

NO DOWN PAYMENT NEEDED FOR ANY CREDIT PURCHASE AT MONTGOMERY WARD

**MONTGOMERY
WARD**

**JUNE PARADE
OF VALUES**

MARCH RIGHT ON IN FOR THIS
BIG SAVINGS SPREE! USE YOUR
CREDIT TO STRETCH YOUR
DOLLARS. FIND IMPORTANT
BUYS FOR HOME AND FAMILY—
BE SURE TO CHECK ALL DEPART-
MENTS FOR BARGAINS!

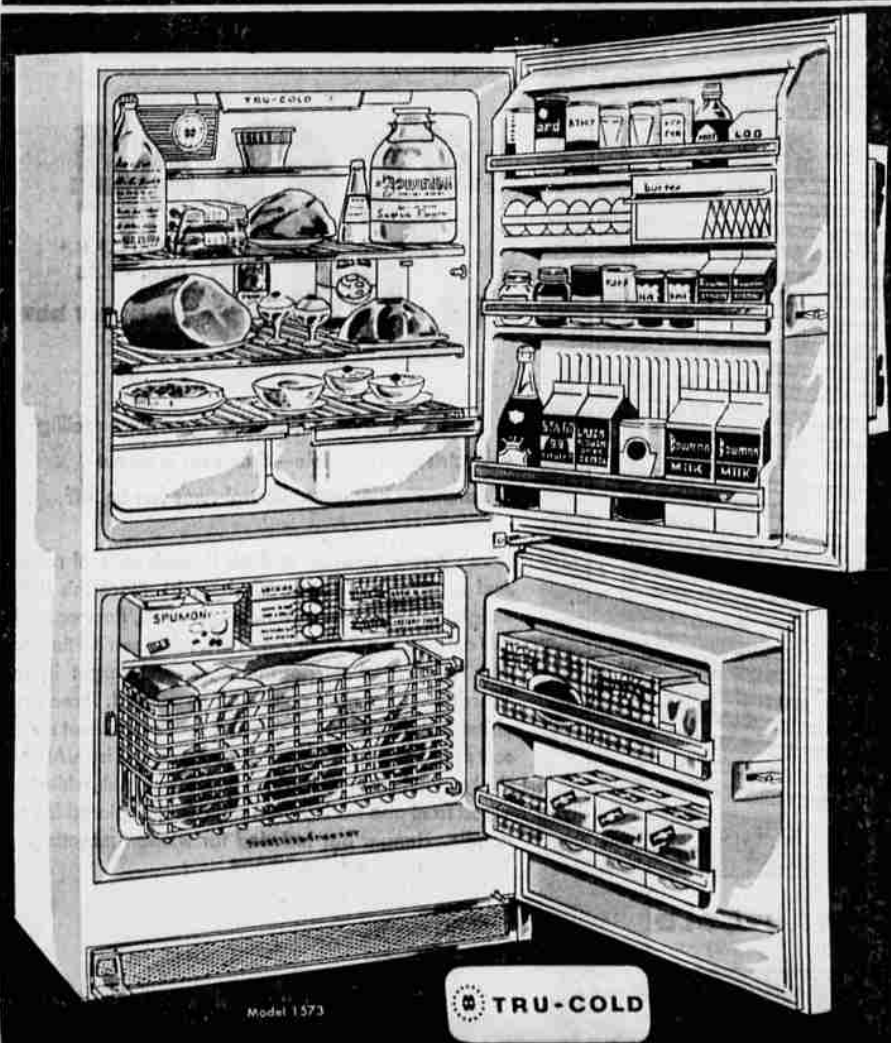
**grand prize . . . win a
1963 CONTINENTAL**

Hundreds of wonderful prizes in Wards excit-
ing "Mystery Model" refrigerator sweep-
stakes! Nothing to buy, come give it a try!



WHILE THEY LAST!
16-cube shucker-type
aluminum ice tray **99c**

ALL-FROSTLESS! 13.8' Tru-Cold \$70 off



**REFRIGERATOR PLUS
150-POUND FREEZER**

\$ 299

REGULARLY
369.95

\$70 saving is worth shouting about! Wards 13.8 cu. ft. all-frostless Tru-Cold is typical of the bargains you'll find during the gala "June Parade of Values" sale. Check these features: frostless refrigerator on top, frostless 150-pound true-freezer below—no defrosting ever, no frost accumulation to waste space! Wide shelves, two porcelain crispers and top-to-bottom storage door provide plenty of fresh-food storage. Zero-zone freezer opens with a foot pedal; has glide-out shelf, swing-out basket, storage door. You'll be proud of Wards modern kitchen-pleasing styling too. Available with right or left opening doors. No money down on credit . . . pay as little as \$14 a month. March in!

Same Tru-Cold in coppertone finish \$10 more

SAVE \$31 TO \$41 ON 17' Tru-Cold freezers



BONUS OFFER!
ELECTRICS WITH RANGE PURCHASE

- can opener
- Signature toaster
- percolator
- toaster-broiler
- Signature mixer
- waffle baker

any two
99c ea.

BONUS TWINS
2 APPLIANCES FOR 99c EACH
WITH WARDS ELECTRIC RANGE

\$189 NO MONEY
DOWN

Buy Wards 30" Signature automatic electric range—have any 2 appliances above for only 99c each! Deluxe features are automatic clock-controlled oven, Thermal Eye® unit, infinite heat controls, roomy storage drawer!



**HUGE CAPACITY, TESTED
QUALITY, VOLUME PRICE**

\$ 198 each

NO MONEY DOWN

Reg. 229.95, Wards 17' chest is a wizard at saving you time and money! Tru-Cold's 595-lb. capacity allows you to store large quantities of grocery and meat bargains, home-grown foods, leftovers. And Wards tested certified 0° cold preserves original nutritional goodness and flavor of all foods! Removable basket holds most-used items; movable divider partitions lower area to your needs.

Reg. 239.95 . . . Wards 17' upright Tru-Cold stands proud as a drum major—leading the Parade to bigger savings! Slim, vertical styling makes this Ward value a real space-saver, yet it has the same 595-lb. capacity and tested certified 0° storage as chest! Our Tru-Cold upright has wide refrigerated shelves; top-to-bottom storage door holds food packages in orderly bookshelf arrangement.

130,000 ITEMS AVAILABLE IN OUR CATALOG ORDER DEPARTMENT