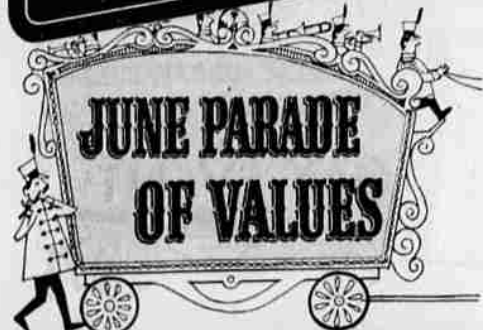


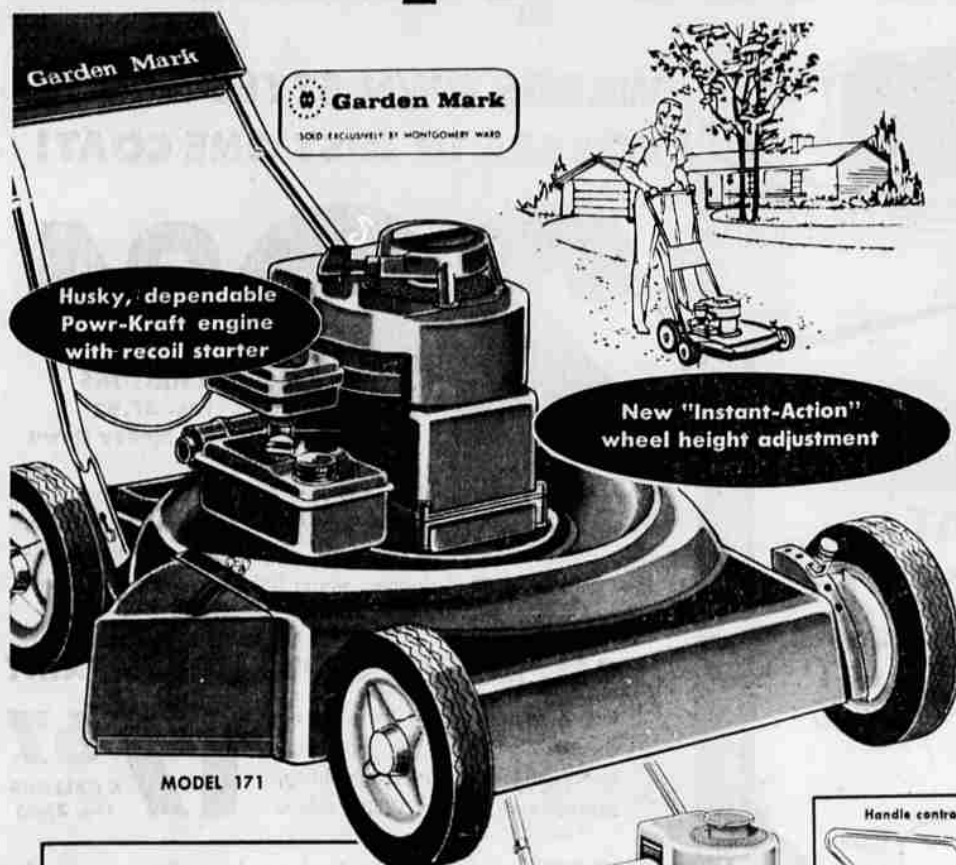
WARDS OWN BRANDS ARE IN DEMAND; DURABLE, DEPENDABLE. BUY AT SALE PRICES



MARCH RIGHT ON IN FOR THIS BIG SAVINGS SPREE! USE YOUR CREDIT TO STRETCH YOUR DOLLARS. FIND IMPORTANT BUYS FOR HOME AND FAMILY—BE SURE TO CHECK ALL DEPARTMENTS FOR BARGAINS!

just say "CHARGE IT!"
NO DOWN PAYMENT NEEDED
 Just present your Credit Card to save on any item at Wards—no need to carry cash!

SAFETY-DESIGNED 2½-hp, 20" mower



WARDS GARDEN MARK AT LOW SALE PRICE

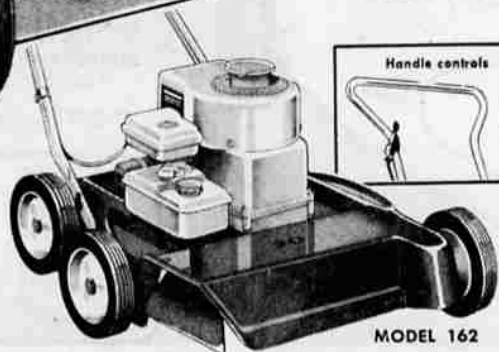
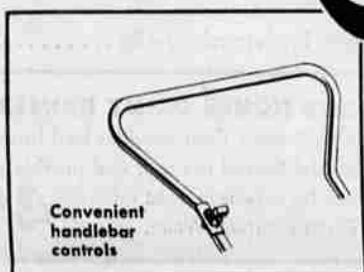
49⁸⁸
 No Money Down
 Regular 62.95

Every feature-studded inch of Wards Garden Mark power rotary is designed to give you top performance with unmatched safety! The all-new Circle-Jet deck with front and rear baffles has blade tucked deep inside—provides a smoother cut, is extra-safe, keeps grass from clumping. The guarded, Safety-Chute side discharge has built-in mulcher plate. See it first hand, today, at Wards.

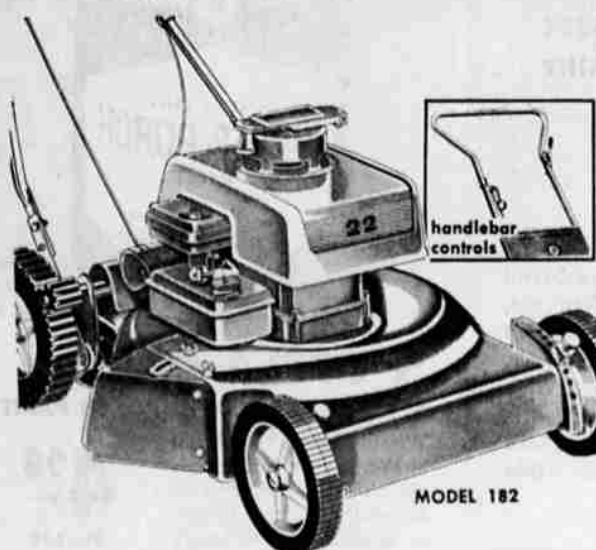
2-HP, 20-IN. ROTARY

39⁸⁸
 No money down

Wards dependable, budget-priced Model 162 makes it so easy for you to step up to the power mower class... lets you mow your lawn with ease! Ask for a free demonstration.



99.95 SELF-PROPELLED POWER!



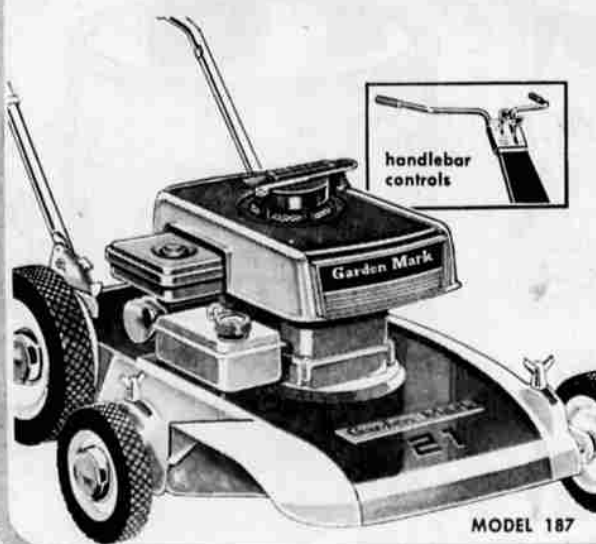
SAVE! GARDEN MARK 3-HP, 22-IN. ROTARY

84⁸⁸
 Sale-price

NO MONEY DOWN

Wards Garden Mark workhouse powers through the toughest mowing jobs with ease—you just guide it! Has every margin-of-safety feature a mower can have including new, non-slip drive and Ease-O-Matic clutch—lower handle to go, release to stop. Check into it!

DELUXE SELF-PROPELLED!



WARDS SALE-PRICED 3-HP, 21-IN. ROTARY

99⁸⁸
 Reg. 119.95

NO MONEY DOWN

A lot of mower for the money—an understatement when talking of this Garden Mark model 187. Packed with performance-proven features, it drives itself powerfully over any lawn—makes mowing a breeze. With impulse starter, gas-oil gauges, Lo-Tone muffler, more.



WARDS 3-TUBE LAWN SPRINKLER
 50-ft. length **2⁸⁸**
 reg. 3.79

Versatile Garden Mark sprinkler can be used as a soaker—lies flat, won't twist up! Tough vinyl plastic body.



OSCILLATOR-TYPE LAWN SPRINKLER
3⁹⁹
 reg. 4.59

Wards Garden Mark! Automatic Set 'n-spray dial control for full, partial or side coverage. Sealed-in motor.



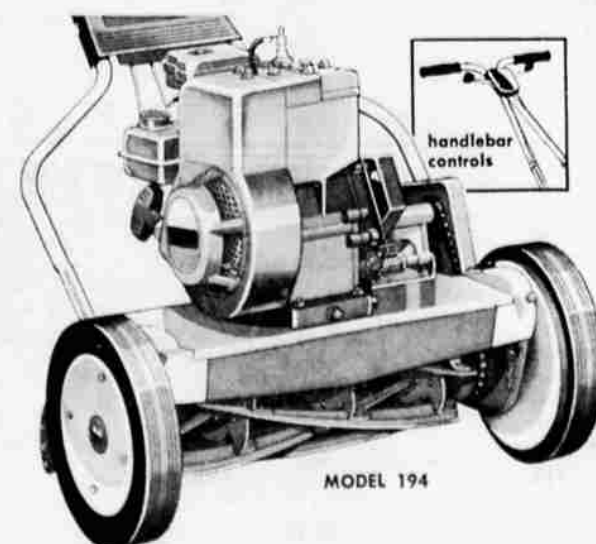
10-YR. GUARANTEE 50' WARDS RUBBER GARDEN HOSE

It's a Garden Mark! Reinforced with Tyrex® tire cord for extra-long life, rugged service; heavy brass couplings. Full ½-inch diameter, delivers up to 17 gpm.

6⁶⁶
 REG. 7.49

HOSE GUARANTEE
 Garden Mark Hose will give satisfactory service for the years stated if given ordinary care and used for the purpose indicated. If it fails to give service stated under each description, we will replace it, charging you only for the service you have received.

GROOMS LAWN AS IT CUTS



GARDEN MARK 2-HP, 18-INCH REEL MOWER

79⁸⁸
 Reg. 89.95

NO MONEY DOWN

Wards economy-priced reel pampers your lawn—delivers velvety-smooth cutting action plus new ease of handling! With rugged Powr-Kraft engine, convenient fingertip controls, tubular steel handle, 5 austempered steel blades, adjustable cutting heights. Save now.

NO MONEY DOWN ON ANY CREDIT PURCHASE AT MONTGOMERY WARD. SHOP NOW.