

WHATEVER YOUR SUMMERTIME NEEDS MAY BE, CHECK WARDS LOW PRICES FIRST



JAMAICA SETS for summer fun

SMART FASHION FINDS IN EASY-CARE
COTTONS AT WARDS LITTLE PRICE

2⁹⁹

Vacation bound? Just relaxing at home? Wards Jamaica sets are perfect companions for summer fun. Choose in bright, cheerful colors; patterns, prints and solids. Add to your leisure hours with these easy-care cottons... add to your wardrobe at this budget-minded price! 10-18.



CRISP PIQUÉ

SPECIAL PURCHASE! JACKET NEWS

Crisp white — Wards cotton pique jackets top summer fashions so beautifully you won't believe the tiny price! Button, non-button, some boleros. In sizes S, M, L.

99¢

SPECIAL! new knit swimsuits

GLAMOR... POWERED WITH
LYCRA® SPANDEX BY DUPONT

8⁹⁰

- Breeze-light, speed-drying wonder fabric
- 1- and 2-piece styles, new low-torso look
- Prints, solids, tri-colors, combinations
- Choose yellow, black, pink or light blue

You've heard about it... you've read about it... and now Wards brings you a spectacular purchase of this wonder fabric—in the newest, most figure-flattering swimsuit styles! Lycra® Dupont Spandex—for fit, for figure control, for unbelievable value! 32-38.

*LYCRA is DuPont's registered trademark for its spandex fiber.



SUNBACKS

SPECIAL! FAVORITE STYLES
AT WARDS BUDGET PRICE

ONLY \$5

Talk about selection! Sheaths or full skirt styles; dark colors and pastels; prints and solids! Choose summer-cool cotton, Dacron® polyester and cotton blend. Hurry! Get yours while they last! Misses, half sizes.

130,000 ITEMS AVAILABLE IN OUR CATALOG ORDER DEPARTMENT