 6 to 13.

2.99
PAIR

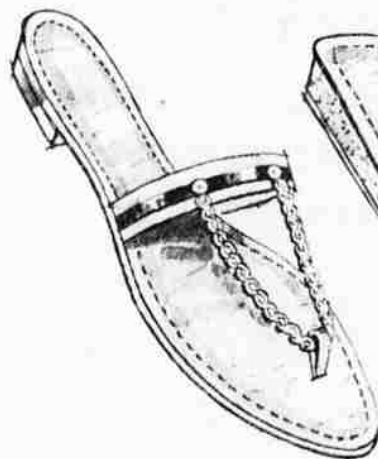
Let Penney's shoe the family for summer and save! Save! SAVE! Look at this spectacular collection of cotton canvas athletic shoes! Every pair Sanitized® for life-of-shoe freshness! Every pair quality constructed to give the support your feet need! Hurry in today!



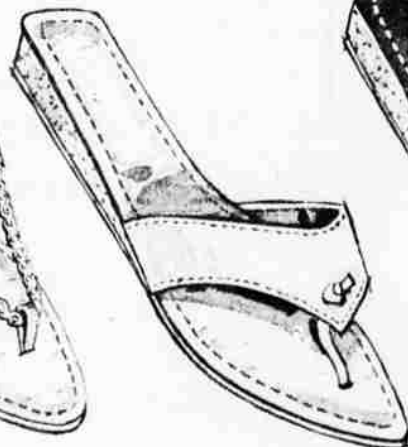
Boys' white duck oxfords
have cushion insole, buff
molded rubber suction
cup outsole. Sizes 2½ to 6.

**SPECIAL!
FASHION
THONGS!**

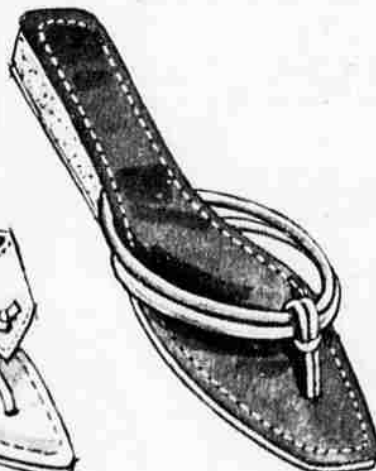
1.50
PAIR



Bright metallic chain trim.
Cushion insole, hard vinyl sole.



Extra wide arch strap. Cushion
insole. Cork insert heel.



Vinyl "rope" straps. Cushion
insole and cork insert heel.

Foot-loose fancies for casual wear. Penney's priced at amazing savings! Three smart styles to choose from. All in leather-like expanded vinyl plastic. All in fashion's most versatile colors: white, tan, or black. 5 to 9.

SAVE NOW ON PENNEY'S DEPENDABLE FAMILY FOOTWEAR! EVERY PAIR SANITIZED®!