

**GOLD RUSH DAYS SALE! A BONANZA of STOREWIDE VALUES!**

You Can Count on Us... Quality Costs No More at Sears



**Sears Sets the Pace... ALLSTATE**  
Tires with P-95 Additive and Modern Tread Design  
Give You Added Safety, Mileage and Traction

**Seatcover SALE**

**SAVE \$7!**



**Regular \$23.95. Our Better Plastic Seat Covers**

**CHARGE IT**  
on Sears revolving charge  
**19<sup>88</sup>**

Sturdy reinforced vinyl plastic won't fade, stays smooth and comfortable. Vinyl plastic cap, face, side panels, skirting. New attractive all-over pattern in blue, green, red. Fits most cars.

\*By Appointment

Drive In Comfort and Greater Security with  
**ALLSTATE Seat Belts**  
Sears Low Price **5<sup>99</sup>** each  
ALLSTATE seat belts EXCEED government, SAE, and state requirements. Metal-to-metal is strong, light comfortable. 100% DuPont nylon webbing. Choice of popular colors.  
Buckle releases in 1 second!

**Our Lowest Prices Ever!**  
High-Quality ALLSTATE  
Guardsman TIRES  
**27-MONTH GUARANTEE**

**3-Days Only 15<sup>95</sup>**  
Plus Tax And Old Tire Off Your Car

6.70x15 Tube-Type Blackwalls Full 4-Ply Nylon Tires

Check Savings on Your Tire Size  
• Full 4-ply nylon gives you resistance to hard road impacts, protection against blow-outs, and more stability  
• Buy these high-quality tires now and save

Tube-Type Blackwalls		
Size	Regular Price With Trade-in, Each Plus Tax	Sale Price With Trade-in, Each Plus Tax
6.70x15	18.95	15.95
7.10x15	20.95	17.95
7.60x15	22.95	19.95
Tubeless Blackwalls		
Size	Regular Price With Trade-in, Each Plus Tax	Sale Price With Trade-in, Each Plus Tax
6.70x15	20.95	17.95
7.10x15	22.95	19.95
7.60x15	24.95	21.95

**NO MONEY DOWN**  
on Sears Easy Payment Plan

These same money-saving values available in whitewalls

**FREE INSTALLATION**

**FLEET TESTED**

There Is No Stronger Tire Guarantee than ALLSTATE  
**TIME SERVICE GUARANTEE**  
If tire falls during the monthly guarantee period, we will, at our option, either repair it without cost or in exchange for the old tire, give you a replacement tire or a refund, charging only for the period of ownership. Check before you buy.  
All adjustments made by retail stores are prorated at the regular retail price plus Federal Excise Tax, less trade-in, at the time of return.

**Attention TRUCKERS**  
Express Guardsman **NYLON** Light Delivery **Truck Tire**  
6.00 x16 **12<sup>88</sup>\*** plus tax  
6.70x15 ..... 14.88 plus tax\*  
6.50x16 ..... 16.88 plus tax\*  
7.00x15 ..... 21.88 plus tax\*  
Perfect for all 1/2, 3/4 or 1-ton pickup trucks  
\*AND RECAPABLE CASING

**FREE INSTALLATION**

**ALLSTATE Budget Tires Guaranteed 15 Months**  
Full 4-Ply Tyrex® Rayon 6.70x15 Tube-Type Blackwalls  
©TM for Tyrex Inc.  
**8<sup>45</sup>** Plus Tax  
And Old Tire Off Your Car  
6.70x15/750x14 Tubeless Blackwalls **10.45\***  
\*Plus Tax and Old Tire Off Your Car

**Be Comfortable!**  
**Air-Cooled Spring Cushions**  
Keeps you cooler while you drive. Attractive colors.  
**1<sup>99</sup>**

**Summer Heat Kills Old Batteries! Start Your Vacation With a New**



**ALLSTATE Battery**

**18-Month 12-Volt 9<sup>95</sup> Exchange**

Others:  
24-Month Guarantee ..... **10.95** Ex.  
30-Month Guarantee ..... **13.95** Ex.  
36-Month Guarantee ..... **15.95** Ex.

**12-Volts Fit:**  
'55-'63 Chevrolet, Pontiac;  
'56-'63 Plymouth, Dodge; '56-'58 Chrysler; '56-'63 Rambler; and many others.

**FREE INSTALLATION**



Sears **FREE Professional Services...**  
Get a **FREE** checkup of your battery, voltage regulator, starter and generator.

**12-Month Guarantee ALLSTATE**

**SEARS**  
Parts Headquarters for this area. All at Money Saving Prices.

**BATTERY GUARANTEE**  
If defective and will not hold a charge: (1) **FREE** REPLACEMENT within 90 days. (2) After 90 days, we will replace battery, charging only for the period of ownership. Charge is based on regular price less trade-in, at time of return, prorated over number of months of guarantee.

Sears fits **97% of all Imported Cars**



**6-Volts Fit:**  
Other:  
24-Month **8.95** Ex.  
30-Month **10.95** Ex.  
36-Month **12.95** Ex.  
'54-'54 Chevrolet;  
'28-'33 Ford; '30 to '55  
'55 Dodge; '50 to '55 Rambler and many others.

**6<sup>95</sup> Exchange**  
**FREE Installation**

Satisfaction Guaranteed or Your Money Back

**SHOP AT SEARS AND SAVE**