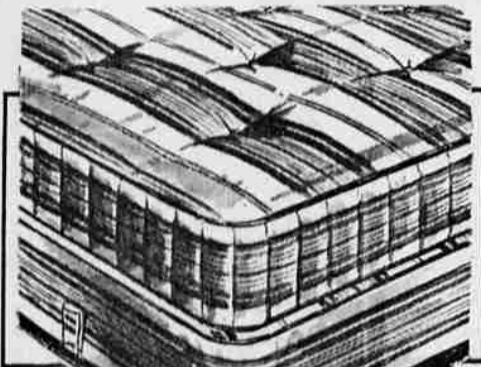


"STRIKE IT RICH" During Gold Rush Days Sale at Sears!

Sears Greatest Mattress Sale!

A Real Gold Rush Days Bonanza Buy!

More People Buy Bedding at Sears Than Anywhere Else in America . . . There Must Be A Reason . . . Check These Features, Compare Our Low Prices



DELUXE MATTRESS

- 510-Coil Mattress in full size
- Deluxe stripe ticking
- Vents, turning handle

34⁸⁸ Mattress or Box Springs

Box Springs Same Low Price

Full or Twin Size, 34.88 ea. pc.



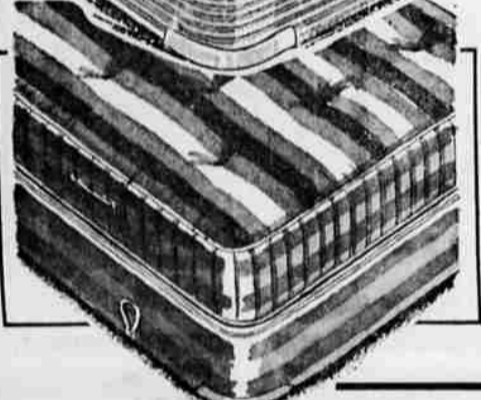
FIRM BUILT MATTRESS

- 837 fine steel coils in full size
- Extra heavy stripe ticking
- Turning handles
- Air vents

39⁸⁸ Mattress or Box Springs

Box Springs Same Low Price

Full or Twin Size, 39.88 ea. pc.



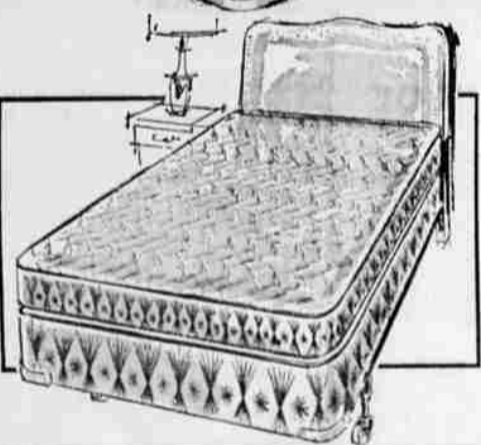
1,000-COIL MATTRESS

- 1000 coils of deep luxurious comfort
- Genuine imported Swiss linen damask ticking.

44⁸⁸ Mattress or Box Springs

Box Springs Same Low Price

Full or Twin Size, 44.88 ea. pc.



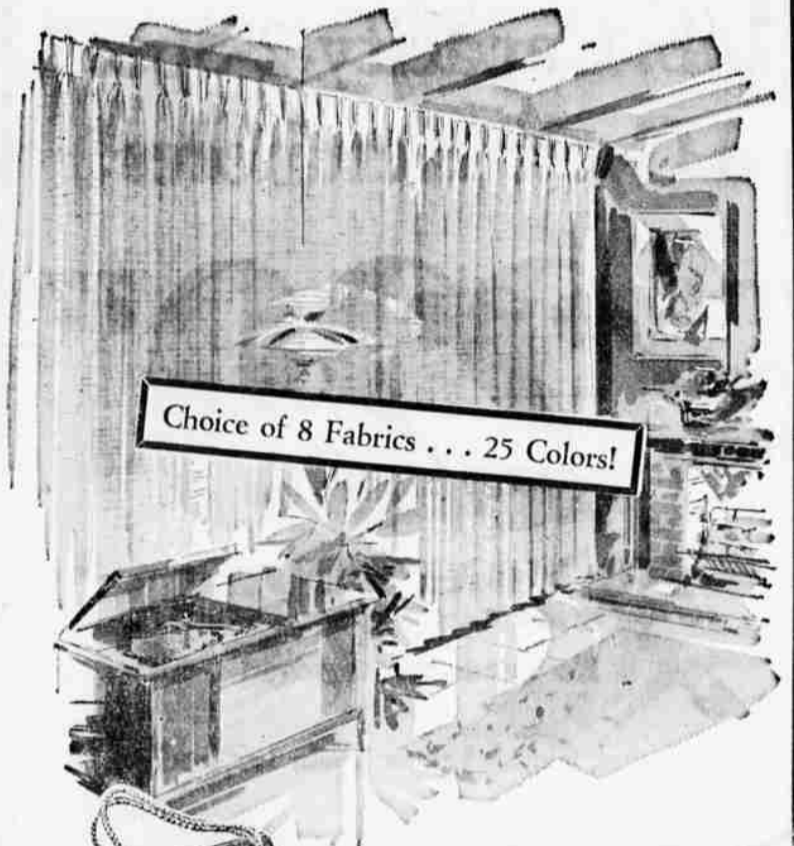
FREE Plastic Covered Headboard and Metal Frame

Quilt-Top Foam Latex Hollywood Beds

- Complete twin Bed Promises years of luxurious comfort. Includes 4 1/2-in. foam mattress, quality springs. White vinyl headboard and metal bed frame.

84⁸⁸ No Money Down

Made-to-Your-Measure DRAPERY SALE



Choice of 8 Fabrics . . . 25 Colors!



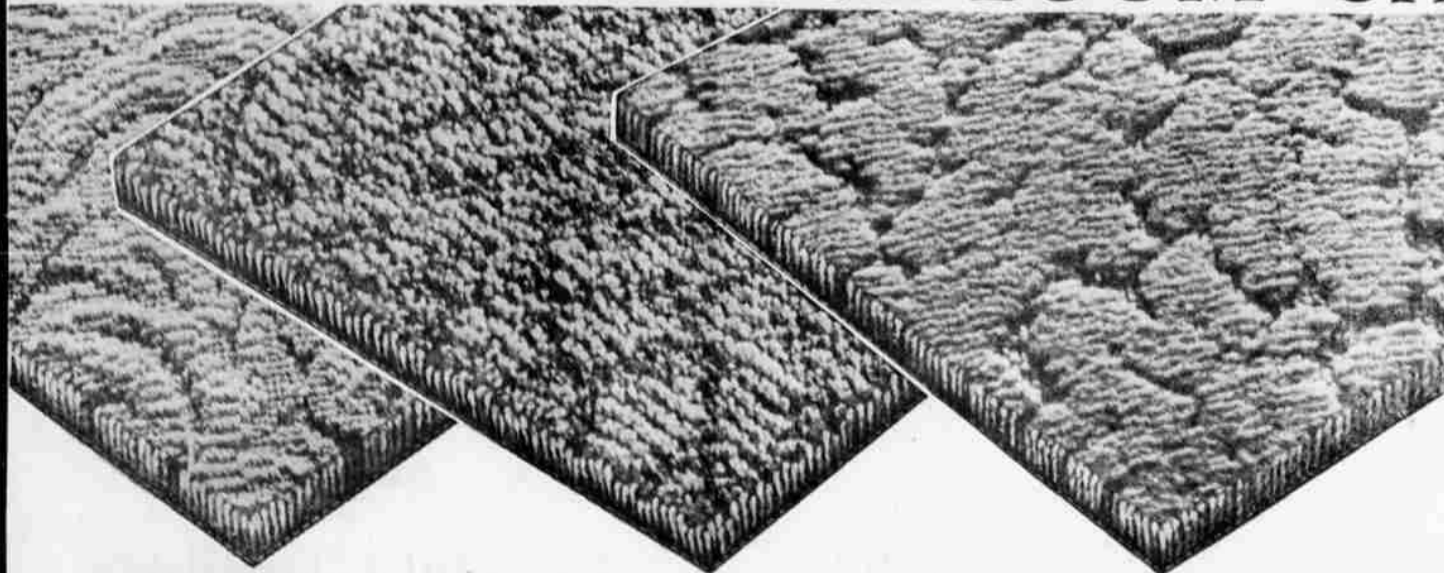
See our samples in your home, get expert help with patterns and colors. Absolutely no obligation.

Lowest Price Ever!
One Low Price Includes Fabric and Workmanship

This Sale Only **1⁹⁹** Yard

Step into a breath-taking world of design and colors . . . select your draperies from this fine selection of fabrics! All draperies expertly finished to your order. 63-inch lengths or longer.

BIG 3-DAY BROADLOOM CARPET SALE!



Regular \$10.99 Scroll Designed All-Wool Pile Wiltons

A high-low richly textured Wilton with a graceful scroll motif. Deeply interwoven pile for added ruggedness. Gold, green, beige, brown tweeds. Mothproofed.

Regular \$10.99 100% Caprolan® Continuous Filament Nylon Pile

Famous for its luster, bulk and long wearing features. Double backing firmly anchors tufts. Beige, brown, green, gold, martini tweeds. Mothproofed.

Regular \$10.99 100% DuPonts All Nylon Pile Carpeting

Luxurious DuPont 501 "N" continuous filament nylon pile. Has exceptional wearability. Won't pill, fuzz, shed. Modern hi-lo embossed in green, brown, beige, gold. Mothproofed.

Choose From
All Wool or
All Nylon Pile

SAVE \$80⁰⁰ on average installation

8⁹⁹ Sq. Yd.

NO MONEY DOWN

on Sears Easy Payment Plan

FREE-In Your Home Estimates

Check These Sample Room-Size Savings							
Size	Reg.	Sale	SAVE	Size	Reg.	Sale	SAVE
12'x12'	102.57	83.91	18.66	12'x18'	263.76	215.76	48.00
12'x9'	131.88	107.88	24.00	12'x20'	293.06	239.74	53.32
12'x12'	175.84	143.84	32.00	12'x24'	300.39	245.73	54.66
12'x15'	219.80	179.80	40.00	12'x30'	439.60	359.60	80.00

Reg. \$2.98 - 80-oz. FOAM LATEX RUG CUSHION Now \$1.88 sq. yd.