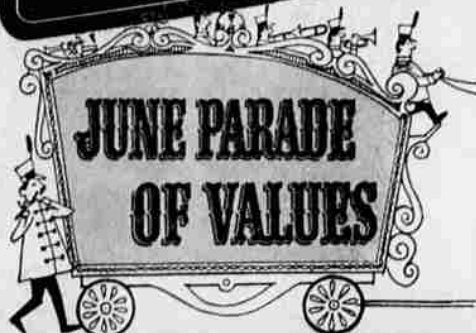
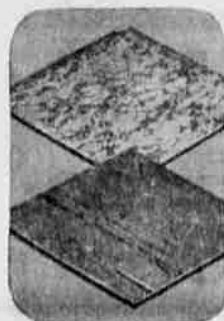


NO MONEY DOWN—PLAN YOUR BUDGET, THEN BUY AT WARDS AND SAY "CHARGE IT"

**MONTGOMERY
WARD**



**MARCH RIGHT ON IN FOR THIS
BIG SAVINGS SPREE! USE YOUR
CREDIT TO STRETCH YOUR
DOLLARS. FIND IMPORTANT
BUYS FOR HOME AND FAMILY—
BE SURE TO CHECK ALL DEPART-
MENTS FOR BARGAINS!**



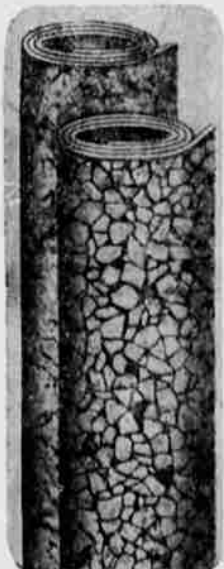
**GILTLINE VINYL
ASBESTOS TILE**

8½¢

each; reg. 10½¢

All-purpose 9x9" tile
defies grease, alkalis;
cleans easily. Stria,
spatter; selected colors.
Other colors . . . 11½¢

16 GAY PATTERNS!

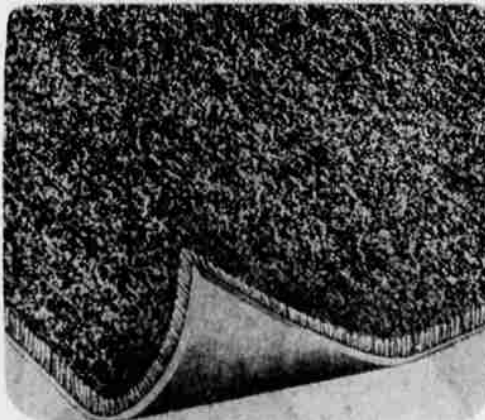


**LOW PRICE FOR
LONG-WEARING
VINYL FLOORING**

1.24

sq. ft.
9" wide
REG. 1.39

Style House—for any
decor! Childproof,
spillproof . . . only wax
now 'n' then. Tough
vinyl surface is non-
porous, resists stains.
Lies flat without paste.
Use above grade. In
multi-chip, marble and
carpet patterns.
12' wide, reg. 1.84 run-
ning foot. . . . 1.64



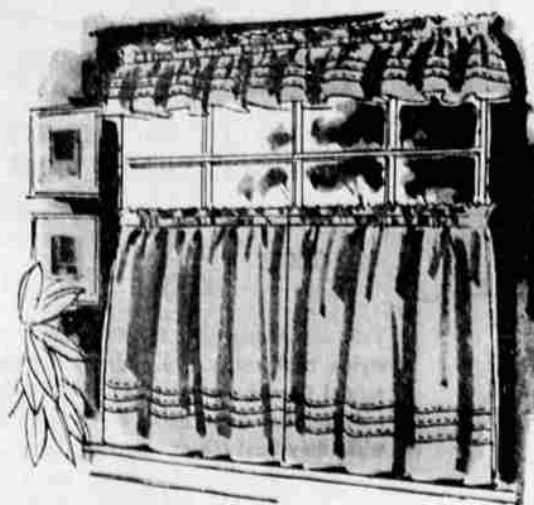
**9x12' FOAM-BACK
SAVE '10 ON OUR NYLON PILE RUGS!**

Dense pile wears well, spot
cleans quickly. Foam back
absorbs shock—no pad
needed. 4' handsome
tweeds, 2 sparkling solids.
Others from 23.95 to 99.95.

29.95

NO MONEY DOWN

CAREFREE RAYON CHALLIS!



**PRETTY TRI-TUC TIERS
REDUCED 20% AT WARDS**

1.58

Reg. 1.98

64x36" pair

Join the band wagon of bargains!
Tailored curtains at their best . . .
and they wear and wear. Easy-care
rayon challis washes beautifully,
needs little or no ironing. Neatly
tailored 1" side and 2" bottom hems.
Toast, yellow, blue, pink, white.

10" matching valance.
Reg. 89¢, now . . . 66¢ yd.

BIG 3-IN-1 SALE! quality broadloom

YOU GET:

1. choice of carpeting
 2. rubberized padding
 3. expert installation
- ALL FOR ONLY . . .**

9.99
sq. yd.

6 HANDSOME PATTERNS!

Style House carpeting at Value Parade savings!
Includes: dense wool pile in Wilton, Axminster
or dramatic new velvet weaves that resist scuff-
ing, matting; Acrilan® acrylic tufted loop pile
masks footprints, dirt; famous Du Pont 501® ny-
lon in deep tufted loop pile won't fuzz, shed.
Over 60 sparkling colors. In 12' or 15' widths.

**NO MONEY DOWN . . . WARDS NEW CREDIT PLAN ALLOWS
FROM 4 TO 7 YEARS TO PAY FOR MOST CARPET INSTALLATIONS!**



**shop
at home**

Have a Ward expert
come to your home
today with samples.
Phone today!

StyleHouse



**ironed for you,
forever!**

FIBERGLAS® EXTRA!

EXTRA-HEAVY TEXTURE WITH NO EXTRA CARE!

"Band wagon buys" on amazing Fiberglas draperies! Lustrous antique
satin weave is full-bodied for richer, more luxurious look! Wonder-care
glass-fiber fabric lets you wash and rehang in 7 minutes; keeps perfect
shape always! Yours in green, gold, beige, nutmeg, white.

48x63" pair, reg. 6.98 . . . **5.48** 72x63" pair, reg. 11.98 . . . **8.88**
72x84" pair, reg. 12.98 . . . **9.88** 96x63" pair, reg. 15.98 . . . **11.88**
96x84" pair, reg. 18.98 . . . **14.88** 144x84" pair, reg. 26.98 . . . **20.88**

5.88

Reg. 7.98

48x84" PAIR

DON'T WAIT! BUY AT THESE JUNE PARADE PRICES. YOU'LL BE GLAD YOU DID.