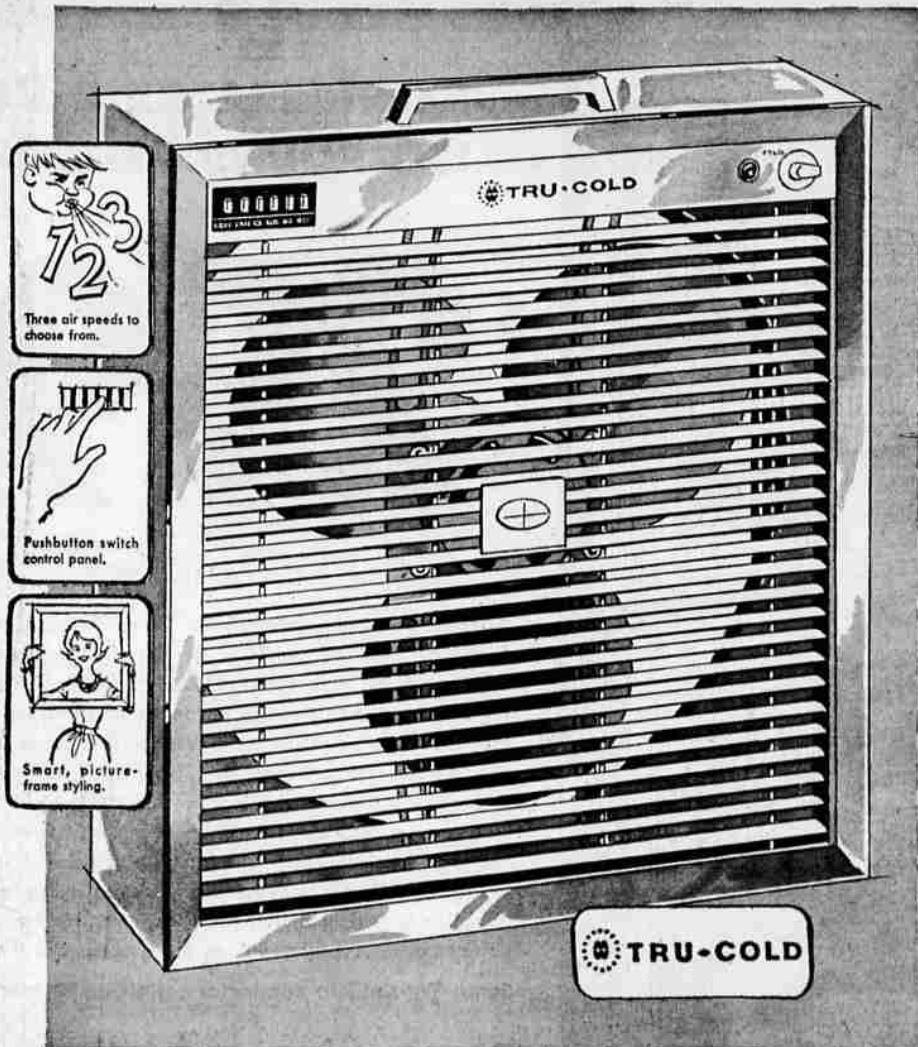


WARDS OWN BRANDS ARE IN DEMAND! THEY OFFER HIGH QUALITY AT LOW PRICES.

SUPER QUIET FAN!

Wards best Tru-cold



COOLING THAT'S HOUSE-SIZED

38⁴⁴

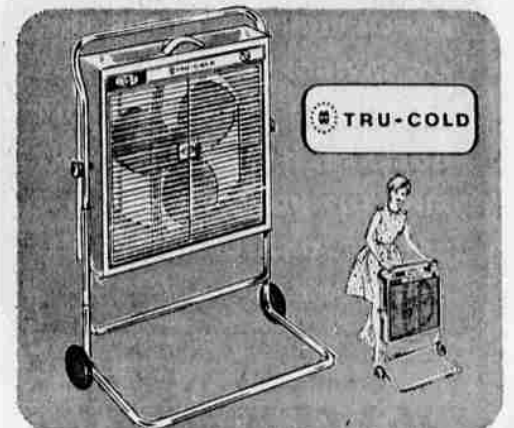
6000 C.F.M.*
REG. 42.95

NO MONEY DOWN

- Three speeds for adjustable, super-quiet cooling
- Electrically reversible—draws air in or out
- Automatic thermostat control turns fan on, off

Here's power to drive cool air through several rooms! And so quiet you can hardly hear it! Place this light-weight, compact fan on window sill, shelf, floor or table (it's only 22 3/4 x 23 1/2 x 7 5/12"). After setting thermostat for desired temperature, you can forget it, for Wards fan turns itself on and off as needed. Three precision-balanced blades provide comfort without noise; soft pilot light glows when thermostat control is on. Attractively styled case has ice-blue enameled finish, white louvered front and back grilles; satin chrome-plated frame, handle. Hanger bar included for window mounting.

*CUBIC FEET OF AIR PER MINUTE



TRU-COLD—\$4 OFF

WARDS 20", 3-SPEED ROLLAWAY FAN

Chromed, telescoping stand! Adjustable-tilt fan is thermostatically controlled—moves 5500 cu. ft. per min. 2-speed, 20" portable—electrically reversible

34⁸⁸

REG. 38.95

NO MONEY DOWN

GIVE ONE TO DAD!



TV RECLINER WITH ALL-FOAM LUXURY

109⁹⁵

NO MONEY DOWN

Make Dad happy with his own relaxin' chair! Style House exclusive, with 4 1/2" Ward-Foam® seat, foam cushioned arms, footrest, back! Extra-big extends to full reclining position. Easy-care U.S. Royal Naugahyde® cover.

Style House

NYLON TEAMS WITH NAUGAHYDE®

New oval styling, another Style House exclusive! 2 1/2" Ward-Foam® seat; TV position; big-man sized, too.

89⁹⁵

NO MONEY DOWN

*Wards name for urethane foam cushioning

NAUGAHYDE® ON-A-BUDGET

TV recliner: 1" Ward-Foam® seat, newly styled, and upholstered in "Encore" Naugahyde® Only at Wards!

69⁹⁵

NO MONEY DOWN



Style House

SAVE OVER \$10

312-COIL INNERSPRING OR WARD-FOAM® MATTRESS SETS

69⁸⁸

with box springs
REG. 79.90

NO MONEY DOWN

Come, test, choose and save at Wards! Our own Style House innerspring and 4-in. Ward-Foam mattress sets have smooth button-free surfaces, woven cotton ticking.

405-coil innerspring, 6" Ward-Foam® mattress and spring sets (not shown) . . . **89.88**

*Wards name for urethane foam cushioning material



1/2 OFF! JUMBO BEACH TOWELS

1⁹⁹

Reg. 2.99

Stripes! Prints! Gay colors! All cotton terry in 36x68" or 36x70" sizes. Save before the "beach parade". 34x62", 64" sizes . . . **1.48**



SAVE ON "STYLE HOUSE" TOWELS

78^c

Reg. 99c

Big 24x44" size, 8 colors and white in heavy terry; woven dobby border. Stock up now! 15x26" hand size, **48c** 12x12" wash cloth, **24c**



8-PC. BUNK SET
SAVE NOW ON COMPLETE OUTFIT

Rich Salem maple finish, extra heavy posts. 2 beds, springs, 4" Ward-Foam® mattresses; ladder and guard rail. Converts to twin beds. Ideal for boys or girls.

\$109

NO MONEY DOWN

*Wards name for urethane foam cushioning

JUST SAY "CHARGE IT" AT WARDS. PAY IN 30 DAYS OR EXTEND PAYMENTS