

You Can Count on Us... Quality Costs No More at Sears

Rotaries! Riders! Reels!

A MOWER FOR EVERY PURPOSE AND PURSE!

Read about
all the
EXTRAS
You get
at Sears!

**No Trade-In
Needed** When
You Buy Any
Mower at Sears!

Craftsman Guarantees
Free service and parts
upon return, if any part
proves defective within 1
year of sale. Normal use,
wear or damage are not
covered by this guarantee.

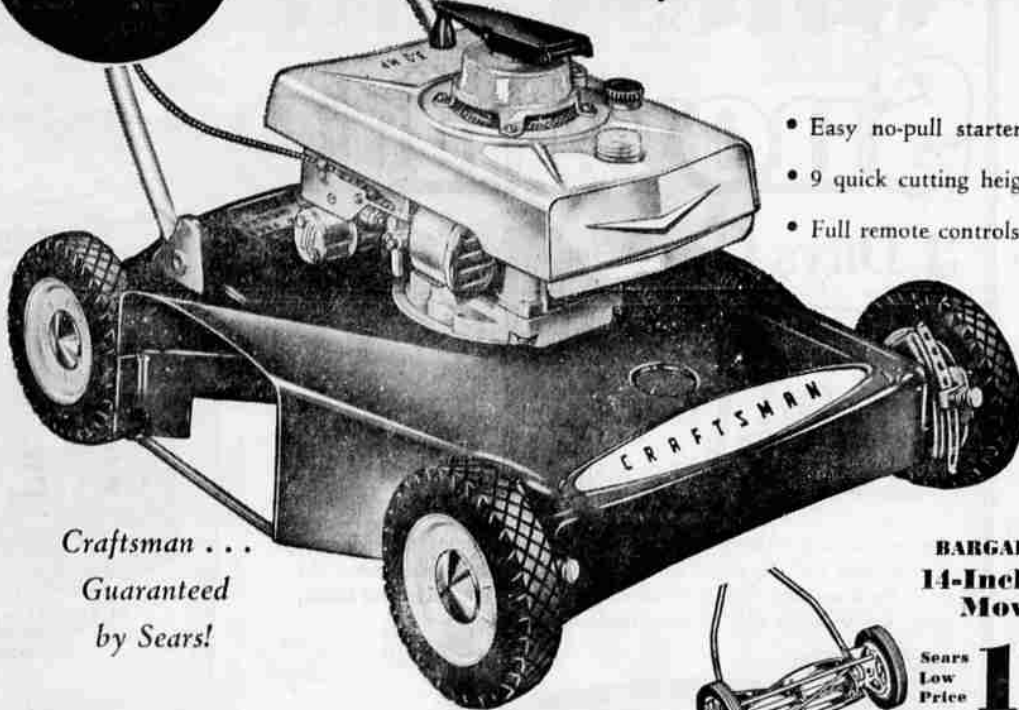
Nation-Wide Service
Parts available for 10
years.

More people buy Craftsman
Mowers than any
other brand.

Sears does not establish
artificial "list" prices to
allow so-called "discount"
or "trade-in" prices.
Sears original prices are
low prices.

SEARS
ROEBUCK AND CO.

**Now! Wide-Cut 20-In., 3-HP,
4-Cycle Craftsman Rotary Mowers**



Craftsman...
Guaranteed
by Sears!

- Easy no-pull starter!
- 9 quick cutting height adjustments!
- Full remote controls on handle!

ONLY
69⁹⁹

NO MONEY DOWN
on Sears Easy Payment Plan

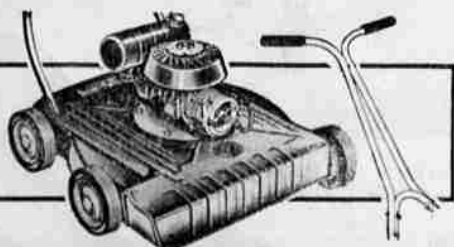
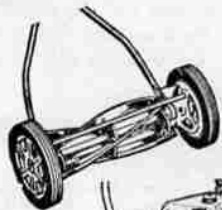
Craftsman RIDING MOWERS

AS LOW AS \$99

Sears—Your Riding Mower Headquarters

BARGAIN BUY!
**14-Inch Hand
Mowers**

Sears
Low
Price **11⁹⁹**

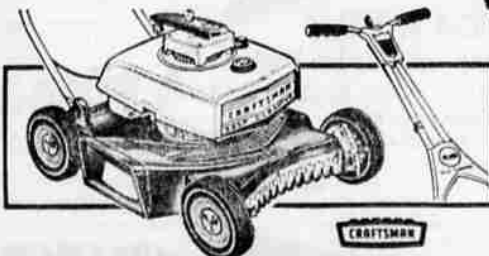


20-Inch Economy Buy!

Sears Low Price

Adjustable cutting heights...
2½-HP, 2-cycle engine.

29⁹⁹

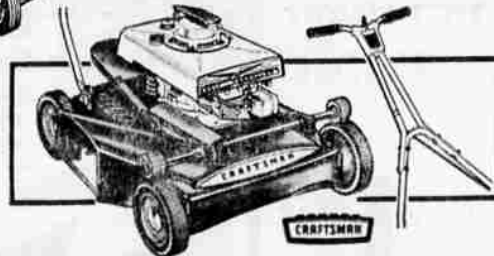


Self-Cleaning 20-Inch

Sears Low Price

Exclusive at Sears! Special
blade prevents clogging. 3-HP,
4-cycle.

89⁹⁹



Self-Propelled 20-Inch

Sears Low Price

3-HP, 4-cycle engine. No-pull
starter. Adjustable cutting
heights.

79⁹⁹



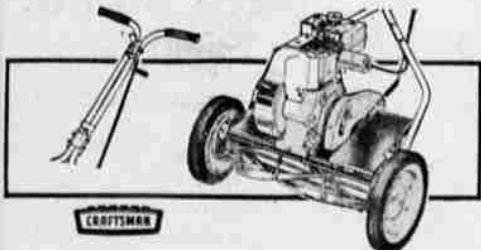
24-In. Rider-3½ HP, 4-Cycle

Sears Low Price

Forward, reverse and neutral
gears. Chain drive. Foot brake,
clutch.

159⁹⁵

USE YOUR CREDIT! NO MONEY DOWN ON SEARS EASY PAYMENT PLAN.

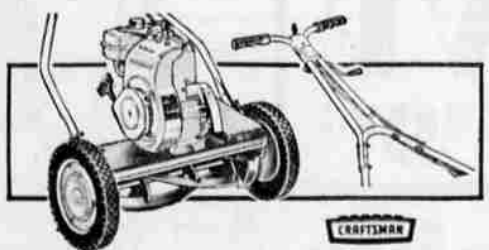


Recoil Start, 18-In. 2-HP, 4-Cycle

Sears Low Price

Adjustable cutting heights.
Throttle, clutch controls on
handle.

79⁹⁹

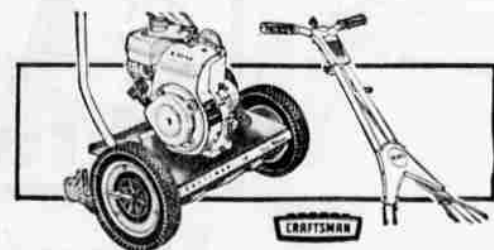


2¼-HP, 4-cycle, 18-in. Reel

Sears Low Price

Finger-tip controls for clutch,
choke, throttle. Recoil starter.
5-blade fast adjustment.

89⁹⁹



Best 2½-HP, 4-Cycle, 18-inch

Sears Low Price

6 Blades assure extra-smooth
cut. Dual control handle. Re-
coil starting.

99⁹⁹



24-In. Rider-4 HP, 4-Cycle

Sears Low Price

Hand-operated clutch. No-pull
starter. Positive direct drive
transmission.

199⁹⁵

**OUR LOWEST PRICED
3-HP ROTO-SPADERS**

Why Pay More?



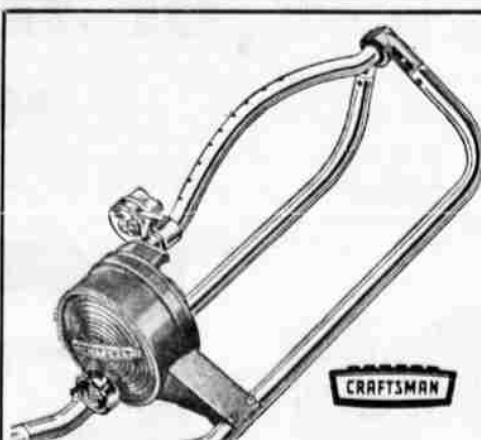
Ask for
FREE
on Your
Property
Demonstration
No Obligation

Sears
Low
Price

97⁹⁹

NO MONEY DOWN
on Sears Easy Payment Plan

Real digging power at a low, low price!
With Briggs & Stratton engine, easy-
spin starting. Direct drive to tires—no
belts to wear.

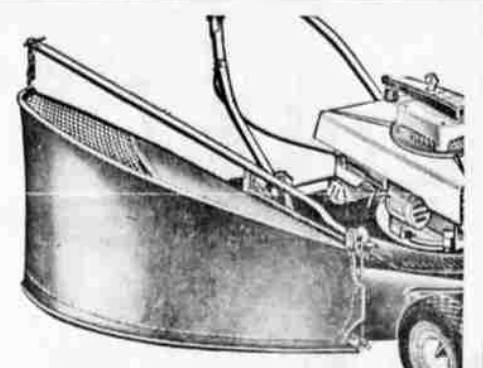


**Oscillating-action
Craftsman Sprinklers**

Check Sears
low, low price

5⁴⁹

Spray covers up to 2,000-sq. ft. Has 4 spray adjust-
ments... full, left or right sweep and center only.



**Grass Catcher for
Rotary Mowers**

Regular 10.00
Save Nearly ½

5⁹⁹

End hard raking. Catcher picks up clippings as you
mow. Also gets leaves, twigs.

Take Advantage of STORE-WIDE Values Now!

Shop at Sears and Save
Satisfaction Guaranteed
or Your Money Back

SEARS