

WHY PAY BIG PRICES? BUY EASY-CARE TOGS AT WARDS JUNE PARADE SALE PRICES.

PRICE CUT!

wash and wear cotton knit shirts

\$2 FOR 3 REG. 1.98
1.58 EACH

Start-of-the-season value... from Wards! Choose from a wide assortment of short sleeve styles with button or zipper plackets... button-down, fashion or striped Italian collars... even raglan sleeve golfers with "free-action" underarm gussets. Fine combed cottons in an array of newest colors. Sizes 6 to 18. Save!

BOYS' GABARDINE SURF PANTS

\$2 FOR 5 2.58 EACH
REGULAR 2.98 EACH

Just one of the summer fun-wear values from Wards ocean of bargains! Sanforized* cotton gabardine calf-length surf pants with vented bottoms, 2-color braid trim, 2-button tab waist, zip fly. Choose from white or popular Summer colors. Sizes 6 to 20.

*Max. shrink. 1%



SUN-SUIT VALUES

REG. 98c LITTLE TOTS' COTTONS

Breeze-cool sun-suits thrive on a long day's play. Colorful shoulder-tie or ruffled can-can styles whiz through the washer, hardly need ironing. Stock up. 1-3, 3-6x.

78c

EXTRA RUGGED



BOYS' RUGGED
13 3/4-OZ. DENIM
SADDLE PANTS

1.78

SLIM, REGULAR,
HUSKY SIZES

Trust Wards to come up with value like this! Extra-sturdy, heaviest-weight 13 3/4-oz. cotton denim saddle pants... proportioned for correct, comfortable fit. They're western-styled—ride low on hips, give boys that long lean look. Zip fly. Machine washable. Stock up!

20% REDUCTION

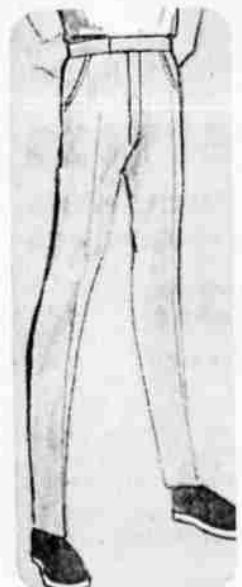


REGULAR 1.98
WASH 'N WEAR
GIRLS' PAJAMAS

1.58

Unbelievable sleep-time buys... drip-dry cotton pj's in a gay selection of prints. Choose long pants or capri with butcher-boy or cropped tops. All have girl-pleasing trims such as frosty lace or embroidery, dainty smocking. Buy and save now, 3 to 6x.

HEAVY WEIGHT



WASH-AND-WEAR
"HEAVY" COTTON
BELTLESS SLACKS

2.99

REG. 3.98

Save at Wards! Smart-looking beltless continentals are ruggedly tailored in "boy-tough", heavyweight cotton miniature random cord from Cone Mills... for extra long wear. Hidden adjustable side tabs assure snug, trim fit. Latest colors. Sizes 6 to 18. Hurry in, save!

FINELY TAILORED



BOYS' REG. 1.59
SHORT SLEEVE
SPORT SHIRTS

1.22

SIZES 6 TO 18

Here's big value made even bigger! Easy-care shirts in popular spread collar or button-down ivy styles. Choose finely tailored washfast cottons, including wash-wear Dan River gingham. Wide color array of newest plaids, prints, stripes, checks. Save now!



QUALITY BUY

GIRLS' REG. 1.98 TWO-PIECE
SUMMER COTTON PLAY SETS

1.48
set

Buy her a drawerful of Wards wash 'n wear, easy-care cottons. Choose printed sleeveless cardigan or shirt collar tops... matched to solid color coordinating shorts or jamaicas. Machine wash, almost no-iron. Sizes 7 to 14.



SAVE 1/3

REG. 1.49 BOYS' 'N GIRLS'
COTTON TOPS AND PANTS

99c
set

Come scoop a tots' print 'n plain wardrobe. For girls, find gay crop-tops matched to shorts or pedal pushers. For boys, knit or woven shirts 'n short sets. All pants have elastic waists for good fit. Machine dip. 3-6x.

THESE PLUS OTHER EXCITING UNADVERTISED BUYS. CHECK ALL DEPARTMENTS.