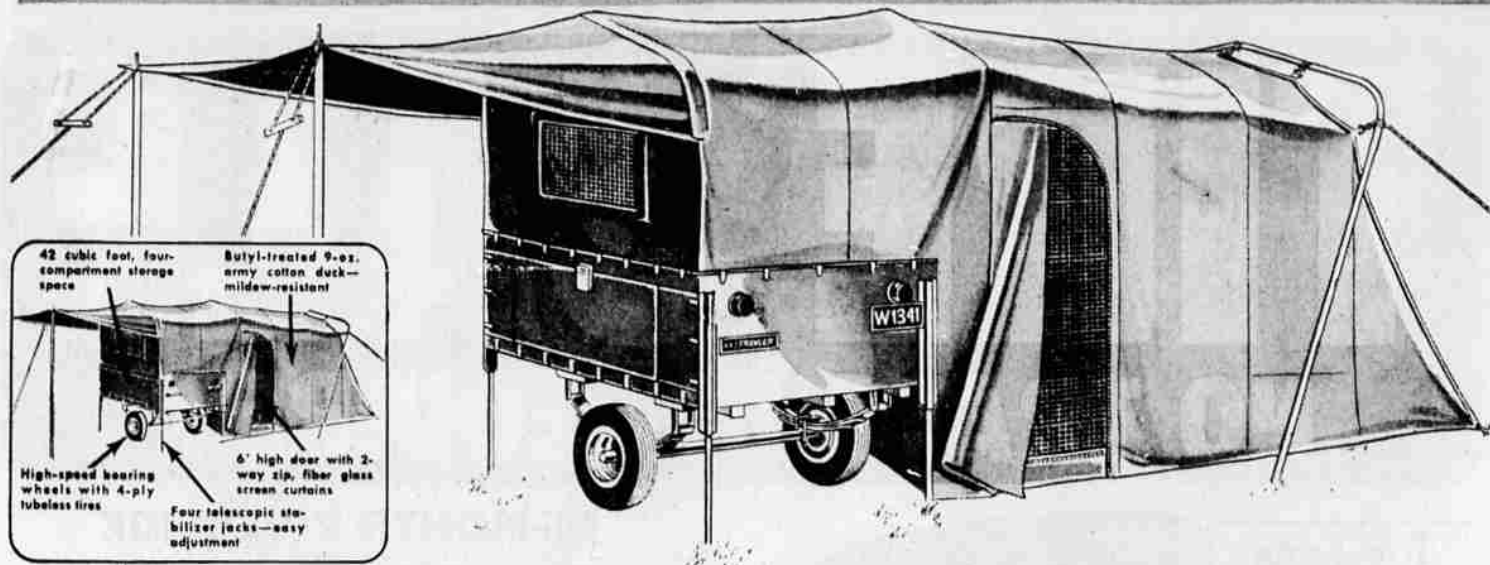


WARDS BRANDS BRING YOU HIGH QUALITY, LOW PRICES. SHOP NOW AND SAVE



\$30 OFF! SLEEPS 6 "Traveler" camper

WARDS REG. \$449* TENT-TRAILER

\$419*

*F.O.B. FACTORY
NO MONEY DOWN



9.62 OFF! EXTERIOR FRAME TENT

One man sets it up easily! Sleeps six. 7.68-oz. cotton drill—Butyl-Tex treated to repel water. Size: 9x9x7-ft. **66⁸⁸** REG. 76.50

The savings story only starts with Wards low price . . . you'll keep on saving year after year on hotel, motel bills! The 15x7x7' tent room gives plenty of pole-free living space, kept light and airy by 3 fiber glass screened windows and door. The 42-inch high all-steel trailer lets you see road behind you . . . comes equipped with directional lights. The trailer road-cover converts easily to a sun canopy.



12 ft. ALUMINUM BOAT

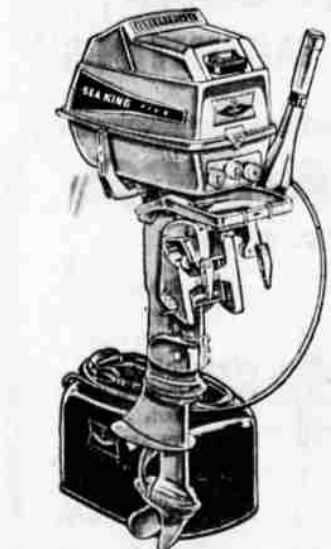
WARDS POPULAR SEAKING LIGHTWEIGHT AUTO-TOP BOAT

\$179*

*F.O.B. Factory

14-ft. aluminum boat \$209*
NO MONEY DOWN

With so many outstanding Sea King features, it's no wonder this beauty is a favorite with fishermen! Light in weight—easy to lift atop your car. Specially designed for balance and stability—easy to handle. And because it's aluminum, it won't rust, rot or corrode . . . requires little or no maintenance; extremely durable. Buy at sale-price!

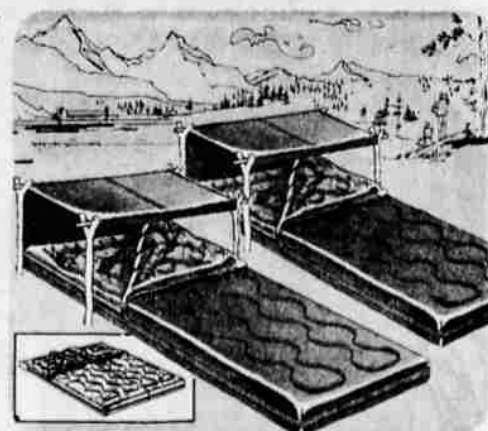


WARDS OWN SEA KING 5-HP OUTBOARD MOTOR

Trolls easily at 1 1/2 MPH; speeds to 12 MPH! Full gearshift action, waterproof ignition, 6-gal. tank. **\$204**
Sea King 15-horsepower motor **\$326**
3-HP. \$123 40-HP. \$574

WARDS 650-LB. CAPACITY BOAT TRAILER

For boats to 14' long. With carpeted rear bunk supports and steel winch. **\$137**
900-lb. capacity boat trailer. \$154



3-LB. DACRON FILL REG. 16.95 JUMBO SLEEPING BAG

"Super 88" Dacron® polyester fiber fill Water repellent cotton sateen cover; cotton flannel lining; 100" zip. About 34x77".
5.95 air mattress 4.95
14⁹⁹
NO MONEY DOWN



18-PC. ALUMINUM COOKING KIT **7⁹⁴**



REG. 6.45 WOOD CAMPING COT **5⁷⁸**

Full service for family of six! Includes cups, plates, 2 stew pots, frying pans, coffee pot and water pail.

Sturdily braced center legs and white canvas cover. Opens to 76x25x16 1/2 inches; folds compactly for storage.



TWO BURNERS!

REG. 11.95 FULL-SIZE CAMP STOVE

White gas burning stove at a budget-pleasing price! Laboratory tested for dependability. Adjustable windshield, 2-pint gas tank. Folds for easy storage. **10⁹⁴**
NO MONEY DOWN



ZEBCO SPIN RIG 10.88 ROD, REEL, 150 YDS. LINE

Exclusive "feather-touch" control for precise casts! Enclosed spool, anti-reverse drag. 150 yds. mono. line. 2-pc. fiber glass, 6' rod with steel guides. **9⁸⁸**



139-PC. OUTFITS

CAST, SPIN OR SPIN-CAST SETS

Whatever your style, Wards Hawthorne has the set to fit your budget! Each includes rod, reel, net, tackle box, hooks, sinkers, assorted lures, and much, much more! **13⁸⁸** EACH
REG. 14.95 EACH
NO MONEY DOWN

THESE PLUS OTHER EXCITING UNADVERTISED BUYS. CHECK ALL DEPARTMENTS