

Hickory-Saucy Chicken! The secret? New Open Pit Smoky Barbecue Sauce!

(THE SAUCE WITH REAL HICKORY SMOKE FLAVOR!)



HICKORY-SAUCY CHICKEN

1. Brush cut-up fryers with Open Pit Smoky Barbecue Sauce—about ½ cup to 2 lbs. chicken. (Open Pit Smoky is perfect for basting. Thick. Tomato-y. Won't dribble off like thin, watery sauces.)

2. Grill about 30 minutes, turning often. Brush frequently with more Open Pit Smoky Barbecue Sauce. (Open Pit Smoky is a rich, hearty blend. Watch it bubble and simmer into the chicken.)

3. Serve tempting, tender Hickory-Saucy Chicken, deliciously flavored with tomatoes, gentle spices, and real hickory smoke. (Open Pit Smoky gives that great old-time taste to ribs and burgers, too.)



OPEN PIT is a registered trademark of General Foods Corporation.

10¢

9-40

SAVE

10¢

10¢

TAKE THIS COUPON TO YOUR GROCER

Give chicken, ribs, and burgers the old-time taste of a hickory barbecue. There's real hickory smoke in new Open Pit Smoky Barbecue Sauce!

(Offer also good on regular Open Pit Barbecue Sauce.)

10¢

10¢

MR. GROCER: Perforce A.G.S. Division will redeem this coupon for 1¢ plus 2¢ for handling if you present it on your sale of one bottle of Open Pit Barbecue Sauce any size, to date. For payment, mail to General Foods COUPON REDEMPTION OFFICE, P. O. BOX 108, KANSAS CITY, MO. 64108. Coupon may not be assigned or transferred to you. Invoice proving purchase of one any size is required. Void where prohibited, taxed or restricted by law. Good only in U.S.A. Cash value 1/10¢. Offer good for 90 days—limited to one coupon per bottle. General Foods Corp.

10¢

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