



FILL 'ER UP — Work is progressing on the Tidewater Associated Flying A Service Station at Fourth and Main owned by E. D. Peterson. Peterson has been in business at the same location for six years. The new station replaces an outmoded structure. Cole Construction Company, Portland, is the contractor. Majority of subcontractors are local. Benjamin F. Lambert and Sons have reopened a Flying A station in the motel district of Wocus that has been closed for a year.

Fort Creek Resort Owners Add Many New Improvements

Recent improvements at the Fort Creek Resort on Highway 62, 25 miles south of Crater Lake, have been completed by the owners, Mr. and Mrs. Duane (Betty) Wood in time for the summer tourist season and to accommodate local residents who enjoy recreation in the pines. Overnight guests are welcome.

Mr. and Mrs. Wood are assisted by a son and daughter-in-law, Mr. and Mrs. M. Maynard Wood, recently of Los Angeles. They are parents of three children.

The owners have added a large, heated swimming pool with poolside furniture, a new recreation hall equipped for showing slides

and motion pictures, restaurant with tables and counters, serving breakfast, luncheon and dinner, specializing in chicken dinners.

An interesting bit of history is involved in the new recreation hall which encloses a fireplace built of rocks used in the foundations of buildings at the old army fort, Fort Klamath, located nearby in the early days.

The trailer park beside Fort Creek has modern hookup facilities. A camp ground is under construction. All cabins have been placed on new foundations and redecorated with mahogany paneling. Trout fishing is permitted in Fort Creek that crosses the property. There is an equipped playground for children.

The resort will be open to the public until after the duck and goose hunting season in the fall when it will close for the winter.

Open house for the fifth anniversary of the business is planned for the near future.



WINNER — Earl McCarthy, right, salesman for Firestone Stores, Klamath Falls, won a trophy and a free trip to the company plant at Akron, Ohio, during June. He left Klamath Falls June 8 for the round trip by air. He is a personal guest of J. A. Mason, manager of tire sales for the Firestone Tire and Rubber Company. McCarthy won a contest on the sale of truck and tractor tires during March and April, competing with other salesmen in all of Oregon and Southern Washington. The presentation was made by A. L. Gamma, left, manager Firestone Tire Sales, Portland District.

Milk, Pop Lead List

NEW YORK (UPI)—This is a thirsty nation, and a newly released marketing survey has probed into the quenchers of dryness most favored by the American public and how the demand for them shapes up in the future.

It finds that among all the drinks available, carbonated beverages rank second only to the leader, milk, their volume ranks over that estimated for packaged beer, canned fruit juices and drinks, liquors and tea.

The figures on per capita consumption may be surprising to some. The market study, by a department of American C & N Company's corporate commercial research department, found that 1961 sales totaled about five ounces of soft drink per day for every man, woman and child in the country.

Total purchases of the packaged product are estimated to have gone above \$2 billion at retail last year, more than spent on several individual staple food products.

The company's prime interest in making the survey was to determine the prospects for the packaged market in future years, region by region in the country. Overall, they found that the rate of per capita sales had slowed somewhat in the past decade. In the period 1949 to 1962, it rose from about 12 units to over 194 per person.

For power steering efficiency, Kapro Corp., Chicago, suggests Power-Steering Cure, said to be a preventive and corrective for all power steering seals. The 100 per cent petroleum product is said to restore seals' elasticity, prevent internal leaks and squeals, and prevent drying of seals.

Plumbing Firm Adds Facilities

A new commercial installation and service department for refrigerators has been added to the Bowen Plumbing and Heating Company at 2244 South Sixth Street.

In announcing the increased company facilities, owner Bob Brown, said Fred Forsythe, who has been with the company for some time, will manage the new department to open June 15. Calls will be taken at any time day or night.

Brown has been in business for 30 years.

Business Review

By Floyd L. Wynne

HERALD AND NEWS, Klamath Falls, Oregon Sunday, June 16, 1963 PAGE 3-D

Credit Law Seminar Scheduled

Profound changes in the entire business credit structure will take place when Oregon's uniform code goes into effect Sept. 1, and one business group is exhorting firms, particularly those extending commercial or wholesale credit, to learn everything they can about it.

The Oregon Association of Credit Management has booked a seminar on the new code at the Eugene Hotel in Eugene Saturday, June 22, starting at 9 a.m., announces Donald L. Hocking, seminar chairman. Early registrations include several from Klamath County.

Six attorneys who specialize in practicing or teaching credit law will staff the panels, which will be open to business and credit men of Southern Oregon.

"The new code is complex and far-reaching," declared Hocking, who is manager of Tillman and Booth Inc., Eugene wholesale firm doing business throughout Oregon. "Its changes affect credit relations at the wholesale level and even at retail, and failure to adapt to them can lead to financial losses. Nearly every company has a direct interest."

Twenty six states now have enacted the uniform commercial code, a tremendous spread from only six, less than three years ago.

Attendance of more than 100 already is assured at Eugene, reported R. W. Kupfer, executive vice president of the sponsoring OACM. More than 250 attended a similar seminar in Portland June 6. Hocking's firm and OACM are accepting registrations, the latter at 937 S.W. 14th Avenue, Portland 5.

Panelists in the morning on bulk transfers and sales are attorneys Edward Boyrie, R. W. Nahstoll and G. N. Gygis, all of Portland. Afternoon panelists, C. E. Zalling, er, vice president, legal staff, First National Bank of Oregon; R. S. Summers, assistant professor of law, University of Oregon; and F. B. Miller, Portland attorney, will discuss warehouse receipts, bills of lading, secured transactions, contract rights and chattel paper.

Moderator will be Dr. Albert H. Deiner, professor in business administration, Portland State College.

UNDERWATER BIRDS

Dippers, or water ouzels, have the remarkable ability to walk underwater. With wings partly open, this bird walks along the bottom, feeding on water-dwelling insects.

Hotel Owner Suggests Hospitality, Service

NEW YORK (UPI)—S. Joseph Tankoski travels about 200 days a year, and in his in-depth economic comfort, he acquired the Delmonico's Hotel. It was built in 1929.

Some years earlier, he acquired through lease the small Colony Hotel at Palm Beach, and has turned that into a thriving enterprise.

"Quite a few of the Jet Set stay there," he explained. "Hotels aren't really my business." "They're a sort of hobby with me; I feel that for all the hotels there are in this city and in the country, there's room for some with touches of real old-fashioned service and hospitality."

"I mean the little extra things. Like here the waded in the general direction of Delmonico's job by we keep extra telephone operators. It isn't efficient—but then a guest doesn't have to hang on a phone and wait for an answer, either."

Much of the work done by Tankoski Yarmon Ltd. is in Canada, particularly Western Canada.

Tankoski, whose father was a real estate agent in New York City, went to Canada at the behest of one of the United States' largest private fortunes to look into the possibilities of real estate investment. He met Elliot N. Yarmon, a real estate investment adviser and attorney, the previous year. In 1954, they formed their company, for the purchase of properties throughout the Dominion.

"We move fast," Tankoski said. "We're sort of bargain buyers. But if someone has something to move in a hurry, they call us. There are not many firms that a prospective buyer can call and say 'how about that building at such-and-such a corner in Calgary?' and get an answer in the same call. But we can give that information."



ROBERT CHILCOTE
R. Chilcote Earns M.A.I. Distinction

Robert B. Chilcote, local realtor and appraiser, has been awarded the M.A.I. designation by the governing council of the American Institute of Real Estate Appraisers.

Official action on the award was taken at the annual meeting of the group in Chicago recently.

The award culminates a number of years of work by Chilcote to attain this distinction. Fewer than 3,500 appraisers have qualified for this designation since the Institute was founded in 1932.

To receive the M.A.I. designation, Chilcote had to be at least 30 years of age, have had a minimum of five years' experience in the practice of appraising, had to submit at least three acceptable reports on fee appraisals to be graded by the institute, had to pass a minimum of two examinations, and had to have the recommendation of appraisers familiar with his work.

Chilcote, one of the owners of Chilcote and Smith, real estate firm, has been a realtor and appraiser for 19 years. He is a member of the American Right of Way Association, vice president of the Klamath Traders' Club, vice president of the Multiple Listing Service, and a long-time member of the Klamath Falls Rotary Club.

The term M.A.I. means "Member, Appraisal Institute." The institute has won nationwide recognition for its work in the field of real estate education. Each year it offers its case-study courses in cooperation with leading colleges and universities. It provides an annual \$1,000 scholarship to a student doing graduate work in real estate in an accredited school.

CF Drivers Mark Million Safe Miles

Seven residents of Klamath Falls were among the 236 Portland-based drivers of Consolidated Freightways who recently achieved more than a million consecutive miles without an accident. It was announced here today by John Belanger, CF's Western Area Personnel and Safety Manager.

Participants included S. M. Bennett, 813 Roseway; M. A. Bidwell, Rt. 1, Box 404; W. E. Carroll, 2837 Altamont Dr.; B. L. Gale, 2964 Hope; M. R. Halman Jr., 820 Newcastle; B. F. Herzman, 2512 Shasta Way; and J. E. Shaw, 1850 Manzanita, all of Klamath Falls.

The million mile record was achieved between April 4 and May 14, during which the Portland Drivers accumulated 1,157,473 safe miles.

The feat of the Portland group was one of three such safety records noted by Consolidated Freightways drivers in recent weeks. Million-mile achievements have also been attained by CF drivers based at Los Angeles, Calif., and Kansas City, Mo.

In 1962 the trucking firm's drivers accomplished a total of nine separate million-mile records. The Portland drivers accounted for two of these, and added substantially to the membership of CF's exclusive "Million Mile Club." Their recent achievement will earn another silver star for their Million Mile Club uniform patch.

Consolidated Freightways is one of the nation's leading common carrier trucking companies, serving 34 of the nation's 50 largest metropolitan areas.



OPEN FOR BUSINESS — Cec's Signal Service, 76 Main Street, next door to Molatore's Restaurant and Motel, is open to the public. The modern new structure replaces one in use for several years, since Cecil A. Killion took over the management in October, 1946, in cramped quarters. Business hours are 6 a.m. to 11 p.m. Cole Construction Company, Portland, was the contractor.

New York Stock Exchange Fills Public Governor Post

By JESSE BOGUE
UPI Financial Editor

NEW YORK (UPI)—When the New York Stock Exchange named a new public governor last week, a few old-timers on the street recalled the hot debates among members more than a quarter century ago when the idea of public representation on the board first was proposed.

The latest to be elected to one of the three public governor posts on the 33-man board was J. Victor Herd, Chairman of the Board and Chief Executive of the floors of the Continental Insurance Companies.

The Milwaukee-born Herd, who started out in business as an examiner for the American Central Insurance Co. in St. Louis, in

1917, has held a succession of high ranking jobs in insurance companies and insurance associations in the years since; an imposing list of directorates, both on corporate boards and on those of philanthropic and educational groups.

Represent Viewpoint

Function of the public governors is to represent the public viewpoint to the exchange. The nominations made by the president of the exchange are made from among leaders in business, commerce, or education. The public members are elected by the board; the other members, except for the paid president of the exchange who is an ex-officio member, are elected annually

from members of the exchange itself.

First of the public governors was elected in 1938. The creation of these posts on the board was a part of the revamping of exchange rule which took place in the late 1930's and beyond, and resulted from activities of the "Young Turks," who were determined to rebuild public confidence in the exchange and in the securities business as a whole. It had been badly buffeted by investigations which followed the market crash of 1929.

Other basic changes made at that time included the creation of an ample paid staff and cutbacks in the power of the old committee setups. Provision was made for out-of-town membership on the board of governors.

Met Opposition

Not all of the steps were taken without opposition. Some older members were convinced they were not necessary, but the "Young Turks," under the leadership of William McChesney Martin Jr. and others, prevailed, working closely with members of the Securities and Exchange Commission, itself a comparatively new group then.

Public governors are elected to one-year terms; the practice has been for each to serve three terms as did Thomas B. McCabe, Chairman of the board of Scott Paper Company, who was Herd's predecessor.

The board meets once weekly, and one meeting a month is a policy meeting; it is at these that the public governors are most likely to make known their views on activities, present or future, of the Exchange.

SELF-PLANTING FLOWER

Each seed of the flower *Alfilaria* has a coiled tail that hooks rides on passing animals. When the seed falls to the ground and gets damp, the tail uncoils, sometimes twisting the seed into the earth and thus planting itself.



NATIVE SONS — Mark Hatfield, center, governor of Oregon, discusses Aerojet-General's Azusa plant with two native Oregon sons, W. L. Rogers, right, vice president of Azusa plant, and his assistant, Robert C. Brown, left. Governor Hatfield was touring the company's Southern California plants before speaking at its Management Club on June 10. Brown, born in Portland, attended high school in Klamath Falls and graduated from Reed College, Portland. Rogers is a native of Pendleton.

Greyhound Picks Regional Manager

Advancement of E. N. "Bob" Dick to the position of regional manager for Greyhound Lines in the Northwest, with headquarters in Seattle, has been announced by R. E. Thomas, president of Greyhound's 11-state Western Division.

In his new position Dick will direct Greyhound's operations in the area encompassing Washington, Oregon, Idaho and parts of Utah, Montana and Wyoming.

Dick has been serving as assistant regional manager for the past three years. He replaces W. H. Egger, who has been named executive vice president of the Greyhound Corporation's eastern division, administered from Cleveland, Ohio.

A 20-year "Greyhound man," Dick has had wide experience in supervisory positions with the company in many parts of the West, including assignments in Reno, Salt Lake City, Phoenix and San Francisco. He was named to direct one of Greyhound's most

difficult tasks in 1958 when he supervised the entire ground transportation plan for the Winter Olympics in Squaw Valley. In this operation, thousands of spectators were moved in and out of Squaw Valley daily over snow-banked highways from resorts, towns and cities miles away.

Dick is married, and has a son in attendance at the University of Washington.

New Products

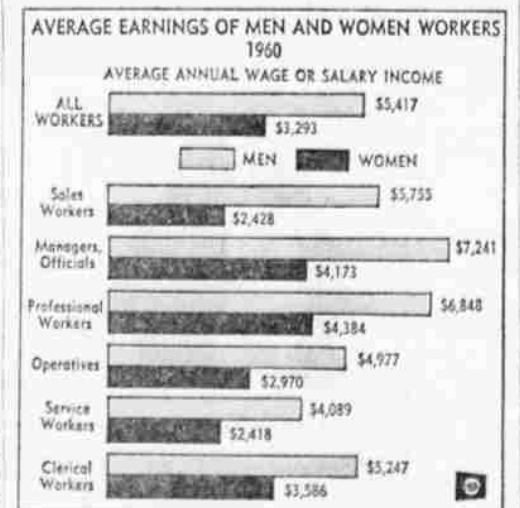
NEW YORK (UPI)—With most of the nation taking to wheels in earnest for the next few months new products for motorists take the spotlight.

For summer fun that involves rubber boats, backyard pools, beach balls, or air mattresses, Goy's of Larchmont, N.Y., offers a midsize - sized automatic air pump that can be plugged into any car cigarette lighter outlet. Weighing only 2 1/2 pounds, the new Lectro-Flate pump operates on 12 volts. It features a built-in check against over-inflation, automatically shutting off when proper air level is reached.

For the toll collector who sometimes seems to have his hand out at every crossing, Enkay Products Corp., New York, makes a handy device to hold change in convenience and safety. The unit, consisting of two cylinders with a pop-up device for coins, lasts to any flat surface—door panel, safety seat belt buckle, or dash panel. Cylinders snap out so the driver may use change holders for parking meters or telephones.

For short drivers—and particularly for women who drive with high heels or for pregnant women—Ezee-On Products, Inc., Union City, N.J., makes a gas pedal extender of steel and rubber. It installs without tools over any car or truck gas pedal. Eliminates stretching and straining to reach gas pedal, helps prevent tiredness, in leg and foot; does away with scuffing of heels and scarring of floor mat by high heels.

From Tensor Electric Development Co., Brooklyn, comes a portable lamp for autos, designed to permit reading without disturbing driver's vision and, with its eight-



WAGE DISPARITY—Differences in earnings between men workers and women doing the same work under similar conditions are illustrated in this Newschart. The figures are for 1960, the data from the U. S. Department of Labor. In 1961 median income of males was \$5,655 and \$3,351 for females. Starting salaries for women college graduates are \$50 to \$100 less than for men. In industry, women machine operators and assemblers received an average \$1.70 an hour as compared to \$2 for men. A National Office Management survey in 1961 showed a third of nearly 2,000 employers had a double pay standard for men and women employees.

before you build, mister...

FINEST PRINTING SERVICE

find out why over 100,000 businessmen decided on a **BUTLER BUILDING**

GUARANTEED TRUCK SERVICE AND REPAIRS

JOE FISHER
Lincoln, Mercury, Comet Willys 'Jeep' vehicles
677 So. 7th Ph. 4-8104
Emergency Phone: Charlie Ramp, 2-4958

HERE'S PROOF YOU'LL LIKE OUR PRINTING:

- Quality Job
- No Job Too Large or Small
- Deadlines Met on Time
- Satisfaction Guaranteed and, our customers come back!

Guide Printing, Inc.
12th & Klamath TU 4-5373

BUTLER BENNINGTON STEEL BUILDING CO.
5059 Bryant TU 4-3334

For industry, commerce, the community and the farm—famous Butler buildings have virtually become the standard by which pre-engineered buildings are measured. Only Butler gives you so much quality with no price premium. Two superior wall systems, an optional 20-year aluminum roof guarantee and higher-quality factory-applied color finishes are key examples. We offer a complete construction service and make sure your Butler building goes up fast and economically. Call us soon for full details. Financing available.