



TURBINE AUTO — The world's first family-size passenger car specifically engineered and designed for turbine power is shown here as unveiled recently by Chrysler Corporation. Fifty of the turbine cars will be built and tested in various parts of the country to test consumer reaction and acquire drive experience.

Chrysler Introduces New Turbine Vehicle

Chrysler Corporation took a giant step into the future with its introduction of the world's first family-size passenger car specifically engineered and designed for turbine power.

The Chrysler Corporation Turbine car represents a completely new idea in passenger cars. Contemporary and individual in style, powered by the company's fourth generation turbine engine, it embodies the turbine engineering achievements of a decade of intensive engineering, research and development.

The turbine car was unveiled recently at a special news preview. Robert Anderson, vice president, Product Planning; Elwood P. Engel, vice president and director, Styling; and George J. Heubner Jr., executive engineer, Research, discussed distribution, styling and engineering of the car. Newsmen drove the car at the Roosevelt Raceway.

The company will build 50 of the turbine cars. They will be distributed to selected users beginning this fall in a consumer test program. Each user will have a turbine car for periods of up to three months under a no-charge use agreement. The turbine car will be built in one body style only—a four-passenger, two-door hardtop—and in only one color—Turbine Bronze.

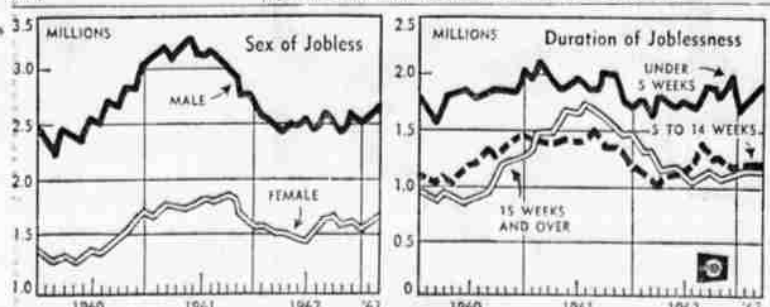
Anderson called the test program "a Chrysler first," for never before has any company placed a new and revolutionary type of vehicle in the hands of motorists for the purpose of testing consumer reaction and studying a wide range of driver experience.

Drivers of the 50 turbine cars

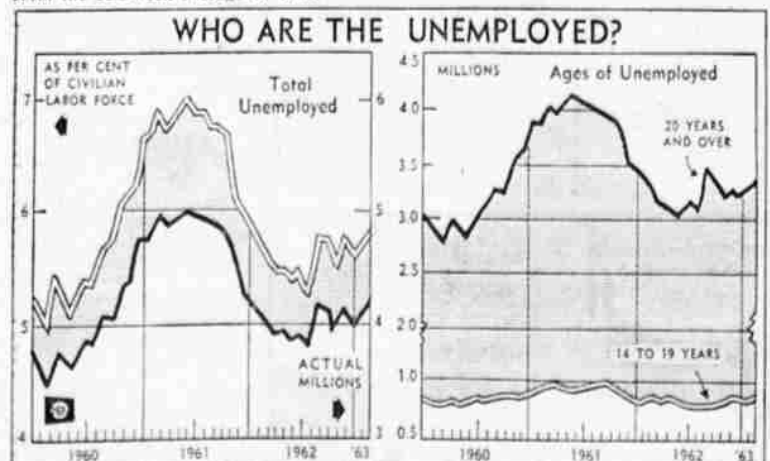
Smiley Burnette To Appear Here

A celebrated radio and movie singer-comedian, Smiley Burnette, will make a two-day appearance in Klamath Falls on Tuesday and Wednesday, May 23 and 24.

Burnette will be present for three shows nightly at the Olsen Motors used car lot on South Sixth Street, according to Bill James, manager of the auto firm. He will put on a show at 5:30 p.m., 6:30 p.m. and 7:30 p.m., James said.



WHO—AND HOW LONG—Left-hand chart breaks down unemployment by sex, by millions, for the past three years. At right, duration of joblessness is graphed. Average length of unemployment in '62 was 14.7 weeks, down from 15.5 weeks in '61, but up from the 12.8-week average of 1960.



UNEMPLOYMENT PICTURE—Read white line in left-hand chart against left-hand scale for percentage unemployed. Read black line against right-hand scale for over-all unemployment in millions. Chart at right graphs the unemployment picture by two major age groups. Three-year data as compiled by The Conference Board.



Business Review

By Floyd L. Wynne

HERALD AND NEWS, Klamath Falls, Oregon Sunday, May 26, 1963 PAGE 3

Mobil Offers Travel Guide As Aid To Motoring Public

As 90 million Americans begin this year's automobile touring season, many will be following the advice of the nation's most comprehensive and authoritative aid to auto tourism, the Mobil Travel Guide. It is expected to attract many vacationers to Oregon.

Fifty-one pages of the new 1963 edition of the Travel Guide are devoted to the Beaver State. They contain descriptions of 71 separate towns and villages, and include rated listings for 250 motels and motor hotels, 44 restaurants, two resorts and 24 hotels and inns.

The Oregon pages are part of the 411-page Northwest and Great Plains States volume of the six-volume Travel Guide. Governor Mark O. Hatfield has provided an introduction to the state's section which concludes: "Whatever your purpose, you'll be able to 'relax' in a state of excitement!" Introducing vacationers to Oregon, the authors state: "Whether one's taste is for an ocean beach, a ski slope, a mountain lake, or riding and rodeos, everyone who loves the outdoors (or the American West) will love Oregon." Mr. Hood, 13 national forests and 160 state parks are among many attractions included.

An innovation this year is the inclusion in the guide of a number of "guest certificates" which entitle the bearer to purchase admission tickets to outstanding sight-seeing attractions for himself and other members of his party at reduced prices. The 1963 Mobil Travel Guide is published in six volumes which describe 7,600 things to see and do. The guides give details on hunting and fishing as well as license fees, information on campgrounds and state and national parks. The books list and rate 15,415 hotels, motels, restaurants and cafeterias, each of which was visited by a trained representative whose written reports were reviewed by a national committee of consultants before ratings were assigned. The exact location, telephone number and prices are given for every listing and a description of almost every facility available, including television and radio, laundry facilities, eating facilities, hours, parking, type of cooking, baby-sitter service and provision for pets.

The announcement of Mrs. Mullis' employment promotion was made today by V. V. Lyman, Southern Oregon and Shasta Division manager of the local gas company.

Mrs. Mullis has been employed in the Klamath Falls office of C.P.U. since January 1948. She has progressed through all the office jobs from cashier to chief clerk prior to her most recent promotion to District office manager. In January 1963, Mrs. Mullis was presented with the company's gold watch award for 25 years of continuous service.

Local Buyers Attend Market Fashion Display

The fall fashions were on parade in Portland this week, along with what the younger set will be wearing for "back to school."

The occasion was the annual May market sponsored by the Portland and Rose City Apparel Association in Portland's Multnomah and Plaza hotels.

Attending the Portland market from Klamath Falls were Bertha E. Spencer of Spencer's, Mrs. Gladys Bond and Ennis King of Miller's Department Store, and Emma Wilde of Wilde's in Malin.

Large numbers of buyers from specialty shops and department stores throughout Oregon, Washington and Idaho flocked into Portland to see the fall offerings from more than 500 lines of women's and children's wearing apparel.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

The state total in April, 1963, included \$15,196,401 for 1190 new dwelling units; \$7,684,561 for non-residential construction; and \$4,789,429 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.

For the same month last year, the \$27,972,040 total of permits was composed of \$15,733,983 for 1490 new dwelling units; \$8,922,406 for non-residential construction; and \$3,315,651 for additions, alterations and repairs to existing structures.



DRIVE-IN GOING UP — A new drive-in, to be called "Tio-Toms" is being constructed on Biehn Street and plans call for it to be operating early in June. Eric Lewis and Gail Sigmund are partners in the new venture which will feature complete drive-in service and a 12-stool counter. The partners are contracting the building and estimate the cost at about \$12,000 for the structure. It is made of Redi-Cut logs.

Gas Firm Shift Noted

Edward M. Falwell, employee of California - Pacific Utilities Company at Medford, Ore., has been appointed division auditor and credit manager of the gas company's Southern Oregon and Shasta (California) divisions.

The announcement of the Medford man's promotion was made today by V. V. Lyman, Southern Oregon and Shasta Division manager, Medford.

Falwell has been employed by the gas company since March, 1959. He has served as division chief clerk with headquarters in Medford. His new duties of division auditor and credit manager will encompass a larger scope and responsibility for accounting and credit matters.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and their two children reside at 548 Pennsylvania Avenue in Medford.

Mr. and Mrs. Falwell and